NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 27, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC MONDAY NIGHT MOVIE#	15.9	7,920
2	THREE'S COMPANY#	15.8	7,890
3	NBC TUESDAY NIGHT MOVIE#	15.8	7,880
4	CHIPS	15.6	7,790
5	TRAPPER JOHN, M.D.#	15.4	7,660
6	NBC MONDAY NIGHT MOVIES#	15.0	7,500
7	BIG EVENT	14.8	7,390
8	TAXI#	14.7	7,350
9	DALLAS	14.3	7,120
9	LAVERNE & SHIRLEY#	14.3	7,120
11	20/20#	13.6	6,790
12	CHARLIE'S ANGELS#	13.6	6,780
13	HART TO HART#	13.5	6,730
14	FACTS OF LIFE#	12.6	6,300
15	JEFFERSONS	12.6	6,280

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	24.8	6,030
2	ALICE	23.3	5,660
3	JEFFERSONS	22.7	5,510
4	ONE DAY AT A TIME	16.9	4,120
5	VEGA$#	16.8	4,090
6	DALLAS	16.6	4,030
6	TRAPPER JOHN, M.D.#	16.6	4,030
8	WALTONS#	15.9	3,860
9	NBC TUESDAY NIGHT MOVIE#	15.7	3,830
10	ARCHIE BUNKER'S PLACE#	15.6	3,790
10	CBS EVENING NEWS-CRONKITE	15.6	3,790
12	LOVE BOAT	15.5	3,770
13	BARNABY JONES#	15.4	3,740
14	KNOTS LANDING#	14.8	3,590
15	60 MINUTES SPECIAL(S)	14.6	3,540
16	CHARLIE'S ANGELS#	14.4	3,490

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BIG EVENT	13.6	6,470
2	CHIPS	12.4	5,870
3	HART TO HART#	11.5	5,440
4	NBC MONDAY NIGHT MOVIES#	11.3	5,360
5	TRAPPER JOHN, M.D.#	10.9	5,180
6	ABC WIDE WORLD-SPORTS SAT	10.8	5,120
7	20/20#	10.7	5,080
8	ABC SUNDAY NIGHT MOVIE	10.5	4,990
9	NBC THURSDAY NIGHT MOVIES#	10.4	4,940
10	THREE'S COMPANY#	10.3	4,910
11	JEFFERSONS	10.3	4,890
12	60 MINUTES	10.1	4,780
13	NBC TUESDAY NIGHT MOVIE#	10.0	4,730
14	TAXI#	9.8	4,660
15	ABC MONDAY NIGHT MOVIE#	9.6	4,540

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.1	4,800
2	JEFFERSONS	20.2	3,860
3	ALICE	18.9	3,610
4	DALLAS	18.6	3,550
5	TRAPPER JOHN, M.D.#	17.3	3,310
6	NBC MONDAY NIGHT MOVIES#	16.1	3,070
7	NBC TUESDAY NIGHT MOVIE#	16.0	3,050
8	THAT'S INCREDIBLE#	15.3	2,930
9	ONE DAY AT A TIME	15.2	2,900
10	DUKES OF HAZZARD	14.9	2,850
11	ARCHIE BUNKER'S PLACE#	14.7	2,820
12	60 MINUTES SPECIAL(S)	14.6	2,800
13	CBS EVENING NEWS-CRONKITE	13.3	2,540
14	LITTLE HOUSE-PRAIRIE#	12.8	2,440
14	REAL PEOPLE#	12.8	2,440
16	BARNABY JONES#	12.6	2,410

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																														
ABC FRIDAY NIGHT MOVIE					29	190	182	A	10.0	22	763	1782	629	313	709	278	467	440	365	164	633	242	422	380	316	171	195	102^	245	169
1 FRI.	9.00P	113	ABC	FF		96	93	B	14.6	25	1114																			
2 FRI.	8.00P	120																												
8.00 - 8.30								A	10.8	27	824	1829	608	334	699	355	514	476	316	88^	567	210^	450	384	331	117^	185^	81^	378	246^
8.30 - 9.00								A	11.9	27	908	1937	639	367	758	380	558	504	345	95^	606	248^	503	418	335	103^	192^	99^	381	244^
9.00 - 9.30								A	10.5	23	801	1833	632	316	718	253	434	418	374	205	651	245	405	358	319	202	201	109^	263	172
9.30 - 10.00								A	10.2	21	778	1763	643	310	730	286	492	435	377	175	619	251	399	342	285	187	208	108^	206	156^
10.00 - 10.30								A	7.8	17	595	1565	608	258^	621	167^	357^	388^	373^	199^	678	257^	385^	399^	291^	196^	204^	129^	62v	62v
10.30 - 11.00								A	7.8	17	595	1514	625	264^	639	161^	362^	403^	390^	200^	718	236^	400^	449	345^	205^	129^	67v	28v	28v
ABC MONDAY NIGHT MOVIE					11		186	A	16.4	29	1251	1813	669	342	840	383	633	513	381	158^	518	284	362	301	176^	112^	234	158^	221	183^
2 MON.	9.00P	113	ABC	FF			98	B	17.4	28	1328																			
9.00 - 9.30								A	15.1	27	1152	1750	632	307	826	385	618	504	362	159^	518	269	348	288	175^	125^	195^	142^	211	159^
9.30 - 10.00								A	16.9	29	1289	1877	651	363	852	411	647	520	368	154^	540	308	394	307	169^	107^	228	149^	257	212
10.00 - 10.30								A	17.1	30	1305	1786	698	346	833	370	638	516	395	154^	495	270	345	293	179^	109^	244	168^	214	185
10.30 - 11.00								A	16.5	29	1259	1838	705	347	853	362	627	515	405	167^	518	287	364	318	184^	108^	276	173^	191^	170^
ABC NEWS CLOSEUP(S)							196	A	9.0	18	687	1999	883	286^	976	394	728	590	514	202^	558	250^	464	368	308^	66v	200^	134^	265^	215^
2 FRI.	10.00P	60	ABC	DN			99																							
10.00 - 10.30								A	9.2	19	702	1929	829	252^	941	403	706	571	490	189^	511	228^	423	356	283^	60v	184^	130^	293^	239^
10.30 - 11.00								A	8.7	18	664	2083	946	321^	1019	387	754	615	542	219^	612	273^	514	385	339^	73v	215^	140^	237^	193^
ABC NEWSBRIEF-M-F					211	189	191	A	12.3	24	938	1796	709	322	801	352	496	381	282	260	573	244	347	310	237	180	207	128	215	154
1 MTUF	8.58P	1	ABC	N		97	97	B	17.4	28	1328																			
2 MON.	8.58P	1																												
2 TU&TH	9.58P	1																												
2 W & F	9.57P	2																												
ABC NEWSBRIEF-SAT.					42	192	194	A	15.5	32	1183	1810	657	250	764	302	415	323	25'	291	501	177	284	230	181	192	301	223	244	168
SAT.	9.58P	1	ABC	N		97	98	B	18.9	33	1442																			
ABC NEWSBRIEF-SUN.					43	193	195	A	9.0	18	687	1891	701	293	792	357	550	373	329	202	645	276	410	297	263	210	177^	99^	277	170^
SUN.	8.58P	1	ABC	N		98	98	B	16.1	25	1228																			
ABC SUNDAY NIGHT MOVIE					36	196	198	A	11.7	22	893	1956	658	287	703	302	460	382	279	182	831	350	559	485	389	194	270	90^	152	105^
1 SUN.	9.00P	116	ABC	FF		99	99	B	18.8	31	1434																			
2 SUN.	9.00P	135																												
9.00 - 9.30								A	11.7	22	893	2009	731	321	773	323	498	417	318	203	804	303	522	472	396	207	250	91^	182	122^
9.30 - 10.00								A	11.8	21	900	1993	664	285	700	295	455	374	283	184	853	357	584	510	398	199	283	98^	157	105^
10.00 - 10.30								A	11.7	21	893	1971	606	289	664	286	438	369	266	171	860	377	588	514	396	184	302	101^	145	98^
10.30 - 11.00								A	11.9	22	908	1913	614	273	670	287	440	366	268	170	812	347	546	461	375	192	298	88^	133^	105^
ABC WORLD NEWS TONIGHT					200	192	201	A	10.3	25	786	1665	759	238	821	213	398	361	400	358	628	185	310	289	311	253	117	87	99	49^
M-F	6.30P	30	ABC	N		97	99	B	12.6	24	961																			
ABC WRLD NEWS TONIGHT-SUN					35	158	159	A	8.2	21	626	2163	857	288	886	242	475	391	378	374	703	115^	281	355	408	322	341	174^	233	179^
SUN.	6.30P	30	ABC	N		87	88	B	8.9	19	679																			
ALICE					38	196	196	A	18.9	36	1442	1949	776	312	866	258	404	382	354	392	573	165	298	274	271	250	269	193	241	183
SUN.	9.00P	30	CBS	CS		99	99	B	23.4	36	1785																			
ARCHIE BUNKER'S PLACE					36	196		A	14.2	32	1083	1695	610	233	647	144^	244	249	317	351	692	243	375	319	288	261	209^	133^	147^	91^
1 SUN.	8.00P	30	CBS	CS		98		B	21.0	34	1602																			
B.J. AND THE BEAR CONT'D					15	208	204	A	11.1	28	847	2132	675	275	744	245	369	328	305	311	646	177	345	275	315	273	325	107^	417	289

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
B.J. AND THE BEAR-CONT'D																										
SAT. 8.00P 60 NBC A		99	98	B	12.7	27	969																			
8.00 - 8.30				A	9.9	26	755	2130	680	270	752	237	356	308	304	337	658	172	349	265	324	285	318	109^	402	287
8.30 - 9.00				A	12.3	30	938	2127	669	275	731	246	376	340	302	291	638	181	346	285	310	262	329	105^	429	289
BAD NEWS BEARS	6	178	182	A	7.2	18	549	1756	770	294	805	241	464	393	413	273	546	191^	309	256	235	185^	109^	81^	296	198^
SAT. 8.30P 30 CBS CS		97	94	B	7.7	19	588																			
BARNABY JONES	20		185	A	11.6	23	885	1641	777	280	861	201^	336	361	325	422	492	74^	174^	199^	279	272	129^	60v	159^	88^
2 THU. 9.00P 60 CBS PD			96	B	15.7	26	1198																			
9.00 - 9.30				A	10.3	21	786	1588	773	270^	863	212^	320	324	293^	440	468	32v	132^	164^	282^	298^	103^	51v	154^	92^
9.30 - 10.00				A	12.8	24	977	1688	786	289	868	196^	350	392	351	412	509	104^	202^	228^	277	253	149^	66^	162^	84^
BARNEY MILLER	36		196	A	15.5	32	1183	1735	696	356	796	371	511	432	303	207	549	231	330	305	262	167^	193^	138^	197^	130^
2 THU. 9.00P 30 ABC CS			98	B	19.3	31	1473																			
BENSON	38		201	A	14.2	31	1083	1794	709	365	849	355	506	464	354	268	513	254	310	251	214^	160^	196^	144^	236	175^
2 THU. 8.30P 30 ABC CS			98	B	19.1	32	1457																			
BIG EVENT	36	201	200	A	17.2	32	1312	1989	742	333	843	360	565	519	392	193	716	316	493	392	306	181	210	100	220	159
SUN. 9.00P 120 NBC FV		98	98	B	18.5	29	1412																			
9.00 - 9.30				A	14.9	28	1137	2132	745	337	849	374	576	526	388	188	740	320	539	413	332	171	243	96^	300	200
9.30 - 10.00				A	16.1	29	1228	1972	747	338	848	365	560	527	387	195	704	295	485	398	314	184	196	93^	224	159
10.00 - 10.30				A	18.6	34	1419	1908	728	328	830	347	553	504	389	199	704	313	475	393	298	183	195	104	179	137
10.30 - 11.00				A	19.3	36	1473	1950	744	326	836	351	561	526	398	183	711	329	477	362	289	187	210	106	193	144
BLUE JEANS(S)	191			A	8.6	21	656	1849	713	374	890	366^	557	440	381	257^	540	196^	307^	292^	268^	179^	264^	174^	155^	85v
2 SAT. 8.30P 30 ABC CS			94																							
BUCK ROGERS-25TH CENTURY	36		196	A	9.6	22	732	1984	648	290^	684	275^	500	456	326^	137^	601	238^	395	396	310^	135^	352	241^	347	255^
2 THU. 8.00P 60 NBC SF			98	B	15.0	25	1145																			
8.00 - 8.30				A	9.1	22	694	1984	680	290^	710	248^	494	476	363	163^	595	206^	387	388	338^	143^	336^	221^	343^	261^
8.30 - 9.00				A	10.2	22	778	1945	605	282^	646	292^	494	432	286^	111^	593	263^	393	397	280^	124^	362	257^	344	243^
BUCKSHOT(S)	195			A	6.3	16	481	1728	468^	235^	674	216^	335^	229^	240^	304^	647	296^	370^	315^	233^	230^	230^	139^	177^	107v
1 FRI. 8.00P 60 ABC CV			95																							
8.00 - 8.30				A	6.5	16	496	1806	474^	261^	698	233^	356^	240^	259^	293^	678	316^	394^	334^	244^	223^	254^	159^	176^	101v
8.30 - 9.00				A	6.1	15	465	1615	455^	198^	640	194^	304^	208^	213^	317^	603	270^	341^	291^	217^	234^	195^	115v	177^	113v
CAMPAIGN '80-MON-8:30 PM(S)	185			A	7.1	15	542	1762	687	247^	793	229^	354^	299^	365^	388^	720	183^	335^	364^	391^	296^	138^	99v	111v	74v
1 MON. 8.30P 150 CBS P			98																							
8.30 - 9.00				A	8.0	19	610	1741	752	316^	854	272^	378^	349^	324^	404	675	179^	302^	301^	350^	303^	108^	108^	104^	73v
9.00 - 9.30				A	6.0	14	458	1867	707	281^	816	187^	332^	278^	408^	430^	799	201^	315^	366^	435^	349^	94v	94v	158^	108v
9.30 - 10.00				A	6.5	14	496	1897	709	277^	816	216^	351^	307^	417^	401^	782	186^	391^	444^	469^	272^	131^	86v	168^	94v
10.00 - 10.30				A	7.2	15	549	1608	668	202^	759	216^	341^	299^	349^	381^	718	199^	361^	408^	362^	267^	99v	66v	32v	32v
10.30 - 11.00				A	7.9	16	603	1736	610	166^	731	245^	368^	271^	346^	326^	659	156^	312^	330^	366^	291^	242^	132^	104^	71v
CAMPAIGN '80-TUE-7:30P(B)(S)	102			A	4.1	10	313	1460	639^	133v	668^	154v	221^	255^	284^	332^	658^	172v	296^	250^	304^	319^	134v	44v	LT	LT
1 TUE. 7.30P 30 CBS P			72																							
CAMPAIGN '80-TUE-8:00 PM(S)	189			A	6.7	16	511	1517	606	175^	728	167^	314^	285^	356^	366^	702	168^	378^	349^	389^	315^	75v	19v	12v	LT
1 TUE. 8.00P 269 CBS P			99																							
8.00 - 8.30				A	6.3	16	481	1696	660	185^	822	270^	422^	320^	325^	327^	688	129^	320^	318^	393^	324^	142^	26v	44v	44v
8.30 - 9.00				A	6.0	14	458	1500	587	83v	724	169^	328^	234^	330^	360^	699	209^	356^	312^	295^	330^	77v	20v	LT	LT
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
CAMPAIGN '80-TUE-8-CONT'D																										
9.00 - 9.30				A	6.6	15	504	1575	595	177^	753	172^	331^	266^	342^	399^	721	214^	356^	294^	345^	365^	101v	24v	LT	LT
9.30 - 10.00				A	6.6	14	504	1575	604	177^	737	163^	278^	258^	352^	408^	750	197^	380^	362^	444^	337^	71v	26v	17v	LT
10.00 - 10.30				A	8.3	17	633	1640	665	228^	768	154^	290^	285^	359^	427	798	172^	457	423	446	341^	61v	30v	13v	LT
10.30 - 11.00				A	8.8	19	671	1581	652	237^	768	141^	318^	292^	416	411	707	123^	394	375	446	313^	83v	40v	23v	23v
11.00 - 11.30				A	7.0	15	534	1401	659	167^	687	125^	337^	397^	454	290^	671	122^	369^	369^	429^	302^	43v	LT	LT	LT
11.30 - 12.00				A	6.1	17	465	1351	555	168^	665	180^	269^	308^	311^	323^	641	177^	402^	347^	350^	239^	45v	LT	LT	LT
12.00 - 12.30				A	4.2	14	320	1209	410^	110v	563^	119v	216^	169v	271^	316^	603^	215^	338^	276^	272^	265^	43v	LT	LT	LT
CAMPAIGN '80-WED-7:00P(B)(S)		114		A	4.7	13	359	1373	652^	203^	746	161v	231^	200^	301^	445^	560^	126v	204^	159v	273^	342^	36v	22v	31v	31v
1 WED. 7.00P 60 CBS P		75																								
7.00 - 7.30				A	4.6	12	351	1365	681^	188^	732	111v	213^	188^	310^	464^	613^	191^	236^	181^	197^	377^	LT	LT	20v	20v
7.30 - 8.00				A	4.8	13	366	1361	620^	211^	751	207^	245^	211^	287^	423^	502^	60v	169^	136v	344^	306^	69v	44v	39v	39v
CAMPAIGN '80-WED-8:00 PM(S)		192		A	8.0	19	610	1493	657	217^	733	166^	243^	260^	304^	421	675	193^	330^	275^	324^	321^	48v	20v	37v	29v
1 WED. 8.00P 299 CBS P		99																								
8.00 - 8.30				A	6.8	18	519	1565	645	218^	770	163^	240^	221^	344^	455^	680	213^	334^	195^	340^	331^	47v	19v	68v	43v
8.30 - 9.00				A	6.5	16	496	1504	642	201^	754	125^	194^	202^	350^	492	639	176^	275^	260^	320^	328^	32v	20v	79v	49v
9.00 - 9.30				A	7.3	16	557	1501	662	244^	750	147^	195^	238^	285^	458	657	183^	302^	266^	305^	325^	31v	13v	63v	63v
9.30 - 10.00				A	8.4	18	641	1524	636	244^	691	125^	191^	225^	293^	406	707	189^	352^	304^	364^	331^	44v	17v	82v	76v
10.00 - 10.30				A	8.5	18	649	1553	687	240^	754	157^	247^	258^	309^	430	700	170^	357^	316^	356^	318^	56v	14v	43v	35v
10.30 - 11.00				A	9.6	20	732	1504	690	234^	755	165^	278^	275^	307^	428	660	161^	317^	282^	326^	312^	53v	16v	36v	28v
11.00 - 11.30				A	9.6	21	732	1555	725	230^	787	227^	319^	322^	300^	395	698	198^	325^	263^	328^	337	70v	47v	LT	LT
11.30 - 12.00				A	9.4	23	717	1505	671	218^	796	216^	287^	305^	291^	446	660	201^	347	293^	306^	301^	49v	34v	LT	LT
12.00 - 12.30				A	8.0	23	610	1367	624	180^	654	174^	232^	281^	280^	373^	676	202^	332^	272^	300^	328^	37v	LT	LT	LT
12.30 - 1.00				A	5.6	21	427	1274	548^	152^	548^	113v	202^	201^	288^	318^	695	250^	350^	288^	302^	317^	31v	LT	LT	LT
CAMPAIGN '80-THU-7:00P(B)(S)		110		A	4.0	10	305	1656	574^	131v	665^	117v	220^	214^	310^	392^	679^	174v	305^	298^	267^	331^	49v	49v	263^	263^
1 THU. 7.00P 60 CBS P		74																								
7.00 - 7.30				A	3.6	9	275	1367	458^	142v	556^	41v	168v	127v	268^	388^	655^	201v	258^	246^	160v	357^	65v	65v	91v	91v
7.30 - 8.00				A	4.4	12	336	1860	658^	120v	744	175v	255^	277^	336^	396^	684^	149v	333^	331^	342^	307^	36v	36v	396^	396^
CAMPAIGN '80-THU-8:00 PM(S)		192		A	8.8	20	671	1745	681	228^	757	139^	274^	312^	377	419	790	235^	469	398	388	291^	69v	55v	129^	109^
1 THU. 8.00P 195 CBS P		99																								
8.00 - 8.30				A	7.0	18	534	1736	642	225^	736	139^	224^	252^	380^	451	740	231^	386^	359^	322^	295^	40v	40v	220^	184^
8.30 - 9.00				A	7.2	18	549	1721	728	269^	805	172^	282^	341^	428^	411^	695	229^	363^	327^	305^	272^	49v	49v	172^	115^
9.00 - 9.30				A	8.3	19	633	1918	765	286^	846	173^	334^	383	430	424	825	296^	507	393	376^	282^	50v	50v	197^	164^
9.30 - 10.00				A	9.3	20	710	1845	719	248^	794	131^	292^	328^	393	430	817	239^	513	422	406	279^	74v	48v	160^	136^
10.00 - 10.30				A	10.9	22	832	1728	647	205^	740	140^	259^	297	337	425	812	245^	487	422	403	299	80^	59v	96^	96^
10.30 - 11.00				A	10.3	22	786	1622	607	169^	677	116^	247^	263^	314	401	819	202^	503	416	448	316	78^	78^	48v	48v
CBS EVENING NEWS-CRONKITE		200	179 194	A	10.4	25	794	1584	718	213	814	157	255	297	345	477	630	130	263	262	321	320	64^	40^	76	45^
M-F 6.30P 30 CBS N		93	99	B	14.5	28	1106																			
CBS EVENING NEWS-DEAN		26	165	A	8.4	21	641	1853	663	315^	834	289^	336^	315^	265^	374	658	137^	252^	339^	406	293^	230^	52v	131^	63v
1 SUN. 6.30P 30 CBS N		89		B	9.0	19	687																			
CBS SAT. NEWS-SCHIEFFER		39	149 145	A	7.3	20	557	1558	699	175^	760	134^	243	285	357	422	614	106^	229	261	306	304	164^	164^	20v	10v
SAT. 6.30P 30 CBS N		84	82	B	10.0	22	763																			
CBS SATURDAY NIGHT MOVIE		6	190 187	A	12.0	26	916	1751	727	329	788	230	475	457	432	245	665	210	357	335	324	241	153	79^	145	91^
1 SAT. 9.00P 120 CBS FF		97	98	B	11.6	25	885																			
2 SAT. 9.00P 115																										
CONT'D																										

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
CBS SATURDAY NIGHT-CONT'D																										
9.00 - 9.30				A	10.1	23	771	1725	690	324	773	264	450	395	371	255	643	222	346	312	268	243	149^	78^	160	105^
9.30 - 10.00				A	11.8	25	900	1710	699	322	753	235	453	434	396	231	648	232	367	337	293	210	154	72^	155	99^
10.00 - 10.30				A	12.8	27	977	1789	758	323	809	219	500	492	467	243	687	195	354	335	358	265	156	86^	137	87^
10.30 - 11.00				A	13.4	29	1022	1796	762	347	821	208	496	498	489	255	691	197	363	361	372	249	155	83^	129	80^
CBS TUESDAY NIGHT MOVIES	12		178	A	10.1	18	771	1721	648	379	763	281^	454	468	397	205^	695	267^	472	432	346	179^	141^	52v	122^	96^
2 TUE. 9.00P 114 CBS FF			97	B	16.0	27	1221																			
9.00 - 9.30				A	8.9	16	679	1714	655	434	836	344^	517	484	383	224^	624	216^	396	375	310^	192^	138^	71v	116^	80v
9.30 - 10.00				A	9.8	17	748	1750	690	387	782	294^	464	487	404	199^	649	208^	425	399	352	183^	158^	51v	161^	126^
10.00 - 10.30				A	11.1	19	847	1726	619	357	732	253^	433	467	404	195^	743	309	518	464	359	173^	150^	56v	101^	84^
10.30 - 11.00				A	10.6	19	809	1714	622	345	701	233^	403	435	392	208^	776	339	553	489	369	173^	126^	35v	111^	90^
CHARLIE'S ANGELS	37		199	A	15.7	30	1198	2011	785	367	895	422	565	430	271	290	473	173^	280	227	203	173^	336	216	307	223
2 WED. 9.00P 60 ABC PD			99	B	20.1	32	1534																			
9.00 - 9.30				A	15.0	30	1145	2079	801	383	919	441	595	451	289	283	480	172^	291	246	210^	166^	350	225	330	241
9.30 - 10.00				A	16.4	30	1251	1938	767	352	870	405	539	409	256	296	464	171^	266	209	194	181^	322	206	282	205
CHIPS	16	211	216	A	15.6	33	1190	2404	775	399	916	416	654	539	380	192	728	307	492	421	337	163	347	130	413	264
SUN. 8.00P 60 NBC OP		99	99	B	16.6	30	1267																			
8.00 - 8.30				A	14.8	32	1129	2442	769	391	923	427	664	547	371	193	735	323	501	415	334	163	347	135	437	275
8.30 - 9.00				A	16.3	33	1244	2376	784	407	913	409	649	535	385	195	725	297	492	425	343	164	344	126	394	251
DALLAS	38	197	196	A	18.9	39	1442	1739	819	277	876	346	493	452	332	280	543	169	259	223	222	247	154	67^	166	126
FRI. 10.00P 60 CBS GD		99	99	B	23.2	41	1770																			
10.00 - 10.30				A	18.4	38	1404	1805	835	289	894	358	502	459	332	287	556	179	269	231	222	248	159	65^	196	146
10.30 - 11.00				A	19.3	40	1473	1675	803	265	860	335	486	444	334	275	525	159	246	214	219	244	151	67^	139	108
DECISION '80 REP CONV-MON(S)	199			A	6.5	15	496	1700	793	230^	888	162^	340^	386^	409^	444^	641	130^	221^	210^	311^	364^	110v	70v	61v	47v
1 MON. 7.30P 278 NBC P			98																							
7.30 - 8.00				A	5.8	14	443	1804	906	230^	929	157^	243^	287^	258^	583	655	119v	236^	224^	330^	341^	125v	91v	95v	30v
8.00 - 8.30				A	5.9	14	450	1869	862	232^	1006	251^	327^	296^	379^	542	734	174^	295^	200^	407^	385^	88v	32v	41v	26v
8.30 - 9.00				A	5.2	12	397	1824	862	164^	998	239^	325^	343^	381^	520^	719	110v	230^	186^	410^	443^	84v	48v	23v	23v
9.00 - 9.30				A	5.8	13	443	1729	825	195^	938	178^	331^	350^	412^	473^	655	124v	152^	130v	304^	451^	102v	71v	34v	34v
9.30 - 10.00				A	6.4	14	488	1676	788	265^	950	221^	424^	414^	436^	422^	628	144^	166^	137^	213^	419^	98v	66v	LT	LT
10.00 - 10.30				A	7.9	16	603	1572	704	214^	797	94v	322^	407	432	390^	549	87v	109^	156^	223^	393^	178^	103^	48v	48v
10.30 - 11.00				A	8.0	16	610	1536	787	215^	839	114^	352^	456	462	383^	500	89v	129^	186^	246^	314^	68v	45v	129^	81v
11.00 - 11.30				A	7.4	16	565	1616	741	241^	795	118^	326^	402^	389^	393^	678	74v	305^	371^	456	307^	101v	38v	42v	42v
11.30 - 12.00				A	6.6	17	504	1629	678	256^	751	114v	331^	398^	432^	353^	673	225^	347^	256^	254^	267^	119v	119v	86v	86v
DECISION '80 REP CONV-TUE(S)	193			A	5.4	13	412	1468	700	209^	743	122v	207^	270^	347^	436^	624	89v	177^	245^	342^	360^	77v	28v	24v	20v
1 TUE. 7.30P 296 NBC P			98																							
7.30 - 8.00				A	4.1	10	313	1655	779	204^	808	138v	217^	206^	264^	574^	580^	38v	138v	205^	298^	375^	220^	25v	47v	47v
8.00 - 8.30				A	5.3	14	404	1676	848	184^	848	95v	174^	218^	309^	630	628	40v	134v	212^	345^	416^	135v	61v	65v	65v
8.30 - 9.00				A	5.5	13	420	1450	766	171^	766	106v	186^	214^	270^	552^	643	33v	133v	211^	348^	432^	41v	LT	LT	LT
9.00 - 9.30				A	6.8	15	519	1312	632	280^	688	125^	229^	237^	328^	395^	587	57v	161^	286^	351^	301^	37v	LT	LT	LT
9.30 - 10.00				A	6.0	13	458	1463	613	187^	613	34v	134v	223^	323^	390^	819	139^	234^	414^	465^	405^	31v	LT	LT	LT
10.00 - 10.30				A	6.6	14	504	1312	603	175^	603	44v	115v	195^	330^	408^	631	64v	128^	223^	415^	408^	34v	LT	44v	18v
10.30 - 11.00				A	5.8	13	443	1330	699	193^	699	114v	184^	278^	349^	421^	580	151^	197^	136v	292^	354^	LT	LT	43v	27v
11.00 - 11.30				A	5.3	12	404	1554	749	205^	831	205^	301^	422^	421^	329^	582^	147v	236^	191^	254^	318^	110v	18v	31v	31v
11.30 - 12.00				A	4.8	13	366	1511	696	212^	846	227^	281^	390^	406^	341^	577^	108v	210^	278^	314^	282^	85v	85v	LT	LT
12.00 - 12.30				A	3.8	13	290	1466	648^	272^	816^	214^	347^	396^	513^	275^	490^	97v	186v	245^	249^	245^	149v	149v	LT	LT
DECISION '80 REP CONV-WED(S) CONT'D	201			A	8.2	20	626	1565	824	291^	845	182^	373^	336^	415	410	620	149^	269^	282^	327^	288^	77v	55v	23v	17v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
DECISION '80 REP C-CONT'D																														
1 WED.	7.00P	360	NBC P		99																									
7.00 -	7.30						A	5.8	15	443	1912	901	400^	901	213^	333^	300^	397^	463^	768	176^	260^	313^	355^	394^	140^	69v	103v	68v
7.30 -	8.00						A	6.0	16	458	1605	848	269^	848	154^	302^	241^	408^	491^	672	122v	192^	265^	351^	353^	34v	34v	51v	38v
8.00 -	8.30						A	7.3	20	557	1409	857	257^	857	151^	310^	292^	476	472	491	65v	107v	172^	283^	319^	23v	23v	38v	21v
8.30 -	9.00						A	7.9	20	603	1459	857	228^	857	164^	323^	308^	411	461	538	87v	214^	249^	273^	289^	38v	38v	26v	LT
9.00 -	9.30						A	8.0	18	610	1505	898	387^	898	246^	410	289^	386^	439	567	152^	286^	235^	313^	281^	25v	25v	15v	15v
9.30 -	10.00						A	8.8	18	671	1583	817	313^	880	217^	408	314^	386	418	660	149^	308^	304^	384	302^	23v	23v	20v	20v
10.00 -	10.30						A	9.5	20	725	1623	813	329^	868	219^	424	332	414	388	692	187^	357	307^	365	302^	46v	46v	17v	17v
10.30 -	11.00						A	10.1	21	771	1470	815	332	854	170^	408	344	459	391	570	147^	229^	254^	276^	278^	23v	23v	23v	23v
11.00 -	11.30						A	10.9	23	832	1665	814	346	854	165^	445	447	461	359	684	187^	292	338	333	291	127^	57v	LT	LT
11.30 -	12.00						A	9.3	23	710	1614	819	230^	836	166^	397	402	439	368	634	171^	299^	317^	339^	251^	144^	122^	LT	LT
12.00 -	12.30						A	9.2	27	702	1500	754	200^	754	156^	330^	363	373	355	567	149^	275^	282^	307^	222^	179^	122^	LT	LT
12.30 -	1.00						A	5.5	21	420	1419	680	157^	680	104v	236^	281^	326^	399^	595	133v	354^	313^	397^	234^	144v	81v	LT	LT
DECISION '80 REP CONV-THU(S)					201		A	7.1	16	542	1480	792	182^	795	104v	262^	322^	353^	463	619	111v	224^	278^	308^	335^	52v	33v	14v	LT
1 THU.	7.00P	258	NBC P		99																									
7.00 -	7.30						A	4.6	12	351	1718	805	142v	805	125v	259^	305^	256^	500^	767	181^	284^	279^	299^	438^	54v	37v	92v	LT
7.30 -	8.00						A	5.4	14	412	1721	866	182^	912	165^	294^	322^	279^	544^	642	98v	155^	205^	325^	418^	85v	44v	82v	37v
8.00 -	8.30						A	6.3	16	481	1422	739	131^	739	50v	172^	237^	311^	502	573	86v	161^	241^	305^	332^	110v	110v	LT	LT
8.30 -	9.00						A	6.6	16	504	1452	757	107v	757	29v	165^	232^	331^	525	620	118v	228^	287^	277^	333^	75v	75v	LT	LT
9.00 -	9.30						A	7.4	17	565	1476	772	142^	772	53v	193^	277^	360^	495	647	128^	312^	340^	311^	307^	57v	57v	LT	LT
9.30 -	10.00						A	7.9	17	603	1426	820	192^	820	126^	280^	333^	341^	487	606	112^	291^	327^	326^	279^	LT	LT	LT	LT
10.00 -	10.30						A	8.8	18	671	1419	818	237^	818	144^	333^	379	389	419	601	93^	247^	308^	344^	293^	LT	LT	LT	LT
10.30 -	11.00						A	8.7	19	664	1289	767	241^	767	104^	338^	401	456	366	522	89v	116^	213^	253^	309^	LT	LT	LT	LT
DIFF'RENT STROKES(B)					192		A	10.4	26	794	1684	673	252^	820	288^	379	318	293^	355	294^	54v	64v	101^	96^	193^	245^	179^	325	210^
1 FRI.	8.00P	30	NBC CS		96																									
DIFF'RENT STROKES				33		194	A	13.5	27	1030	1851	648	329	739	330	489	389	327	200^	470	132^	246	281	292	174^	146^	67^	496	370
2 WED.	9.00P	30	NBC CS			93	B	18.9	30	1442																				
DISNEY'S WONDERFUL WORLD				38	209	209	A	10.5	23	801	2213	709	309	802	425	554	449	297	211	650	325	462	389	265	137^	239	93^	522	261
SUN.	7.00P	60	NBC FV		99	99	B	16.0	27	1221																				
7.00 -	7.30						A	9.7	22	740	2170	714	312	803	417	526	423	291	236	635	310	434	363	267	147^	220	89^	512	258
7.30 -	8.00						A	11.3	24	862	2233	694	298	788	424	569	471	299	183	652	333	482	408	263	123^	262	99^	531	265
DUKES OF HAZZARD				41	195	196	A	17.6	37	1343	2067	650	286	738	314	420	374	254	252	558	194	306	277	255	213	298	108	473	334
FRI.	9.00P	60	CBS CS		99	99	B	22.5	39	1717																				
9.00 -	9.30						A	16.1	35	1228	2037	614	275	696	289	387	350	250	244	552	198	305	263	246	212	319	121	470	344
9.30 -	10.00						A	19.1	39	1457	2086	675	292	767	333	440	393	255	256	563	192	306	292	260	213	283	99	473	325
ED CLARK FOR PRES. COMM.(S)					199		A	12.3	23	938	1941	598	207^	631	243^	383	281	239^	202^	858	318	547	437	390	264	340	111^	112^	85^
1 SUN.	10.56P	4	ABC P		99																									
ED CLARK-PRES.(S)						191	A	12.2	23	931	1698	648	224^	681	296	464	409	334	132^	630	248^	409	353	324	187^	199^	70^	188^	173^
2 THU.	10.55P	5	NBC P			98																								
ED CLARK FOR PRESIDENT(S)						190	A	10.9	24	832	1944	716	407	792	226^	626	486	490	166^	661	223^	332	349	342	203^	280^	146^	211^	103^
2 SAT.	10.55P	5	CBS P			99																								
EIGHT IS ENOUGH				33		203	A	13.5	29	1030	1926	708	369	826	419	562	385	241	245	403	169^	268	216^	153^	112^	307	209^	390	306
2 WED.	8.00P	60	ABC CS			99	B	21.4	35	1633																				
8.00 -	8.30						A	12.4	28	946	1883	684	359	794	395	534	371	230^	241^	401	167^	263	211^	151^	117^	299	208^	389	305
8.30 -	9.00						A	14.6	31	1114	1949	729	372	850	437	581	397	249	248	402	170^	271	219	150^	109^	310	209^	387	307

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																														
FACTS OF LIFE					5		186	A	13.8	26	1053	2008	724	367	819	393	600	489	346	163^	504	131^	316	354	321	134^	161^	87^	524	375
2 WED.	9.30P	30	NBC	CS			92	B	15.4	28	1175																			
FANTASY ISLAND					32	197	199	A	15.1	33	1152	1798	662	235	764	327	442	343	264	270	491	198	281	230	171	185	342	238	201	172
SAT.	10.00P	60	ABC	A		98	99	B	19.3	36	1473																			
10.00 - 10.30								A	14.8	32	1129	1829	655	238	757	338	435	336	236	271	483	196	273	221	159	183	359	244	230	186
10.30 - 11.00								A	15.4	34	1175	1759	666	227	769	315	445	349	288	271	494	199	283	240	181	186	324	231	172	158
FLO					1		183	A	12.7	27	969	1495	763	286	817	285	435	411	308	306	398	99^	226^	209^	215^	157^	119^	104^	161^	83^
2 MON.	8.00P	30	CBS	CS			99	B	12.7	27	969																			
GALACTICA 1980					9	194	192	A	8.0	18	610	1892	654	305	693	375	541	331	265	110^	630	321	469	278	265	135^	305	129^	264	160^
SUN.	7.00P	60	ABC	SF		99	98	B	11.1	20	847																			
7.00 - 7.30								A	7.5	17	572	1874	682	317	708	375	553	348	275	109^	618	328	457	251	243	142^	316	130^	232	133^
7.30 - 8.00								A	8.5	18	649	1892	622	295	674	373	528	316	252	108^	639	317	482	302	281	125^	288	123^	291	181^
GOOD TIME HARRY					2	195	196	A	7.4	16	565	1669	648	275	730	246	379	356	327	254	549	172^	297	309	296	188^	245	82^	145^	90^
1 SAT.	10.00P	60	NBC	CS		97	94	B	7.4	16	565																			
2 SAT.	10.00P	30																												
10.00 - 10.30								A	7.6	16	580	1659	641	253	699	227	362	355	342	238	584	174^	309	321	311	206^	237	70^	139^	89^
10.30 - 11.00								A	7.1	16	542	1668	653	317^	787	278^	408^	345^	292^	287^	458	168^	268^	277^	252^	140^	263^	111v	160^	86v
GOOD TIME HARRY SPECIAL(S)							197	A	7.8	17	595	1529	645	169^	660	162^	319^	373^	416	240^	644	219^	378^	346^	327^	234^	131^	22v	94v	76v
2 SAT.	10.30P	30	NBC	CS			94																							
HAPPY DAYS					39		203	A	12.3	26	938	2079	851	402	910	384	603	551	373	274	497	218^	368	316	208^	121^	263	167^	409	268
2 TUE.	8.00P	30	ABC	CS			99	B	20.4	34	1557																			
HART TO HART					28		200	A	16.9	30	1289	1938	696	335	796	378	523	399	290	221	615	281	423	335	243	155^	299	148^	228	184^
2 TUE.	10.00P	60	ABC	PD			99	B	19.2	32	1465																			
10.00 - 10.30								A	16.0	28	1221	2022	737	356	847	403	566	407	313	230	611	273	425	350	249	146^	314	154^	250	204
10.30 - 11.00								A	17.8	32	1358	1856	656	314	748	354	482	392	267	212	615	288	418	321	236	162^	286	142^	207	165^
HERE'S BOOMER					14		191	A	7.8	20	595	1529	656	158^	723	116^	232^	216^	362^	439	440	119^	188^	176^	196^	214^	137^	62v	229^	140^
2 FRI.	8.00P	30	NBC	GD			98	B	11.9	24	908																			
HOUSE CALLS					7		190	A	14.8	25	1129	1332	670	315	732	282	325	329	300	274	444	172^	275	217	197^	169^	74^	74^	82^	45v
2 MON.	9.30P	30	CBS	CS			99	B	18.1	30	1381																			
INCREDIBLE HULK					37	191	189	A	10.6	26	809	1946	608	232	691	271	426	391	280	212	556	212	332	284	255	171	318	152	381	278
FRI.	8.00P	60	CBS	SF		99	99	B	16.4	30	1251																			
8.00 - 8.30								A	9.5	24	725	1923	602	228	681	258	404	375	267	227	548	200	321	281	261	173	364	206	330	240
8.30 - 9.00								A	11.7	28	893	1955	615	233	702	284	444	401	287	203	559	219	340	283	250	170	272	104^	422	312
JEFFERSONS					36	190	194	A	20.2	36	1541	2009	774	321	864	239	408	412	400	357	602	172	317	301	292	251	286	191	257	198
SUN.	9.30P	30	CBS	CS		99	99	B	22.9	36	1747																			
JOE'S WORLD					9	196	197	A	7.9	17	603	1856	665	232	709	211	332	334	340	277	560	156^	265	301	300	219	244	73^	343	219
SAT.	9.30P	30	NBC	CS		98	94	B	8.8	18	671																			
KNOTS LANDING					5		189	A	13.1	25	1000	1857	869	290	943	275	462	492	368	358	557	154^	281	286	259	219^	177^	97^	180^	131^
2 THU.	10.00P	60	CBS	GD			97	B	14.3	27	1091																			
10.00 - 10.30								A	12.3	23	938	1890	901	291	976	271	469	511	385	378	555	145^	262	278	255^	232^	191^	104^	168^	120^
10.30 - 11.00								A	13.8	26	1053	1831	845	288	916	277	454	478	355	341	558	157^	294	293	264	210^	167^	92^	190^	140^
LAVERNE & SHIRLEY					18		204	A	14.1	28	1076	2100	837	459	929	435	662	565	336	231	481	220^	357	303	200^	103^	254	166^	436	319
2 TUE.	8.30P	30	ABC	CS			99	B	18.2	31	1389																			

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PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
LIBERTARIANS-POLITICAL(S)		182		A	9.5	17	725	1699	636	309^	687	230^	384	430	382	202^	790	335	559	493	382	186^	115^	34v	107^	88^
2 TUE. 10.54P 6 CBS P		98																								
LITTLE HOUSE-PRAIRIE	39	216		A	12.0	25	916	1979	738	170^	845	307	479	388	358	320	613	202^	295	251^	253^	267	157^	131^	364	215^
2 MON. 8.00P 60 NBC GD		99		B	20.6	32	1572																			
8.00 - 8.30				A	10.6	23	809	1913	715	156^	825	293^	465	371	362	318	601	201^	283^	235^	241^	264^	149^	132^	338	206^
8.30 - 9.00				A	13.5	26	1030	2004	749	178^	851	312	487	397	351	320	613	198^	298	260	260	265	158^	127^	382	220^
LOU GRANT	36	188		A	13.4	24	1022	1347	603	282	644	238	320	347	329	197^	532	155^	326	314	312	154^	80^	72^	91^	91^
2 MON. 10.00P 60 CBS GD		99		B	18.8	31	1434																			
10.00 - 10.30				A	13.1	23	1000	1347	606	267	660	257	339	348	327	200^	510	151^	304	290	291	156^	64^	64^	113^	113^
10.30 - 11.00				A	13.7	25	1045	1339	601	294	629	221^	302	349	332	193^	548	158^	344	335	329	149^	92^	77^	70^	70^
LOVE BOAT	40	199	199	A	15.9	35	1213	1819	662	233	767	289	400	323	249	311	504	164	279	228	191	196	310	239	238	165
SAT. 9.00P 60 ABC CS	98	99		B	19.7	35	1503																			
9.00 - 9.30				A	15.0	34	1145	1807	663	222	761	282	391	325	241	314	504	159	276	228	199	197	313	244	229	162
9.30 - 10.00				A	16.8	36	1282	1821	660	242	769	292	406	319	257	308	500	167	277	224	182	196	308	235	244	167
MAN CALLED SLOANE	5	176	157	A	9.1	19	694	1745	596	284	684	194	353	363	337	246	656	190	361	382	392	199	219	35v	186	115^
FRI. 10.00P 60 NBC SM	93	82		B	9.0	18	687																			
10.00 - 10.30				A	8.7	18	664	1791	593	282	699	199	369	367	349	246	684	219	387	373	390	200	247	38v	161^	94^
10.30 - 11.00				A	9.5	20	725	1674	594	280	662	186	333	354	322	242	617	159^	328	381	388	196	191	32v	204	127^
M*A*S*H	40	194		A	15.7	28	1198	1505	677	332	744	315	395	346	281	253	540	215	346	312	254	156^	89^	89^	132^	87^
2 MON. 9.00P 30 CBS CS		99		B	24.1	37	1839																			
ME AND MAXX	7	186	185	A	8.9	21	679	1532	665	211	748	181	285	282	345	357	322	60^	104^	125^	171^	179^	236	152^	226	153^
FRI. 8.30P 30 NBC CS	94	95		B	9.5	21	725																			
MORK & MINDY	26	205		A	13.3	32	1015	1855	690	383	818	382	510	464	307	222^	532	258	330	262	221^	159^	199^	143^	306	226^
2 THU. 8.00P 30 ABC CS		99		B	17.4	31	1328																			
NBC MONDAY NIGHT MOVIES	30	200		A	17.3	30	1320	1977	838	231	917	332	569	526	421	259	692	234	408	342	346	231	117^	54^	251	152^
2 MON. 9.00P 120 NBC FF		98		B	18.6	30	1419																			
9.00 - 9.30				A	15.2	27	1160	2021	855	243	940	342	566	517	422	277	641	192^	364	319	326	220	117^	75^	323	208^
9.30 - 10.00				A	17.0	29	1297	1988	821	221	901	334	561	525	414	241	706	213	408	364	378	236	117^	58^	264	166^
10.00 - 10.30				A	18.4	32	1404	1952	830	221	904	315	565	532	427	254	707	234	408	346	352	248	125^	43^	216	124^
10.30 - 11.00				A	18.6	33	1419	1955	846	240	925	339	581	530	420	266	709	281	438	338	332	225	114^	45^	207	117^
NBC NEWS UPDATE-M-F	196	169	181	A	11.5	24	877	1781	727	253	802	291	451	399	352	278	538	200	287	260	255	196	183	98	258	162
1 FRI. 8.58P 1 NBC N	90	94		B	16.1	26	1228																			
2 MWTHF 8.58P 1																										
2 TUE. 9.05P 1																										
NBC NEWS UPDATE-SAT.	39	190	185	A	10.0	24	763	2047	668	272	733	262	387	337	303	285	594	168	312	260	285	252	307	115^	413	282
SAT. 8.58P 1 NBC N	95	94		B	15.6	28	1190																			
NBC NEWS UPDATE-SUN.	39	181	184	A	14.7	30	1122	2302	790	430	912	396	631	537	399	202	746	318	511	453	349	157	288	99^	356	255
SUN. 8.58P 1 NBC N	95	95		B	17.3	27	1320																			
NBC NIGHTLY NEWS-SAT.	38	148	147	A	7.4	20	565	1550	618	149^	710	99^	202^	223	282	442	662	138^	309	242	286	325	48v	22v	130^	105^
SAT. 6.30P 30 NBC N	83	83		B	8.6	19	656																			
NBC NIGHTLY NEWS-SUN.	33	153	153	A	8.0	20	610	1544	576	210	696	188^	260	229	269	376	634	203	363	294	311	234	66^	LT	148^	74^
SUN. 6.30P 30 NBC N	83	83		B	8.5	17	649																			

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
NBC NIGHTLY NEWS	198	175	205	A	8.8	22	671	1654	757	205	799	192	298	301	333	423	675	167	271	278	308	329	88^	48^	92	62^
M-F 6.30P 30 NBC N	90	99		B	12.6	24	961																			
NBC THURSDAY NIGHT MOVIES	5		182	A	14.1	27	1076	1839	657	240	704	335	528	458	334	139^	680	333	460	349	283	173^	240	120^	215^	194^
2 THU. 9.00P 115 NBC FF			95	B	12.8	25	977																			
9.00 - 9.30				A	11.5	24	877	1741	665	258^	698	312	512	482	344	143^	634	293	410	334	258^	174^	190^	105^	219^	182^
9.30 - 10.00				A	13.9	26	1061	1830	683	256	723	324	542	490	353	145^	692	355	470	342	274	180^	209^	125^	206^	188^
10.00 - 10.30				A	15.8	30	1206	1934	648	236	710	354	540	435	331	136^	711	361	483	356	290	168^	287	134^	226	210
10.30 - 11.00				A	15.6	29	1190	1803	634	219	682	341	510	427	306	134^	664	307	456	365	304	166^	256	105^	201^	187^
NBC TUESDAY NIGHT MOVIE	5		201	A	17.8	33	1358	1897	875	252	950	354	578	502	423	283	645	246	349	281	309	226	117^	73^	185	115^
2 TUE. 8.00P 174 NBC FF			98	B	15.4	27	1175																			
8.00 - 8.30				A	13.4	29	1022	1898	902	232^	955	334	528	446	401	346	672	239	306	249	315	281	114^	65^	157^	79^
8.30 - 9.00				A	14.9	30	1137	1918	846	211^	884	326	495	428	363	312	700	286	363	268	307	257	133^	75^	201^	124^
9.00 - 9.30				A	18.1	33	1381	1917	883	277	964	337	585	512	449	285	654	236	357	307	337	215	108^	60^	191	113^
9.30 - 10.00				A	19.6	34	1495	1918	886	286	969	357	614	545	453	255	656	247	376	313	332	207	96^	71^	197	118^
10.00 - 10.30				A	20.9	36	1595	1876	876	243	967	385	608	520	426	263	606	244	344	272	278	204	110^	77^	193	133^
10.30 - 11.00				A	20.5	36	1564	1848	870	251	957	379	625	538	440	253	584	224	331	272	283	201	141^	80^	166	110^
NEWSBREAK-M-F	204	171	164	A	10.1	21	771	1807	670	258	759	266	423	393	325	265	588	197	338	283	271	214	188	87	272	184
1 FRI. 8.58P 1 CBS N	92	92		B	14.5	23	1106																			
2 MTUTHF 8.58P 1																										
2 WED. 8.55P 1																										
NEWSBREAK-SAT.	42	163	162	A	7.1	17	542	1690	815	301	876	235	495	417	478	308	613	203^	370	263	270	218^	93^	83^	108^	67^
1 SAT. 8.57P 2 CBS N	92	88		B	11.3	21	862																			
2 SAT. 8.58P 1																										
NEWSBREAK-SUN.	42	174	176	A	14.1	28	1076	1801	667	252	769	191	344	324	339	371	605	194	302	273	276	251	217	155	210	135
SUN. 8.58P 1 CBS N	94	94		B	20.5	32	1564																			
NOBODY'S PERFECT	3		192	A	14.0	27	1068	1629	709	391	776	398	530	452	309	157^	554	262	363	323	250	161^	161^	93^	138^	71^
2 THU. 9.30P 30 ABC CS			98	B	13.0	26	992																			
ONE DAY AT A TIME	36	188	194	A	15.3	32	1167	1733	694	264	784	222	368	343	335	352	581	170	281	258	291	250	178	118	190	119
1 SUN. 8.30P 30 CBS CS	98	98		B	20.6	33	1572																			
2 SUN. 8.00P 60																										
8.00 - 8.30				A	15.9	33	1213	1655	712	261	793	242	369	339	319	353	553	128^	240	240	316	260	144^	88^	165^	89^
8.30 - 9.00				A	15.1	31	1152	1764	677	265	772	210	367	342	340	349	591	192	300	268	275	240	197	133	204	135
QUINCY, M.E.	9		201	A	14.4	27	1099	1669	721	311	773	356	516	417	334	195^	506	159^	281	255	293	179^	157^	97^	233	173^
2 WED. 10.00P 60 NBC OP			95	B	15.3	27	1167																			
10.00 - 10.30				A	14.1	27	1076	1722	728	331	787	367	531	436	331	194^	513	174^	300	262	284	174^	171^	95^	251	180^
10.30 - 11.00				A	14.6	28	1114	1621	715	291	760	345	503	400	337	198^	501	146^	266	250	303	183^	143^	101^	217	166^
REAL PEOPLE	41		206	A	14.1	30	1076	1762	651	233	728	286	414	387	333	254	615	238	331	338	287	226	180^	62^	239	169^
2 WED. 8.00P 60 NBC U			98	B	20.7	34	1579																			
8.00 - 8.30				A	13.7	31	1045	1711	677	244	753	281	418	409	357	262	602	219^	320	340	289	226^	156^	43v	200^	153^
8.30 - 9.00				A	14.5	30	1106	1801	628	223	704	290	411	369	306	245	623	252	338	334	282	225	201^	78^	273	183^
REPUB. CONV. MON-9.00 PM(S)	190			A	7.4	16	565	1559	732	317^	786	186^	334^	363^	324^	371^	620	210^	284^	273^	217^	254^	108v	64v	45v	38v
1 MON. 9.00P 120 ABC P	98																									
9.00 - 9.30				A	8.1	19	618	1445	690	329^	751	166^	325^	346^	315^	350^	509	177^	244^	280^	198^	162^	109^	24v	76v	66v
9.30 - 10.00				A	7.5	16	572	1559	768	343^	825	235^	368^	393^	332^	360^	597	196^	268^	280^	201^	250^	52v	52v	85v	76v
10.00 - 10.30				A	7.0	14	534	1652	755	298^	800	139^	349^	418^	380^	382^	776	266^	393^	352^	287^	297^	76v	76v	LT	LT
10.30 - 11.00				A	7.1	14	542	1555	708	287^	758	193^	287^	288^	272^	392^	606	204^	233^	170^	185^	318^	191^	112v	LT	LT

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EVENING CONT'D																													
REPUB. CONV. TUE-9.00 PM(S)					189		A	6.7	14	511	1879	705	156^	754	64v	265^	317^	363^	429^	864	116v	406^	500	543	351^	156^	83v	105v	75v
1 TUE.	9.00P	120	ABC	P	98																								
9.00 - 9.30							A	6.4	14	488	1902	699	185^	768	66v	283^	283^	348^	451^	938	167^	457^	525	529	362^	75v	54v	121v	97v
9.30 - 10.00							A	6.4	13	488	1945	713	164^	770	48v	292^	348^	382^	422^	877	109v	395^	502	523	375^	164^	94v	134^	101v
10.00 - 10.30							A	7.4	16	565	1871	690	166^	754	65v	252^	342^	367^	412^	825	108v	393^	499	528	326^	199^	111^	93v	65v
10.30 - 11.00							A	6.7	14	511	1753	705	110v	705	63v	226^	286^	352^	419^	810	82v	366^	463^	582	347^	172^	69v	66v	36v
REPUB. CONV. WED(B)(S)					129		A	3.5	10	267	1577	505^	236^	505^	183v	183v	246^	87v	259^	952	345^	574^	454^	434^	326^	120v	120v	LT	LT
1 WED.	7.30P	30	ABC	P	82																								
REPUB. CONV. WED-8.00 PM(S)					189		A	6.5	15	496	1504	598	163^	693	222^	321^	301^	278^	296^	693	251^	370^	367^	270^	269^	78v	55v	40v	22v
1 WED.	8.00P	286	ABC	P	98																								
8.00 - 8.30							A	5.0	13	382	1825	639	210^	726	184^	259^	252^	212^	396^	842	347^	473^	380^	352^	283^	205^	185^	52v	52v
8.30 - 9.00							A	5.2	13	397	1544	530^	244^	582^	74v	147v	232^	267^	350^	790	276^	415^	393^	343^	282^	126v	110v	46v	46v
9.00 - 9.30							A	5.8	13	443	1321	500^	153^	545	74v	150^	232^	235^	313^	661	193^	340^	296^	280^	276^	84v	84v	31v	31v
9.30 - 10.00							A	6.5	14	496	1512	579	208^	716	264^	349^	344^	271^	275^	672	242^	358^	370^	232^	260^	53v	34v	71v	28v
10.00 - 10.30							A	7.2	15	549	1645	656	213^	779	256^	375^	390^	324^	309^	725	260^	378^	396^	251^	293^	82v	42v	59v	LT
10.30 - 11.00							A	8.1	17	618	1626	669	187^	795	295^	402	346^	304^	309^	724	281^	431	384^	230^	293^	51v	23v	56v	9v
11.00 - 11.30							A	8.6	18	656	1465	592	163^	669	253^	341^	255^	264^	284^	699	238^	314^	345^	240^	327^	71v	39v	26v	26v
11.30 - 12.00							A	6.8	17	519	1493	614	94v	700	266^	378^	288^	291^	265^	659	262^	336^	360^	222^	266^	99v	51v	35v	35v
12.00 - 12.30							A	6.0	17	458	1310	667	42v	708	240^	391^	351^	328^	241^	602	285^	375^	421^	289^	140^	LT	LT	LT	LT
REPUB. CONV. THU(B)(S)					134		A	4.3	11	328	1512	847	299^	847	199^	365^	305^	441^	378^	634^	114v	265^	299^	297^	274^	LT	LT	31v	31v
1 THU.	7.30P	30	ABC	P	82																								
REPUB. CONV. THU-8.00 PM(S)					193		A	6.7	15	511	1442	628	159^	695	141^	280^	318^	325^	317^	666	170^	238^	284^	307^	330^	47v	41v	34v	12v
1 THU.	8.00P	194	ABC	P	99																								
8.00 - 8.30							A	5.8	15	443	1734	797	214^	822	184^	347^	252^	342^	421^	685	167^	257^	347^	277^	293^	106v	68v	121v	50v
8.30 - 9.00							A	5.8	14	443	1481	579	140^	634	36v	163^	220^	280^	414^	765	237^	271^	358^	313^	331^	40v	40v	42v	42v
9.00 - 9.30							A	5.9	13	450	1167	481^	170^	525^	31v	113v	189^	231^	336^	613	162^	189^	238^	233^	318^	29v	29v	LT	LT
9.30 - 10.00							A	6.6	14	504	1399	590	129^	719	137^	333^	321^	335^	307^	635	143^	212^	252^	304^	334^	45v	45v	LT	LT
10.00 - 10.30							A	7.6	16	580	1359	555	157^	652	142^	269^	329^	344^	260^	641	137^	219^	258^	337^	346^	54v	54v	12v	LT
10.30 - 11.00							A	7.8	17	595	1442	644	169^	713	174^	304^	406	371^	256^	664	147^	228^	244^	351^	372^	37v	37v	28v	LT
ROCKFORD FILES				6	188	182	A	6.9	15	526	1568	770	222^	892	235	375	367	403	393	461	160^	218^	167^	225^	203^	114^	41v	101^	59v
FRI.	9.00P	60	NBC	PD	94	86	B	7.8	16	595																			
9.00 - 9.30							A	6.8	15	519	1516	772	219^	890	238	367	344	389	414	400	137^	173^	129^	178^	200^	117^	44v	109^	69^
9.30 - 10.00							A	6.9	14	526	1612	776	217^	893	234	379	387	415	376	520	178^	261	202^	276	209^	109^	41v	90^	46v
SANFORD				14	204	203	A	8.9	20	679	1882	706	288	757	223	360	364	376	295	648	166^	290	305	318	290	205	81^	272	163^
SAT.	9.00P	30	NBC	CS	99	98	B	12.2	24	931																			
60 MINUTES				43	201	203	A	20.0	44	1526	1642	702	250	780	166	298	327	350	395	721	188	314	330	364	315	87	46^	54^	19v
SUN.	7.00P	60	CBS	DN	99	99	B	26.0	45	1984																			
7.00 - 7.30							A	19.5	44	1488	1663	724	261	793	170	299	337	352	399	730	188	326	338	374	317	87	47^	53^	18v
7.30 - 8.00							A	20.4	44	1557	1621	685	238	770	166	299	320	347	390	712	187	300	322	355	313	86	44^	53^	19v
60 MINUTES SPECIAL(S)					186		A	11.7	25	893	1671	635	251^	775	226^	329	264^	314	396	712	162^	346	384	390	314	74^	74^	110^	68v
1 MON.	7.30P	60	CBS	DN	98																								
7.30 - 8.00							A	11.1	24	847	1603	559	218^	721	224^	250^	174^	252^	426	713	170^	324	372	351	341	57v	57v	112^	64v
8.00 - 8.30							A	12.3	26	938	1725	702	276	818	223^	399	345	371	368	709	153^	364	397	425	288	90^	90^	108^	74^
TAXI				37		205	A	16.7	29	1274	2024	801	383	868	445	577	411	270	265	542	235	366	317	226	142^	250	136^	364	275
2 TUE.	9.30P	30	ABC	CS		99	B	21.8	34	1663																			

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
THAT'S INCREDIBLE	11	201		A	14.6	30	1114	1838	668	240	770	285	474	346	305	281	727	299	358	386	272	262	161^	144^	180^	124^
2 MON. 8.00P 60 ABC U		99		B	21.7	35	1656																			
8.00 - 8.30				A	14.0	30	1068	1823	646	251	748	272	438	330	299	292	761	301	356	392	301	294	149^	135^	165^	105^
8.30 - 9.00				A	15.3	30	1167	1832	680	228	784	295	506	360	309	267	693	295	356	377	244	233	169^	149^	186^	141^
THREE'S COMPANY	39	207		A	17.5	32	1335	2020	768	325	862	438	592	429	259	258	535	224	368	317	210	149^	213	124^	410	321
2 TUE. 9.00P 30 ABC CS		99		B	24.9	39	1900																			
TRAPPER JOHN, M.D.	33	195		A	19.1	35	1457	2042	772	298	899	302	525	508	417	276	588	231	355	299	204	226	398	276	157^	126^
1 SUN. 10.00P 60 CBS GD		99		B	20.2	34	1541																			
10.00 - 10.30				A	18.9	35	1442	2096	769	310	904	287	503	511	443	273	591	216	358	293	213	233	413	279	188	153^
10.30 - 11.00				A	19.3	36	1473	1981	772	287	891	317	547	503	388	279	585	244	351	301	194	222	381	272	124^	99^
20/20	34	199		A	16.7	31	1274	1672	745	275	834	359	531	477	366	234	614	244	398	398	293	167^	131^	86^	93^	68^
2 THU. 10.00P 60 ABC DN		99		B	18.0	31	1373																			
10.00 - 10.30				A	16.5	31	1259	1631	737	311	826	353	523	490	369	226	595	230	379	387	284	164^	122^	76^	88^	57^
10.30 - 11.00				A	17.0	32	1297	1692	748	235	834	364	538	460	358	239	626	254	413	406	298	169^	136^	92^	96^	81^
20/20-MON(S)		192		A	8.8	19	671	1455	686	292^	735	193^	314^	320^	261^	352^	590	158^	227^	263^	198^	292^	66v	18v	64v	43v
1 MON. 8.00P 60 ABC DN		98																								
8.00 - 8.30				A	7.7	17	588	1597	737	289^	798	206^	319^	313^	239^	428	666	177^	252^	275^	180^	347^	62v	28v	71v	51v
8.30 - 9.00				A	9.9	21	755	1327	639	292^	679	182^	306^	323	276^	290^	527	144^	205^	248^	205^	251^	67v	10v	54v	35v
20/20-TUE(S)		192		A	9.2	21	702	1682	747	233^	785	156^	331^	358	404	377	658	157^	321^	400	383	209^	95^	80v	144^	99^
1 TUE. 8.00P 60 ABC DN		98																								
8.00 - 8.30				A	8.7	20	664	1673	746	214^	788	129^	303^	348^	412	403	684	161^	345^	392	403	227^	84v	84v	117^	78v
8.30 - 9.00				A	9.6	21	732	1698	754	247^	789	182^	360	368	397	358	637	153^	302^	411	367	192^	103^	77v	169^	118^
240-ROBERT	7	194		A	12.1	31	923	2068	747	405	844	246^	461	434	445	294	755	256^	443	379	387	242^	296	234^	173^	95^
1 SAT. 8.00P 60 ABC OP		98		B	10.8	26	824																			
8.00 - 8.30				A	11.4	31	870	2047	754	413	846	236^	444	426	458	299	800	264^	463	403	411	258^	260^	207^	141^	73^
8.30 - 9.00				A	12.9	32	984	2058	731	390	829	251	469	434	428	284	706	245	420	354	362	224^	326	256	197^	111^
TWILIGHT'S LAST GLEAMING(S)		185		A	9.8	19	748	1814	637	176^	649	196^	339	381	321^	219^	905	396	555	492	372	246^	124^	37v	136^	76v
2 WED. 8.00P 180 CBS GD		98																								
8.00 - 8.30				A	8.3	19	633	1749	687	237^	737	189^	320^	373^	369^	301^	785	316^	421	334^	303^	296^	72v	30v	155^	48v
8.30 - 9.00				A	8.0	17	610	1851	728	215^	746	204^	361^	454	381^	255^	859	334^	470	444	383^	276^	76v	17v	170^	75v
9.00 - 9.30				A	9.6	19	732	1813	658	172^	658	208^	380	388	319^	223^	939	393	531	510	372	281^	97^	30v	119^	67v
9.30 - 10.00				A	10.8	20	824	1773	597	169^	597	172^	312	362	308	198^	943	406	571	523	392	250^	113^	36v	120^	83^
10.00 - 10.30				A	10.8	20	824	1850	607	163^	607	188^	327	374	298	189^	912	416	611	533	389	203^	198^	71v	133^	85^
10.30 - 11.00				A	11.4	22	870	1829	580	117^	589	205^	333	358	271^	174^	949	461	655	562	384	195^	165^	35v	126^	87^
UGILY FAMILY(S)		191		A	9.0	23	687	1824	672	367	883	352	531	380	368	281^	572	215^	328^	299^	239^	209^	225^	152^	144^	118^
2 SAT. 8.00P 30 ABC CS		94																								
UNIVERSE	3	187	186	A	8.7	23	664	1813	735	284	760	241	426	366	354	272	591	207	319	309	266	190	207	129^	255	166^
SAT. 8.00P 30 CBS DO		98	98	B	8.9	23	679																			
VEGA$	33	198		A	16.5	31	1259	1852	746	237	852	339	476	401	261	324	529	250	357	295	200	144^	286	136^	185^	153^
2 WED. 10.00P 60 ABC PD		98		B	19.3	33	1473																			
10.00 - 10.30				A	16.3	31	1244	1838	736	265	849	353	483	394	246	323	500	228	329	274	191^	147^	280	133^	209	170^
10.30 - 11.00				A	16.7	32	1274	1857	753	208	850	323	466	404	273	325	555	271	386	314	206	139^	291	138^	161^	137^
WALTONS	30	184		A	9.9	23	755	1626	807	226^	892	195^	295^	275^	315^	512	502	73v	177^	196^	215^	296^	68v	40v	164^	68v
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
WALTONS-CONT'D																										
2 THU. 8.00P 60 CBS GD			95	B	16.7	28	1274																			
8.00 - 8.30				A	9.3	22	710	1565	807	205^	881	180^	275^	262^	317^	524	468	79v	177^	184^	198^	263^	55v	32v	161^	57v
8.30 - 9.00				A	10.6	23	809	1648	794	242^	887	205^	309	285^	308	491	523	66v	175^	201^	224^	322	74v	43v	164^	75v
WHEN THE WHISTLE BLOWS		3	193 196	A	7.6	16	580	1869	699	254	774	313	509	336	342	230	663	261	414	333	297	215	182^	86^	250	166^
SUN. 8.00P 60 ABC CS			98 98	B	7.7	16	588																			
8.00 - 8.30				A	7.3	16	557	1819	679	235	749	291	475	313	331	245	668	266	413	338	313	215^	166^	77^	236	152^
8.30 - 9.00				A	7.9	16	603	1899	713	270	792	330	539	353	349	213	655	255	414	327	285	210	190^	92^	262	176^
WHITE SHADOW		25	172	A	8.5	18	649	1589	573	417	834	367^	485	369^	324^	252^	453	196^	246^	174^	151^	176^	80v	80v	222^	111^
2 TUE. 8.00P 60 CBS GD			97	B	14.3	24	1091																			
8.00 - 8.30				A	7.8	17	595	1575	551	403^	835	370^	472	345^	301^	278^	455	200^	244^	168^	143^	183^	81v	81v	204^	81v
8.30 - 9.00				A	9.2	18	702	1591	587	426	829	365	495	387	342^	230^	447	191^	247^	178^	156^	168^	78v	78v	237^	136^
WKRP IN CINCINNATI		1	198	A	13.6	27	1038	1524	719	310	793	340	476	379	291	264	420	148^	247	226^	199^	152^	148^	110^	163^	103^
2 MON. 8.30P 30 CBS CS			99	B	13.6	27	1038																			
•LATE FRINGE																										
ABC NEWS:NIGHTLINE M-TH		55	188 190	A	7.0	22	534	1642	661	169	730	216	384	382	360	261	695	258	396	370	361	235	149	42^	68^	57^
1 MON. 11.30P 20 ABC N			97 97	B	8.2	25	626																			
1 TUE. 12.21A 20																										
1 THU. 11.56P 22																										
2 MTUTH 11.30P 20																										
2 WED. 11.30P 21																										
ABC WEEKEND REPORT-SAT.		39	167 169	A	6.4	15	488	1637	626	362	846	390	589	458	350	180^	566	196^	375	342	320	149^	117^	79^	108^	108^
SAT. 11.00P 15 ABC N			92 92	B	8.1	17	618																			
ABC WEEKEND REPORT-SUN.		40	167 168	A	4.4	11	336	1723	623	256^	810	384	500	353^	295^	224^	761	312^	493	441	356^	172^	128^	59v	24v	18v
1 SUN. 11.00P 15 ABC N			92 93	B	6.7	15	511																			
2 SUN. 11.15P 30																										
BARETTA-THU.		16	161 168	A	2.7	20	206	1165	480^	252^	534^	165^	325^	253^	344^	155^	413^	180^	302^	171^	233^	111v	189^	34v	29v	29v
1 THU. 1.27A 53 ABC OP			91 93	B	3.3	23	252																			
2 THU. 12.59A 44																										
1.00 - 1.30				A	3.1	18	237	1249	599^	333^	692^	254v	532^	333^	396^	105v	312^	195v	262^	67v	117v	50v	198v	29v	47v	47v
1.30 - 2.00				A	2.6	20	198	1197^	344^	162v	344^	LT	66v	162v	344^	182v	585^	171v	399^	364^	414^	186v	237v	35v	31v	31v
2.00 - 2.30				A	2.4	25	183	781^	290v	83v	290v	LT	82v	82v	290v	208v	267v	43v	136v	93v	224v	131v	224v	54v	LT	LT
BARETTA-WED.		15	169	A	2.9	20	221	964^	445^	140v	476^	336^	340^	253v	62v	105v	375^	262v	334^	294^	113v	41v	113v	LT	LT	LT
2 WED. 12.59A 48 ABC OP			93	B	3.5	25	267																			
1.00 - 1.30				A	3.0	20	229	1057	503^	149v	529^	393^	393^	266v	70v	88v	446^	328^	406^	348^	118v	40v	82v	LT	LT	LT
BARNEY MILLER-11.30		15	175 173	A	4.4	16	336	1461	646	229^	661	170^	399	437	402	152^	542	186^	304^	351^	291^	140^	210^	139^	48v	30v
1 MON. 11.50P 36 ABC CS			94 94	B	4.7	20	359																			
2 MON. 11.50P 35																										
12.00 - 12.30				A	4.4	17	336	1408	587	230^	602	152^	366	417	382	126^	534	191^	315^	360^	289^	126^	225^	148^	47v	33v
CAMPAIGN '80-MO-11:00P(B)(S)			156	A	6.3	15	481	1630	663	85v	715	274^	383^	345^	298^	303^	596	220^	286^	256^	195^	300^	290^	180^	29v	29v
1 MON. 11.00P 60 CBS P			83																							
11.00 - 11.30				A	6.6	14	504	1627	641	101v	702	275^	372^	318^	283^	314^	595	171^	259^	241^	213^	318^	330^	245^	LT	LT
11.30 - 12.00				A	6.0	15	458	1616	678	66v	719	266^	386^	368^	311^	291^	593	276^	315^	267^	170^	278^	243^	109v	61v	61v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																										
CBS SUNDAY NEWS-BRADLEY	40	127	125	A	9.2	19	702	1652	757	177	806	192	350	385	386	366	672	233	370	298	344	262	141^	116^	33v	21v
SUN. 11.00P 15 CBS N		74	74	B	8.4	18	641																			
CHARLIE'S ANGELS-11.30	14	171	178	A	3.6	16	275	1389	599	225^	661	222^	422^	294^	421^	171^	349^	84v	196^	139^	261^	149^	299^	120^	80v	80v
1 THU. 12.18A 69 ABC PD		93	95	B	4.8	20	366																			
2 THU. 11.50P 69																										
12.00 - 12.30				A	5.0	19	382	1366	578^	207^	680	285^	539^	291^	395^	104v	280^	89v	186^	97v	191^	94v	330^	128v	76v	76v
12.30 - 1.00				A	3.4	16	259	1448	676	266^	703	209^	448^	308^	470^	186^	298^	85v	178^	100v	213^	120v	355^	158^	92v	92v
1.00 - 1.30				A	2.5	14	191	1094^	341^	121v	341^	LT	LT	121v	341^	220v	555^	79v	235v	235v	476^	320v	156v	LT	42v	42v
ED CLARK FOR PRES. COMM.(S)			183	A	5.3	22	404	1238	473^	344^	473^	374^	423^	312^	99v	50v	354^	310^	354^	289^	44v	LT	411^	107v	LT	LT
2 FRI. 12.42A 4 ABC P			96																							
FRIDAYS	12	182	183	A	6.9	23	526	1538	445	283	529	295	418	330	208^	65^	531	345	459	328	169^	55v	417	122^	61^	58v
1 FRI. 11.30P 70 ABC GV		95	95	B	7.2	23	549																			
2 FRI. 11.30P 72																										
11.30 - 12.00				A	7.2	21	549	1614	539	295	608	302	445	371	264	89^	609	372	499	365	214^	81^	338	96^	59^	59^
12.00 - 12.30				A	6.7	24	511	1546	390	276	499	317	431	312	168^	40v	487	320	435	295	153^	43v	489	160^	71^	61v
HARTFORD OPEN HILITES(S)			142	A	6.6	19	504	1504	614	227^	718	247^	384^	315^	232^	291^	532	191^	246^	218^	249^	218^	119v	110v	135^	105v
2 SUN. 11.30P 15 CBS SC			84																							
LATE MOVIE I	185	151	154	A	5.5	20	420	1429	583	205	622	190	367	371	363	176	612	229	380	336	357	196	143	76^	52^	41^
1 MON. 12.30A 72 CBS FF		88	88	B	6.4	24	488																			
1 THU. 11.45P 72																										
FRI. 11.30P 74																										
2 M & W 11.30P 73																										
2 TUE. 11.30P 72																										
2 THU. 11.30P 63																										
11.30 - 12.00				A	6.2	18	473	1416	644	262	686	213	386	388	400	208	597	223	371	334	352	190	88^	59^	45^	33^
12.00 - 12.30				A	5.4	20	412	1507	607	187	643	179	378	390	381	182	651	247	404	357	369	202	143^	70^	70^	57^
12.30 - 1.00				A	4.9	24	374	1513	465	179^	505	215^	356	352	277^	112^	531	192^	280^	251^	321	220^	455	232^	22v	22v
1.00 - 1.30				A	4.6	28	351	1068	424^	131v	424^	145v	313^	367^	279^	57v	376^	137v	211^	211^	239^	165v	217^	35v	51v	51v
LATE MOVIE II	184	148	150	A	3.8	21	290	1293	434	103^	452	141^	245	259	242	137^	655	280	390	323	344	218	148^	48v	38v	20v
1 FRI. 12.44A 44 CBS FF		87	87	B	4.2	26	320																			
2 MON. 12.43A 45																										
2 TUE. 12.42A 38																										
2 WED. 12.43A 39																										
2 THU. 12.45A 29																										
2 FRI. 12.44A 42																										
1.00 - 1.30				A	3.5	21	267	1210	359	60^	389	176^	259	177^	169^	119^	626	293	375	304	325	206^	150^	60^	45v	26v
LOVE BOAT-11.30	15		177	A	5.0	20	382	1414	678	251^	722	305^	514^	458^	359^	107v	497^	285^	396^	312^	212^	101v	181^	87v	14v	14v
2 WED. 11.51P 68 ABC CS			95	B	5.6	23	427																			
12.00 - 12.30				A	5.1	19	389	1398	646	206^	695	275^	505^	465^	360^	101v	496^	280^	399^	322^	216^	97v	207^	97v	LT	LT
12.30 - 1.00				A	4.8	23	366	1344	732	347^	770	346^	543^	476^	374^	101v	409^	233^	307^	231^	176^	102v	165v	91v	LT	LT
MIDNIGHT SPECIAL	40	194	194	A	3.7	26	282	1876	501	259^	642	336^	518	350^	242^	83v	602	383^	478	359^	199^	52v	486	291^	146^	131^
FRI. 1.00A 90 NBC PC		97	97	B	3.8	24	290																			
1.00 - 1.30				A	4.4	25	336	1836	446	194^	604	294^	448	301^	209^	120^	580	399	479	347^	167^	47v	520	289^	132^	117^
1.30 - 2.00				A	3.6	25	275	2145	586	269^	717	408^	611	371^	251^	69v	764	577	670	448	172^	43v	493	290^	171^	150^
2.00 - 2.30				A	3.0	27	229	1651	480^	345^	611	324^	515^	406^	265^	38v	462^	136v	266^	279^	288^	69v	441^	301^	137v	137v

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PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																															
NBC LATE NIGHT MOVIE					39	86	87	A	2.9	13	221	950	249	100v	321	149	213	182	141v	72v	324	49v	229	229	185	95v	286	109v	LT	LT
1 SUN.		11.30P	100	NBC	FF	53	53	B	2.7	12	206																				
2 SUN.		12.00M	99																												
11.30 - 12.00								A	2.8	9	214	2458	784	411	1256	674	824	590	489	194v	629	145v	519	519	406	110v	529	214v	44v	44v
12.00 - 12.30								A	3.2	13	244	1066	225	66v	225	82v	160	160	119v	65v	397	53v	271	271	218	126v	411	156	33v	33v
12.30 - 1.00								A	2.9	15	221	810	205	69v	205	91v	145	145	91v	60v	349	42v	217	217	175	132v	256	90v	LT	LT
1.00 - 1.30								A	3.0	20	229	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
POLICE WOMAN					11	177	175	A	3.3	17	252	1036	512	257	540	100v	251	394	353	146	397	178	282	321	203	72v	83v	75v	LT	LT
1 MON.		12.26A	54	ABC	OP	95	95	B	3.5	20	267																				
2 MON.		12.25A	54																												
12.30 - 1.00								A	3.4	16	259	1286	607	305	645	124	324	475	401	170	517	239	378	439	266	78v	112v	112v	LT	LT
1.00 - 1.30								A	3.2	19	244	1066	730	328	730	115v	254	516	545	214v	324	135v	204v	204v	148v	120v	LT	LT	LT	LT
REPUB. CONV. TUE-11.30 PM(S)						186		A	6.3	19	481	1659	758	154	768	214	361	352	494	340	738	184	275	297	464	421	64v	LT	89v	89v
1 TUE.		11.30P	51	ABC	P	97																									
11.30 - 12.00								A	6.8	19	519	1634	739	163	754	174	317	350	527	357	732	163	257	268	491	431	57v	14v	91v	91v
12.00 - 12.30								A	5.5	18	420	1729	806	133v	806	288	450	363	446	313	757	223	313	349	422	408	78v	LT	88v	88v
SATURDAY NIGHT					39	215	216	A	10.0	32	763	1790	522	272	639	370	487	344	235	102	674	409	522	408	249	107	350	153	127	118
1 SAT.		11.30P	77	NBC	GV	99	99	B	12.9	38	984																				
2 SAT.		11.30P	80																												
11.30 - 12.00								A	11.2	31	855	1745	506	258	601	321	430	330	225	119	667	368	480	396	257	126	352	166	125	125
12.00 - 12.30								A	10.1	34	771	1812	555	291	679	413	534	368	246	92	654	418	527	388	236	92	349	142	130	115
12.30 - 1.00								A	7.7	31	588	1566	455	181	512	316	381	274	196	83v	808	501	616	524	307	141	232	71v	14v	14v
SOAP-11.30					10		177	A	5.2	17	397	1675	571	272	737	178	431	575	479	102v	466	186	389	360	273	50v	295	126v	177	142v
2 TUE.		11.50P	35	ABC	CS		95	B	4.3	19	328																				
12.00 - 12.30								A	5.1	18	389	1689	584	296	767	186	432	617	516	88v	434	182	395	334	252	39v	323	146v	165	130v
TOMORROW SHOW					159	178	175	A	2.7	18	206	898	379	83	379	107	194	184	180	185	363	165	242	179	165	87	131	116	25v	LT
1 MON.		12.38A	46	NBC	CC	97	98	B	2.8	21	214																				
1 TUE.		12.56A	52																												
1 WED.		1.30A	47																												
1 THU.		1.19A	47																												
2 MON.		1.00A	51																												
2 TU & W		1.00A	45																												
2 THU.		1.00A	48																												
12.30 - 1.00								A	3.1	14	237	1966	637	169v	637	122v	425	425	447	212v	727	423	545	265	253v	94v	602	295	LT	LT
1.00 - 1.30								A	2.7	17	206	1097	505	151	505	151	248	218	199	257	388	146	214	203	224	126	145	145	59v	43v
1.30 - 2.00								A	2.6	20	198	500	202	LT	202	40v	76v	76v	101	126	298	101	207	141	126	91	LT	LT	LT	LT
TONIGHT SHOW					193	210	212	A	6.9	25	526	1487	677	245	751	282	477	415	363	217	516	201	317	302	273	128	155	69	65	53
1 THU.		11.49P	81	NBC	GV	98	99	B	7.2	26	549																				
1 FRI.		11.30P	82																												
2 MON.		11.30P	76																												
2 TUE.		11.30P	78																												
2 WED.		11.30P	81																												
2 THU.		11.30P	80																												
2 FRI.		11.30P	75																												
11.30 - 12.00								A	8.4	25	641	1507	703	263	769	281	463	405	387	237	527	173	300	313	307	146	145	59	66	54
12.00 - 12.30								A	6.9	26	526	1496	689	251	761	287	498	443	367	209	521	212	328	316	267	120	149	65	65	58
12.30 - 1.00								A	5.0	23	382	1453	619	196	698	254	469	401	346	199	441	161	266	281	241	101	240	139	74	74

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																														
TUESDAY MOVIE OF THE WEEK		5				174	A	3.1	18	237	1776	603	^396^	675	^183v	448	^608^	430	^67v	755	^448^	642	^443^	307	^113v	341	^121v	LT	LT
2 TUE.	12.25A	85	ABC	FF		95	B	3.2	20	244																				
12.30 - 1.00							A	3.7	18	282	1567	602	^415^	652	^149v	402	^604^	455	^48v	620	^385^	556	^429^	235	^64v	295	^127v	LT	LT
1.00 - 1.30							A	3.0	19	229	1926	612	^415^	699	^200v	496	^610^	410	^89v	901	^495^	726	^468^	406	^175v	326	^105v	LT	LT
1.30 - 2.00							A	2.3	19	175	2046	619	^355^	653	^246v	475	^606^	366	^47v	910	^595^	767	^464^	315	v143v	483	^119v	LT	LT
•WEEKDAY DAYTIME																														
ABC DAYTIME NEWSBRIEF-M-F		188			174	174	A	9.2	32	702	1393	734	214	823	458	596	483	266	165	207	102	135	89	66	^ 64^	228	196	135	93
M-F	1.57P	2	ABC	N	93	93	B	8.9	31	679																				
ALICE-M-F		33			161	157	A	7.2	35	549	1543	456	134	565	225	332	319	261	176	246	105^	144	109	94	^ 96^	276	184	456	361
1 M-F	10.30A	30	CBS	CS	89	89	B	6.4	31	488																				
2 MON.	10.30A	15																												
2 TU-F	10.30A	30																												
ALL MY CHILDREN		199			195	195	A	9.9	35	755	1420	749	218	838	446	585	480	278	181	209	108	137	86	60	^ 64^	220	188	153	106
M-F	1.00P	60	ABC	DD	98	98	B	9.2	32	702																				
1.00 - 1.30							A	9.6	34	732	1414	736	214	824	437	571	464	273	184	217	121	145	86	54	^ 65^	219	186	154	107
1.30 - 2.00							A	10.2	36	778	1400	755	217	839	453	591	486	275	176	193	94	122	81	60	^ 63^	220	189	148	103
ANOTHER WORLD		194			201	203	A	5.1	17	389	1355	781	223	860	223	458	435	432	336	177	28v	66	^ 72^	95	^ 97^	130	^ 93^	188	79^
1 MON.	2.30P	60	NBC	DD	98	98	B	6.7	22	511																				
&	3.40P	20																												
1 TU-F	2.30P	90																												
2 M-F	2.30P	90																												
2.30 - 3.00							A	4.9	17	374	1374	779	213	865	235	470	419	410	350	153	^ 29v	62	^ 64^	67	^ 83^	137	^ 97^	219	92^
3.00 - 3.30							A	5.1	17	389	1383	821	262	898	234	479	457	455	342	171	22v	60	^ 76^	101	^ 95^	136	^ 97^	178	73^
3.30 - 4.00							A	5.2	17	397	1338	756	224	842	212	439	435	436	325	197	30v	72	^ 77^	113	^108^	123	^ 90^	176	78^
AS THE WORLD TURNS		115			191	190	A	7.5	26	572	1369	806	208	919	187	387	429	497	422	205	49^	90	^ 76^	75	^112	121	106	124	61^
1 M-TH	2.00P	60	CBS	DD	99	99	B	7.6	27	580																				
1 FRI.	2.00P	5																												
&	2.19P	41																												
2 M-F	2.00P	60																												
2.00 - 2.30							A	7.4	26	565	1350	807	225	912	186	376	423	499	422	216	52^	92	^ 84^	83	^117	110	94^	112	55^
2.30 - 3.00							A	7.7	27	588	1371	798	197	913	187	392	430	488	414	198	48^	86	^ 66^	69	^110	128	114	132	63^
CAMPAIGN '80-MON-11:00AM(S)					188		A	3.4	17	259	1255	390	^ 81v	514	^ 54v	54	v 28v	294	^432^	436	^204v	254	^158v	132	v154v	73	v 34v	232	v 213v
1 MON.	11.00A	60	CBS	P	99																									
11.00 - 11.30							A	3.7	19	282	1447	365	^ 74v	500	^ 56v	56	v 29v	284	^415^	546	^372^	401	^188v	93	v130v	131	v 60v	270	^ 234^
11.30 - 12.00							A	3.1	15	237	992	^ 414^	85v	527	^ 51v	51	v 25v	304	^451^	284	^ LT	73	v110v	165	v174v	LT	LT	181	v 181v
CAPTAIN KANGAROO		199			175	177	A	2.6	15	198	1343	287	^ 96^	368	95	^ 181	^161^	147	^167^	201	^ 91^	117	^ 40v	81	^ 75v	61	v 41v	713	378
M-F	8.00A	60	CBS	C	97	97	B	2.8	15	214																				
8.00 - 8.30							A	2.1	13	160	1269	307	^101^	376	94v	182	^156^	144	^182^	199	^ 62v	94	v 50v	94	v 87v	37	v LT	657	343^
8.30 - 9.00							A	3.1	17	237	1350	275	84^	359	102^	181	^161^	143	^152^	190	^ 97^	127	^ 38v	71	^ 59v	63	v 46v	738	392
CARD SHARKS		19			131	135	A	2.8	11	214	1561	804	233^	841	290	365	412	276	^359	244	^ 61v	112	^ 93^	84	^132^	210	^121^	266	^ 168^
1 TU-F	12.00N	30	NBC	QG	70	70	B	2.7	11	206																				
2 M-F	12.00N	30																												
CBS NEWS SPEC.RPT-3:30PM(S)					190		A	7.2	23	549	1262	726	236^	828	224^	442	406^	481	322^	231	^ 58v	79	v 21v	101	v152^	111	v 91v	92	v LT
1 MON.	3.30P	15	CBS	P	99																									

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																														
CBS NEWS SPEC.RPT-4:07PM(S)					116		A	3.6	12	275	1124	469^	95v	509^	91v	247^	226^	309^	262^	285^	110v	110v	63v	51v	175v	105v	33v	225^	182v
1 MON.	4.07P	23	CBS	P	65																									
CBS NEWS SPEC.RPT-11:00A(S)					192		A	4.3	21	328	1186	497^	199^	643^	156v	271^	272^	427^	314^	381^	82v	128v	128v	101v	253^	LT	LT	156v	137v
1 THU.	11.00A	45	CBS	N	99																									
11.00 - 11.30							A	4.7	23	359	1178	487^	181^	632^	156v	287^	288^	421^	286^	359^	92v	145v	145v	103v	214^	LT	LT	187^	175^
DAVID LETTERMAN-1(B)					140		A	1.5	7	114	1675^	746^	456v	746^	LT	272v	429v	570^	317v	429v	122v	122v	122v	141v	307v	LT	LT	500v	368v
1 MON.	10.00A	30	NBC	GV	72																									
DAVID LETTERMAN-1					19	160	164	A	2.1	10	160	1594	650	125^	650	107^	263^	313^	331^	299^	437	175^	274^	274^	163^	150^	275^	112^	232^	151^
1 TU-F	10.00A	30	NBC	GV	88	88	B	2.2	11	168																				
2 M-F	10.00A	30																												
DAVID LETTERMAN-2					19	165	170	A	1.9	9	145	1476	600	152^	614	152^	248^	276^	302^	242^	427	207^	303^	304^	152^	89v	207^	76v	228^	146^
TU-F	10.30A	30	NBC	GV	90	90	B	2.1	10	160																				
2 MON.	10.30A	15																												
DAVID LETTERMAN-3					19	186	190	A	2.1	10	160	1350	643	205^	649	174^	211^	332^	306^	243^	357^	131^	200^	238^	157^	119^	157^	32v	187^	106^
1 TUWF	11.00A	30	NBC	GV	92	92	B	2.3	11	175																				
1 THU.	11.00A	5																												
2 MON.	11.20A	10																												
2 TU-F	11.00A	30																												
DAYS OF OUR LIVES					197	207	208	A	5.7	20	435	1425	866	221	979	344	500	423	331	424	192	43^	54^	55^	95^	121^	136^	95^	118^	62^
1 MON.	1.14P	46	NBC	DD	99	99	B	6.3	22	481																				
1 TU-F	1.00P	60																												
2 M-F	1.00P	60																												
1.00 - 1.30							A	5.7	20	435	1457	853	222	968	338	490	411	327	418	199	52^	61^	64^	88^	119^	156	105^	134^	71^
1.30 - 2.00							A	5.8	20	443	1386	872	211	980	356	513	431	329	416	183	36^	51^	50^	97^	118^	120^	88^	103^	55^
DECISION'80REP CONV OP-MO(S)					205		A	3.3	15	252	1365	766^	217v	807^	175v	270^	243v	234v	512^	377^	56v	112v	171v	246^	194v	97v	47v	84v	LT
1 MON.	10.30A	164	NBC	P	99																									
10.30 - 11.00							A	1.7	8	130	1154^	715^	315v	777^	192v	339v	362v	355v	415v	300v	131v	131v	169v	77v	131v	77v	77v	LT	LT
11.00 - 11.30							A	2.7	14	206	1359	728^	320^	781^	238v	334^	349^	194v	413^	467^	87v	204v	297v	287v	170v	29v	29v	82v	LT
11.30 - 12.00							A	3.4	17	259	1521	937	328^	980	309^	410^	352^	184v	544^	452^	100v	224v	306^	271^	146v	LT	LT	89v	LT
12.00 - 12.30							A	3.7	16	282	1287	627^	99v	667^	85v	103v	56v	177v	526^	319^	LT	LT	113v	319^	206v	209v	110v	92v	LT
12.30 - 1.00							A	4.5	18	343	1379	788	131v	796	105v	242^	225^	274^	534^	368^	44v	97v	102v	225^	222^	113v	32v	102v	LT
DOCTORS					199	191	198	A	4.6	16	351	1410	775	143^	924	265	465	393	388	411	165^	26v	37v	35v	86^	116^	155^	116^	166^	60^
1 M-TH	2.00P	30	NBC	DD	96	97	B	5.8	21	443																				
1 FRI	2.00P	3																												
&	2.18P	12																												
2 M-F	2.00P	30																												
EDGE OF NIGHT					191	154	150	A	5.0	18	382	1398	746	320	825	399	564	474	334	197	231	76^	97^	105^	120^	110^	151^	115^	191	121^
1 MON.	4.00P	9	ABC	DD	81	79	B	5.2	17	397																				
&	4.25P	5																												
1 TU-F	4.00P	30																												
2 M-F	4.00P	30																												
FAMILY FEUD					20	180	184	A	7.2	29	549	1572	724	244	757	319	443	395	311	218	303	104^	156	147	130	118	289	213	223	163
M-F	12.00N	30	ABC	QP	92	93	B	7.2	29	549																				
GENERAL HOSPITAL CONT'D					197	195	195	A	11.4	38	870	1413	732	205	807	425	579	460	291	178	208	79	100	71	86	99	228	190	170	129

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																														
GENERAL HOSPITAL-CONT'D																														
1 MON.	3.00P	29	ABC	DD		99	99	B	9.9	32	755																			
&	3.43P	17																												
1 TU-F	3.00P	60																												
2 M-F	3.00P	60																												
3.00 - 3.30								A	11.2	38	855	1429	743	200	818	428	585	468	295	182	212	80	103	72	89	100	231	193	168	128
3.30 - 4.00								A	11.4	38	870	1417	736	214	816	435	588	457	295	177	205	76	96	73	90	98	222	183	174	133
GOOD MORN, AMERICA-MON(B)							175	A	3.3	26	252	964	667^	247^	667^	162v	440^	440^	505^	227v	297^	59v	59v	86v	183v	183v	LT	LT	LT	LT
2 MON.	7.30A	30	ABC	N			83																							
GOOD MORNING, AMERICA-730						199	197	A	4.0	30	305	1308	698	225	744	200	328	357	381	292	459	154^	226	168^	226	187^	69^	36v	36v	17v
1 M-F	7.30A	30	ABC	N		98	98	B	4.2	26	320																			
2 TU-F	7.30A	30																												
GOOD MORNING, AMERICA-830						200	198	A	5.0	28	382	1309	704	194	738	165	296	374	395	327	364	112^	157	147^	144^	178	98^	53^	109^	68^
M-F	8.30A	30	ABC	N		97	97	B	5.8	30	443																			
GUIDING LIGHT						115	191	A	7.4	25	565	1439	790	191	914	206	408	423	479	416	246	56^	110	84^	111	136	144	134	135	66^
1 MON.	3.00P	30	CBS	DD		99	99	B	8.1	26	618																			
&	3.45P	15																												
1 TU-F	3.00P	60																												
2 M-F	3.00P	60																												
3.00 - 3.30								A	7.3	25	557	1452	812	196	936	212	418	435	488	426	241	57^	105^	77^	106^	136	149	140	126	59^
3.30 - 4.00								A	7.4	24	565	1471	789	194	913	201	399	418	478	422	264	61^	128	100^	123	136	144	133	150	77^
JEFFERSONS M-F						109	166	A	7.1	35	542	1574	463	162	572	263	367	329	218	169	271	138	176	126	84^	87^	233	148	498	371
M-F	10.00A	30	CBS	CS		88	89	B	4.9	24	374																			
LOVE BOAT DAYTIME						20	179	A	7.7	35	588	1485	486	170	542	294	398	315	193	125	205	108	138	88^	75^	58^	400	262	338	247
1 MON.	11.09A	51	ABC	CS		93	94	B	7.6	35	580																			
1 TUWF	11.00A	60																												
1 THU.	11.00A	6																												
&	11.44A	16																												
2 MON.	11.22A	38																												
2 TU-F	11.00A	60																												
11.00 - 11.30								A	6.9	33	526	1489	491	175	552	309	409	327	191	124	179	101^	128	80^	61^	44^	406	266	352	263
11.30 - 12.00								A	8.5	37	649	1498	494	170	548	293	403	315	196	127	214	111	142	88^	79^	63^	407	266	329	235
MORNING MON-FRI						200	182	A	2.2	18	168	1149	446	243^	523	102^	179^	215^	290^	279^	393	83v	166^	167^	214^	191^	43v	LT	190^	125^
M-F	7.15A	45	CBS	N		98	98	B	2.7	17	206																			
7.30 - 8.00								A	2.2	17	168	1137	392	237^	494	113^	190^	202^	245^	262^	388	77v	162^	155^	215^	197^	59v	LT	196^	137^
NEWSBREAK-11.57						34	166	A	6.0	26	458	1443	667	161	777	223	338	321	357	378	325	65^	101^	92^	114^	211	144	107^	197	147
1 TU-F	11.57A	2	CBS	N		91	91	B	6.3	27	481																			
2 M-F	11.57A	2																												
NEWSBREAK-3.57						35	171	A	6.0	20	458	1459	745	205	879	209	400	430	468	374	268	80^	134	101^	111^	131	146	130	166	83^
M-F	3.57P	2	CBS	N		94	94	B	5.9	19	450																			
ONE DAY AT A TIME-M-F						103	124	A	4.9	17	374	1417	573	172	666	245	365	332	370	214	254	63^	118^	99^	127^	131^	261	182	236	171
1 MON.	4.00P	7	CBS	CS		72	76	B	4.2	14	320																			
1 TU-F	4.00P	30																												
2 M-F	4.00P	30																												

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																										
ONE LIFE TO LIVE	197	190	193	A	9.5	33	725	1419	786	220	857	452	603	482	290	189	223	101	118	73^	68^	100	195	181	144	96
1 M-TH 2.00P 60 ABC DD	98	99		B	8.7	31	664																			
1 FRI. 2.16P 44																										
2 M-F 2.00P 60																										
2.00 - 2.30				A	9.2	33	702	1399	783	217	856	453	607	484	285	186	219	93	114	77^	70^	98	190	177	134	85^
2.30 - 3.00				A	9.8	34	748	1436	785	222	856	449	599	478	290	193	226	104	119	76^	68^	99	199	183	155	106
PASSWORD PLUS	196	155	159	A	5.0	19	382	1576	759	194	837	274	350	394	312	374	358	93^	155^	151^	122^	178	205	100^	176	113^
1 TU-F 12.30P 30 NBC QG	78	79		B	4.9	18	374																			
2 M-F 12.30P 30																										
PRICE IS RIGHT 1	194	186	187	A	7.1	34	542	1600	662	142	775	271	383	349	321	330	356	96^	134	130	129	198	189	136	280	195
1 TUWF 11.00A 30 CBS AP	95	95		B	5.8	29	443																			
2 MON. 11.20A 10																										
2 TU-F 11.00A 30																										
PRICE IS RIGHT 2	196	186	187	A	7.2	31	549	1539	667	151	774	242	360	340	346	355	368	71^	112	112	138	231	170	131	227	161
1 TUWF 11.30A 30 CBS AP	95	96		B	6.8	31	519																			
1 THU. 11.45A 15																										
2 M-F 11.30A 30																										
RYAN'S HOPE	198	183	183	A	6.7	26	511	1452	703	158	785	368	538	457	298	190	256	122	138	116^	77^	89^	249	207	162	104^
M-F 12.30P 30 ABC DD	96	96		B	6.8	25	519																			
SEARCH FOR TOMORROW	197	183	183	A	5.9	23	450	1433	781	247	902	227	412	391	437	413	281	57^	86^	90^	126^	178	116^	102^	134	90^
M-F 12.30P 30 CBS DD	97	97		B	7.2	27	549																			
TODAY SHOW-7.30AM	199	213	215	A	3.8	29	290	1397	810	186^	841	193^	337	307	404	462	460	80^	169^	190^	241	263	69^	LT	27v	LT
M-F 7.30A 30 NBC N	99	99		B	4.3	26	328																			
TODAY SHOW-8.30AM	199	203	212	A	4.5	25	343	1373	834	230	837	184	330	322	388	429	439	81^	148^	171^	210	265	41v	LT	56^	23v
M-F 8.30A 30 NBC N	95	99		B	5.4	28	412																			
WHEEL OF FORTUNE	196	180	183	A	2.7	12	206	1519	782	199^	816	204^	334	358	310	409	349	121^	150^	145^	102^	166^	160^	58v	194^	107^
1 TUWF 11.30A 30 NBC QG	91	91		B	5.0	23	382																			
2 M-F 11.30A 30																										
YOUNG AND THE RESTLESS	115	194	194	A	7.6	28	580	1479	787	196	940	307	503	425	420	386	225	73^	102^	89^	84^	115	125	108	189	118
M-F 1.00P 60 CBS DD	99	99		B	8.1	30	618																			
1.00 - 1.30				A	7.1	27	542	1480	770	188	928	303	494	407	406	386	232	77^	103^	89^	83^	120	128	110	192	121
1.30 - 2.00				A	8.1	30	618	1460	791	195	941	311	508	432	423	384	212	69^	98	88^	77^	108	125	109	182	113
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	42	189	187	A	4.7	22	359	1440	331^	192^	353	269^	295^	220^	71v	28v	263^	140^	235^	145^	95^	28v	259^	120^	565	357
SAT. 12.00N 30 ABC FV	97	96		B	5.7	22	435																			
ABC WIDE WORLD-SPORTS SAT	31	206	205	A	10.7	32	816	1857	481	226	518	187	303	268	242	165	901	385	628	511	418	226	262	177	176	133^
1 SAT. 4.30P 120 ABC SA	99	99		B	10.7	27	816																			
2 SAT. 5.00P 90																										
4.30 - 5.00				A	10.6	33	809	1890	416	124^	416	119^	199^	202^	186^	159^	1110	501	815	659	501	233^	208^	123^	156^	139^
5.00 - 5.30				A	10.6	34	809	1822	451	187	483	173	277	250	226	153	895	390	623	505	415	224	268	188	176	140^
5.30 - 6.00				A	12.0	36	916	1799	477	238	514	196	306	251	234	162	876	361	585	483	403	237	253	177	156	118^
6.00 - 6.30				A	9.6	27	732	1964	562	309	619	232	387	348	300	183	830	343	589	473	399	216	299	193	216	145^
ALL NEW POPEYE HOUR 1	42	190	190	A	6.1	29	465	2209	642	441	645	396	488	207^	216^	128^	226^	151^	186^	102^	50v	40v	336	135^	1002	532
SAT. 10.30A 30 CBS CA	98	96		B	8.2	33	626																			

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WEEKEND DAYTIME CONT'D																									
ALL NEW POPEYE HOUR 2	42	189	190	A	5.8	27	443	2377	587	234^	590	378	430	174^	178^	100^	135^	54v	85^	69v	65v	50v	516	307	1136	556
SAT. 11.00A 30 CBS CA	97	96	B	7.8	31	595																			
AMERICAN BANDSTAND '80	31	173	173	A	4.1	19	313	1744	496	210^	540	279^	406	309^	249^	102^	523	265^	373^	227^	185^	115^	284^	210^	397	249^
SAT. 12.30P 60 ABC PC	87	87	B	4.6	18	351																			
12.30 - 1.00			A	3.8	18	290	1676	434	214^	486	265^	376^	288^	221^	80v	430	234^	316^	186^	121^	92v	331^	245^	429	256^
1.00 - 1.30			A	4.4	20	336	1762	539	202^	575	286^	425	321^	264^	120^	592	289^	416	256^	234^	132^	238^	178^	357^	239^
ANIMALS, ANIMALS, ANIMALS	41	99	136	A	2.2	13	168	1161	369^	173v	375^	173v	220^	196^	148v	54v	393^	185v	328^	257^	208^	65v	149v	LT	244^	143v
1 SUN. 9.30A 30 ABC CL	74	78	B	2.7	12	206																			
2 SUN. 11.30A 30																									
ASK NBC NEWS-8:58AM	42	191	190	A	2.3	20	175	2017	273^	120v	273^	120v	176v	256^	153v	LT	218^	58v	183^	183^	160v	35v	LT	LT	1526	1252
SAT. 8.58A 2 NBC CN	97	96	B	4.3	24	328																			
ASK NBC NEWS-10:28AM	41	197	197	A	3.9	20	298	1628	346^	168^	471	256^	323^	265^	215^	64v	150^	20v	93v	114^	94v	36v	127^	49v	880	669
SAT. 10.28A 2 NBC CN	98	98	B	5.4	22	412																			
ASK NBC NEWS-11:28AM	41	192	192	A	5.3	25	404	1738	435	299^	563	316	413	376	240^	33v	301^	183^	275^	158^	92^	26v	155^	60v	719	500
SAT. 11.28A 2 NBC CN	94	94	B	4.8	19	366																			
BRITISH OPEN-SAT(S)		193		A	4.8	17	366	1328	416^	132v	416^	38v	111v	133v	241^	245^	700	209^	315^	255^	377^	349^	102v	63v	110v	74v
1 SAT. 3.30P 60 ABC SE		98																							
3.30 - 4.00			A	4.5	16	343	1324	410^	125v	410^	LT	78v	124v	262^	286^	669^	170v	272^	221^	364^	368^	117v	76v	128v	96v
4.00 - 4.30			A	5.0	17	382	1335	417^	133v	417^	70v	138v	139v	219^	208^	731	243^	354^	283^	388^	338^	93v	53v	94v	56v
BRITISH OPEN-SUN(S)		191		A	4.6	24	351	1311	417^	228^	445^	59v	176^	223^	314^	191^	725	180^	366^	325^	434^	337^	93v	LT	48v	23v
1 SUN. 10.00A 120 ABC SE		98																							
10.00 - 10.30			A	4.4	25	336	1235	438^	262^	494^	75v	229^	307^	419^	137v	643^	178v	343^	296^	370^	300^	LT	LT	98v	98v
10.30 - 11.00			A	4.8	26	366	1404	470^	243^	527^	111v	229^	251^	329^	229^	785	220^	392^	333^	456^	366^	29v	LT	63v	LT
11.00 - 11.30			A	4.6	23	351	1291	396^	194^	396^	31v	128v	173v	256^	208^	753	157v	356^	330^	479^	371^	108v	LT	34v	LT
11.30 - 12.00			A	4.4	21	336	1360	372^	212^	372^	18v	122v	161v	261^	193^	745	173v	388^	350^	441^	325^	243^	LT	LT	LT
BUGS BUNNY/ROAD RUNNER 1	42	202	201	A	6.0	40	458	2022	337	128^	340	146^	219^	251^	160^	73^	273	117^	186^	191^	134^	54v	455	249^	954	545
SAT. 9.00A 30 CBS CA	99	99	B	7.4	34	565																			
BUGS BUNNY/ROAD RUNNER 2	42	202	201	A	7.6	43	580	1834	320	140^	320	165^	235	222	125^	59^	309	155^	227	163^	107^	60^	277	167^	928	530
SAT. 9.30A 30 CBS CA	99	99	B	9.0	38	687																			
BUGS BUNNY/ROAD RUNNER 3	42	202	201	A	8.3	43	633	2006	403	241	403	219	309	223	158^	70^	355	204	284	183^	113^	58^	312	143^	936	607
SAT. 10.00A 30 CBS CA	99	99	B	9.8	40	748																			
CBS SPORTS SPECTACULAR	36	157	154	A	4.0	13	305	1826	557	203^	685	256^	316^	292^	337^	245^	767	177^	392^	284^	396^	355^	289^	163^	85v	43v
1 SAT. 4.30P 90 CBS SA	87	86	B	6.2	17	473																			
2 SAT. 5.00P 60																									
4.30 - 5.00			A	3.5	11	267	1985	783^	169v	854^	443^	548^	456^	359^	187v	574^	97v	354^	257^	393^	220v	377^	306^	180v	37v
5.00 - 5.30			A	3.9	13	298	1671	473	185^	620	214^	261^	246^	312^	244^	747	161^	358^	289^	379^	357^	249^	131^	55v	38v
5.30 - 6.00			A	4.4	14	336	1866	526	235^	663	215^	267^	261^	347^	262^	846	219^	435	295^	410	390	285^	131^	72v	52v
CBS SPORTS SPEC.-SUN.	8	171	177	A	6.7	22	511	1605	414	215^	562	250	339	262	255	148^	785	234^	486	452	418	251	156^	60v	102^	48v
1 SUN. 3.00P 180 CBS SA	93	94	B	5.8	20	443																			
2 SUN. 3.00P 60																									
3.00 - 3.30			A	4.8	16	366	1536	459	259^	587	254^	340	284^	307^	147^	681	228^	424	380	327^	224^	175^	106^	93^	16v
3.30 - 4.00			A	6.1	20	465	1624	432	201^	565	236^	315	288	258^	157^	765	205^	447	469	430	242^	153^	67v	141^	77^
4.00 - 4.30			A	6.6	22	504	1667	454^	220^	583	235^	385^	298^	301^	140^	749	209^	430^	390^	406^	277^	214^	106v	121v	55v
4.30 - 5.00			A	7.5	25	572	1636	404^	180^	532	202^	293^	208^	245^	181^	877	227^	533	486	501	296^	141^	18v	86v	24v
CONT'D																									

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																									
CBS SPORTS SPEC.-S-CONT'D																									
5.00 - 5.30			A	9.4	31	717	1591	376	195^	540	266^	347	231^	216^	134^	856	286^	558	490	428	253^	110^	16v	85v	50v
5.30 - 6.00			A	8.2	26	626	1588	345^	227^	556	310^	364^	234^	192^	133^	812	256^	532	493	432	238^	154^	48v	66v	47v
DAFFY DUCK SHOW	30	203	A	5.0	25	382	1838	320^	128^	403	204^	268^	281^	193^	39v	273^	91^	185^	204^	149^	33v	210^	50v	952	724
SAT. 10.30A 30 NBC CA	98	98	B	5.7	24	435																			
DEAR ALEX & ANNIE-11.56AM	42	183	A	4.4	21	336	1342	200^	113^	220^	178^	197^	164^	42v	23v	280^	98^	200^	117^	146^	80v	214^	92v	628	407
SAT. 11.56A 3 ABC CN	92	92	B	5.0	21	382																			
DEAR ALEX & ANNIE-11.26AM	40	119	A	3.4	18	259	2019	642^	221v	642^	240^	385^	482^	402^	79v	416^	170v	311^	311^	246^	105v	146v	146v	815^	692^
2 SUN. 11.26A 3 ABC CN		83	B	3.6	16	275																			
FACE THE NATION	42	185	A	3.8	20	290	1614	496	168^	582	132^	169^	168^	182^	331^	741	210^	247^	231^	237^	418^	153^	72v	138^	114^
SUN. 11.30A 30 CBS CC	98	97	B	3.6	15	275																			
FLASH GORDON(B)	11	158	A	4.1	19	313	1939	278^	183^	441	243^	328^	217^	165^	80v	174^	110^	174^	114^	64v	LT	310^	LT	1014	643
SAT. 12.30P 30 NBC CA	77	78	B	3.6	17	275																			
FRED & BARNEY/SHMOO 1	30	197	A	3.1	22	237	1852	266^	114v	304^	165^	215^	194^	139^	LT	156^	LT	126v	126v	126v	30v	126v	126v	1266	953
SAT. 9.00A 30 NBC CA	98	98	B	5.2	25	397																			
FRED & BARNEY/SHMOO 2	30	197	A	4.0	24	305	1574	288^	141^	334^	186^	222^	199^	148^	34v	170^	LT	131^	131^	131^	39v	99v	40v	971	741
SAT. 9.30A 30 NBC CA	98	98	B	6.0	26	458																			
FRED & BARNEY/SHMOO 3	30	197	A	4.3	23	328	1707	326^	174^	456	246^	313^	263^	210^	63v	174^	19v	116^	136^	117^	38v	120^	43v	957	735
SAT. 10.00A 30 NBC CA	98	98	B	6.0	25	458																			
GODZILLA	13	157	A	4.6	21	351	1695	243^	94^	343^	151^	221^	183^	171^	122^	281^	207^	251^	132^	44v	30v	378	107^	693	430
SAT. 12.00N 30 NBC CA	77	81	B	3.9	19	298																			
GODZILLA/GLOBETROTTERS 1	12	191	A	1.4	18	107	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 8.00A 30 NBC CA	97	96	B	2.1	22	160																			
GODZILLA/GLOBETROTTERS 2	12	191	A	2.2	20	168	2030	266^	113v	266^	112v	149v	249^	154v	LT	299^	67v	175v	262^	232^	37v	LT	LT	1465	1155
SAT. 8.30A 30 NBC CA	97	96	B	3.3	24	252																			
GREATEST SUPERFRIENDS-1	42	193	A	2.2	29	168	1238	78v	48v	78v	30v	30v	30v	48v	LT	280^	89v	185v	96v	167v	95v	35v	35v	845	274^
SAT. 8.00A 30 ABC CA	97	96	B	3.8	28	290																			
GREATEST SUPERFRIENDS-2	42	193	A	3.2	30	244	1799	205^	107v	205^	118v	140^	160^	87v	20v	282^	131^	208^	102v	131^	74v	98v	98v	1214	656
SAT. 8.30A 30 ABC CA	97	96	B	5.4	30	412																			
HARTFORD OPEN-SAT(S)		160	A	2.6	9	198	1414	395^	96v	415^	36v	36v	173v	222v	242v	642^	107v	203v	173v	349^	398^	210v	85v	147v	96v
2 SAT. 4.00P 60 CBS SE		91																							
4.00 - 4.30			A	2.6	9	198	1394	374^	96v	384^	40v	40v	177v	208v	207v	545^	LT	147v	187v	368^	358^	277v	136v	188v	117v
4.30 - 5.00			A	2.6	9	198	1399	405^	91v	430^	26v	26v	157v	226v	273v	722^	188v	254v	147v	318^	433^	145v	35v	102v	71v
HARTFORD OPEN-SUN(S)		187	A	5.8	17	443	1429	535^	99v	605	162^	216^	210^	269^	300^	732	179^	243^	347^	343^	319^	70v	LT	22v	LT
2 SUN. 4.00P 180 CBS SE		97																							
4.00 - 4.30			A	5.3	17	404	1245	444^	102v	520^	169^	193^	206^	249^	213^	596^	85v	150v	261^	310^	315^	115v	LT	14v	LT
4.30 - 5.00			A	5.2	16	397	1259	413^	81v	466^	116v	139v	148v	252^	239^	703	151v	212^	320^	338^	322^	73v	LT	17v	LT
5.00 - 5.30			A	4.9	15	374	1388	463^	118v	511^	123v	171^	133v	256^	276^	770	225^	305^	379^	352^	308^	88v	LT	19v	LT
5.30 - 6.00			A	5.0	15	382	1435	497^	100v	541^	104v	150v	107v	244^	350^	801	207^	273^	344^	353^	359^	79v	LT	14v	LT
6.00 - 6.30			A	6.6	18	504	1585	591	89v	706	207^	287^	276^	272^	331^	806	211^	295^	417^	378^	318^	73v	LT	LT	LT
6.30 - 7.00			A	7.7	19	588	1560	706	110^	760	211^	291^	309^	307^	354^	720	183^	231^	351^	332^	308^	17v	LT	63v	43v

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PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE±	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																																
IN THE NEWS-	8.26AM				42		188	189	A	2.6	28	198	1258	334	107v	334	227	227	121v	107v	107v	294	156v	156v	187	138v	76v	95v	LT	535	152v
SAT.	8.26A			3 CBS	CN		99	99	B	3.9	27	298																				
IN THE NEWS-	8.56AM				42		188	189	A	4.2	34	320	1628	328	125	362	158	158	140	119	147	285	153	169	171	132	85v	187	LT	794	426
SAT.	8.56A			3 CBS	CN		99	99	B	5.6	29	427																				
IN THE NEWS-	9.26AM				42		202	201	A	6.8	43	519	1782	298	112	301	141	198	224	126	59v	246	102	161	175	123	46v	264	216	971	552
SAT.	9.26A			3 CBS	CN		99	99	B	8.0	36	610																				
IN THE NEWS-	9.59AM				42		202	201	A	7.8	42	595	1941	387	197	387	210	307	230	151	60	355	200	278	176	113	64	283	134	916	564
SAT.	9.59A			3 CBS	CN		99	99	B	9.7	40	740																				
IN THE NEWS-	11.56AM				42		188	188	A	4.9	23	374	2420	322	162	399	259	283	129	126	50v	92	43v	53v	31v	32v	39v	739	511	1190	716
SAT.	11.56A			3 CBS	CN		97	96	B	6.7	27	511																				
IN THE NEWS-	12.26PM				41		170	167	A	3.9	18	298	2342	383	101v	403	227	321	127	117	82v	196	126	150	78v	47v	46v	476	319	1267	805
SAT.	12.26P			3 CBS	CN		93	91	B	5.4	21	412																				
IN THE NEWS-	12.56PM				40		169	170	A	4.3	20	328	1674	315	85v	355	251	281	94v	60v	74v	244	135	184	148	79v	60v	123	51v	952	604
SAT.	12.56P			3 CBS	CN		90	91	B	6.0	23	458																				
IN THE NEWS-	1.26PM				40		169	170	A	4.6	20	351	1490	306	103	341	216	266	128	79v	75v	318	198	232	232	83v	86v	241	129	590	351
SAT.	1.26P			3 CBS	CN		90	91	B	6.0	22	458																				
IN THE NEWS-	8.26AM-SUN.				42		41	44	A	.8	13	61	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.26A			3 CBS	CN		37	37	B	.9	10	69																				
IN THE NEWS-	8.56AM-SUN.				39		42	41	A	.9	9	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.56A			3 CBS	CN		35	35	B	1.2	9	92																				
IN THE NEWS-	10.56AM				42		190	190	A	5.8	28	443	2201	625	421	628	353	482	236	246	119	206	140	173	96	47v	33v	348	141	1019	537
SAT.	10.56A			3 CBS	CN		98	96	B	8.0	32	610																				
IN THE NEWS-	11.26AM				42		189	190	A	5.5	25	420	2279	420	124	420	183	237	180	191	121	142	53v	91	75v	70v	51v	501	333	1216	615
SAT.	11.26A			3 CBS	CN		97	96	B	7.5	30	572																				
ISSUES AND ANSWERS					38		182	185	A	3.3	16	252	1714	548	321	683	242	345	265	262	270	650	110v	233	341	370	294	238	43v	143	20v
SUN.	12.00N			30 ABC	CC		96	97	B	3.3	14	252																				
JASON OF STAR COMMAND					25		42	41	A	.8	9	61	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.30A			30 CBS	CL		35	35	B	.9	7	69																				
JETSONS					13		192	192	A	5.0	24	382	1801	422	296	553	304	416	348	238	43v	314	191	283	148	92	31v	227	60v	707	504
SAT.	11.00A			30 NBC	CA		94	94	B	4.5	22	343																				
JONNY QUEST					13		184	188	A	4.8	23	366	1664	377	202	559	290	355	338	248	76v	271	148	229	130	81v	42v	219	52v	615	356
SAT.	11.30A			30 NBC	CA		92	93	B	4.4	22	336																				
KIDS ARE PEOPLE TOO II					40			119	A	2.6	15	198	2081	570	96v	570	318	524	439	252v	46v	439	223v	368	333	191v	71v	111v	111v	961	678
2 SUN.	10.30A			30 ABC	CL			83	B	3.2	15	244																				
KIDS ARE PEOPLE TOO III					40			119	A	3.1	17	237	1928	532	80v	532	322	447	369	210v	50v	501	252v	397	368	234v	104v	105v	105v	790	620
2 SUN.	11.00A			30 ABC	CL			83	B	3.6	17	275																				
LAFF-A-LYMPICS					5		183	182	A	5.0	24	382	1424	232	116	247	211	231	170	36v	16v	208	53v	150	113	131	58v	189	80v	780	514
SAT.	11.30A			30 ABC	CA		92	92	B	5.0	24	382																				

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																									
MEET THE PRESS	42	191	A	3.2	16	244	1238	468^	122v	496^	69v	119v	200^	213^	296^	664	48v	139^	242^	374^	422^	33v	33v	45v	45v
SUN. 12.30P 30 NBC CC	97	97	B	4.1	17	313																			
MIGHTY MOUSE-HECKL-JECKL1	42	188	A	2.4	28	183	1224	349^	126v	349^	240^	240^	120v	109v	109v	278^	125v	125v	163v	153v	93v	88v	LT	509^	181^
SAT. 8.00A 30 CBS CA	99	99	B	3.5	26	267																			
MIGHTY MOUSE-HECKL-JECKL2	42	188	A	3.6	31	275	1596	316^	131^	352^	186^	186^	157^	145^	115^	276^	165^	171^	166^	111v	76v	178^	LT	790	400^
SAT. 8.30A 30 CBS CA	99	99	B	5.0	28	382																			
NBC MAJOR LEAGUE PRE GAME	13	207	A	5.9	26	450	1742	388	134^	451	139^	247^	225^	200^	174^	854	401	531	388	212^	290	262^	34v	175^	118^
1 SAT. 2.00P 16 NBC SC	94	95	B	5.1	22	389																			
2 SAT. 2.00P 22																									
NBC MAJOR LEAGUE BASEBALL	14	210	A	7.9	28	603	1648	357	114^	458	129^	206	208	201^	191^	923	296	474	422	369	381	146^	30v	121^	87^
1 SAT. 2.16P 192 NBC SE	95	95	B	7.5	26	572																			
2 SAT. 2.22P 175																									
2.30 - 3.00			A	7.4	30	565	1660	337	129^	441	136^	220	166^	179^	192^	939	348	536	369	324	368	154^	39v	126^	94^
3.00 - 3.30			A	8.2	31	626	1716	359	106^	442	115^	199	191^	194^	190^	997	341	530	475	396	390	163^	42v	114^	94^
3.30 - 4.00			A	8.6	31	656	1619	365	96^	445	125^	203	201	201	184^	952	281	482	444	413	403	103^	23v	119^	87^
4.00 - 4.30			A	8.7	30	664	1705	353	107^	461	137^	195	232	199	193	935	292	471	435	392	384	146^	29v	163^	104^
4.30 - 5.00			A	8.4	27	641	1534	324	105^	430	109^	177^	206	189^	187^	865	224	382	407	367	409	147^	40v	92^	59^
5.00 - 5.30			A	6.0	19	458	1644	365^	164^	527	157^	237^	250^	227^	186^	789	284^	428^	353^	316^	309^	182^	LT	146^	88v
NEW FAT ALBERT SHOW	42	187	A	5.0	23	382	2165	320^	171^	399	262^	288^	109^	111^	67v	102^	45v	54v	35v	33v	48v	617	379	1047	632
SAT. 11.30A 30 CBS CA	97	96	B	6.8	27	519																			
PLASTICMAN COMEDY-SHOW-1	42	192	A	3.2	23	244	2020	241^	151^	258^	107v	127v	144^	99v	78v	266^	99v	179^	80v	123v	87v	270^	233^	1226	591
SAT. 9.00A 30 ABC CA	99	99	B	5.4	26	412																			
PLASTICMAN COMEDY-SHOW-2	42	192	A	3.3	19	252	1849	190^	88v	202^	91v	102v	111v	48v	63v	246^	92v	176^	84v	135^	70v	174^	139^	1227	656
SAT. 9.30A 30 ABC CA	99	99	B	5.3	23	404																			
PLASTICMAN COMEDY-SHOW-3	42	192	A	3.9	20	298	1584	248^	87v	274^	134^	147^	133^	53v	87v	218^	71v	134^	87v	120^	84v	145^	64v	947	536
SAT. 10.00A 30 ABC CA	99	99	B	5.4	22	412																			
SCHOOLHOUSE ROCK-8.56AM	42	193	A	3.0	26	229	1965	214^	122v	214^	114v	153^	171^	100v	22v	304^	153^	257^	131v	134v	47v	105v	105v	1342	681
SAT. 8.56A 3 ABC CN	97	96	B	5.2	27	397																			
SCHOOLHOUSE ROCK-10.26AM	29	192	A	4.1	21	313	1489	247^	90v	260^	112^	126^	137^	54v	94v	170^	45v	106^	81v	98v	64v	165^	73v	894	540
SAT. 10.26A 3 ABC CN	99	99	B	5.0	21	382																			
SCHOOLHOUSE ROCK-11.26AM	42	192	A	5.4	25	412	1495	288^	120^	307	233^	257^	140^	42v	50v	172^	31v	122^	106^	123^	50v	196^	111^	820	503
SAT. 11.26A 3 ABC CN	98	98	B	6.1	24	465																			
SCHOOLHOUSE ROCK-11.55AM	41	99	A	2.5	14	191	1775	529^	178^	529^	198^	314^	210^	242^	121v	534^	152v	371^	299^	299^	163v	251^	79v	461^	351^
1 SUN. 9.55A 4 ABC CN	74	78	B	2.8	12	214																			
2 SUN. 11.55A 4																									
SCOOBY AND SCRAPPY DOO-1	29	192	A	5.1	25	389	1640	223^	75v	235^	155^	196^	142^	41v	39v	190^	36v	134^	121^	131^	56v	194^	110^	1021	687
SAT. 10.30A 30 ABC CA	98	98	B	6.1	26	465																			
SCOOBY AND SCRAPPY DOO-2	29	192	A	6.3	30	481	1615	269	108^	283	218^	241^	152^	36v	42v	154^	28v	118^	105^	109^	36v	197^	126^	981	621
SAT. 11.00A 30 ABC CA	98	98	B	6.9	29	526																			
SHAZAM	28	170	A	4.4	20	336	2107	383	92v	407	226^	320^	128^	128^	87v	181^	115^	130^	65v	40v	51v	363^	268^	1156	699
SAT. 12.00N 30 CBS CA	93	91	B	5.7	23	435																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																																
SKATEBIRDS						28	41	44	A	.6	10	46	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	SUN.	8.00A	30	CBS	CA		37	37	B	.7	8	53																				
SPORTSWORLD						27	184	177	A	5.5	17	420	1467	384	98^	403	182^	259^	248^	157^	129^	748	317	439	389	352	256^	149^	33v	167^	133^
1	SUN.	4.00P	90	NBC	SE		93	92	B	6.2	18	473																				
2	SUN.	4.30P	90																													
	4.00 - 4.30								A	4.4	15	336	1131	298^	24v	298^	105v	145v	145v	73v	153v	536^	230^	312^	206^	270^	193^	166v	LT	131v	74v
	4.30 - 5.00								A	5.3	17	404	1463	445	136^	448	231^	310	278^	144^	138^	711	349	433	358	300^	229^	141^	34v	163^	119^
	5.00 - 5.30								A	5.7	18	435	1554	392	67v	424	178^	270^	260^	188^	138^	789	325	449	408	363	282	164^	49v	177^	147^
	5.30 - 6.00								A	6.4	19	488	1568	331^	132^	374^	156^	233^	250^	188^	94v	885	322^	523	525	469^	306^	120v	22v	189^	175^
SUNDAY MORNING						42	103	108	A	3.0	21	229	1227	463^	162^	642	305^	362^	213^	284^	250^	459^	101v	149^	205^	249^	244^	60v	35v	66v	30v
	SUN.	9.00A	90	CBS	N		76	76	B	3.0	16	229																				
	9.00 - 9.30								A	2.5	21	191	1257	477^	157v	707	356^	409^	209^	314^	267^	466^	73v	167^	220^	273^	225^	LT	LT	84v	31v
	9.30 - 10.00								A	3.1	22	237	1321	485^	182^	679	333^	384^	219^	304^	266^	444^	119v	152^	202^	227^	242^	135^	72v	63v	34v
	10.00 - 10.30								A	3.4	21	259	1112	433^	142^	556	235^	301^	213^	247^	220^	467^	101v	127^	201^	250^	266^	31v	23v	58v	31v
TARZAN AND SUPER SEVEN 1						40	168	170	A	4.3	20	328	1738	315^	80v	339^	226^	257^	83v	71v	82v	220^	116^	165^	129^	82v	55v	185^	51v	994	634
	SAT.	12.30P	30	CBS	CA		90	91	B	6.0	23	458																				
TARZAN AND SUPER SEVEN 2						40	169	170	A	4.9	22	374	1580	352	96^	395	272^	323^	130^	76v	72v	299^	197^	235^	235^	70v	64v	236^	128^	650	426
	SAT.	1.00P	30	CBS	CA		90	91	B	6.5	24	496																				
30 MINUTES						39	164	168	A	4.0	17	305	1443	410	168^	479	239^	317^	176^	147^	162^	276^	108^	124^	125^	108^	132^	220^	148^	468	239^
	SAT.	1.30P	30	CBS	DN		91	92	B	4.5	16	343																				
TIME OUT-9:45AM						30	197	197	A	4.2	24	320	1581	291^	153^	337^	174^	212^	203^	163^	47v	178^	LT	137^	137^	137^	41v	116^	LT	950	744
	SAT.	9.45A	2	NBC	CN		98	98	B	6.0	26	458																				
TIME OUT-10:58AM						41	203	203	A	4.9	24	374	1735	312^	126^	400	197^	272^	273^	198^	41v	276^	83v	177^	205^	158^	35v	180^	53v	879	661
	SAT.	10.58A	2	NBC	CN		98	98	B	5.4	22	412																				
TIME OUT-11:58AM						41	184	188	A	4.5	22	343	1685	397	192^	590	283^	348^	354^	284^	96^	303^	166^	251^	155^	85v	52v	255^	54v	537	315^
	SAT.	11.58A	2	NBC	CN		92	93	B	4.9	20	374																				
WIMBLEDON HILITES(S)								181	A	5.5	17	420	1550	458^	246^	458^	267^	399^	351^	178^	59v	862	408^	561^	484^	384^	231^	130v	104v	100v	100v
2	SUN.	4.00P	30	NBC	SE			93																								

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. MON. JULY 14, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,600 15.2				13,050 17.1							
				REPUB. CONV. MON-7:30PM (SUS)		20/20-MON (OP)				REPUB. CONV. MON-9.00 PM							
	AVERAGE AUDIENCE (Households (000) & %)					6,710				5,650							
	SHARE OF AUDIENCE %					8.8	7.7*		9.9*	7.4	8.1*		7.5*		7.0*		7.1*
	AVG. AUD. BY ¼ HR. %					19 7.3	17 * 8.1	9.7	21 * 10.1	16 8.5	19 * 7.7	7.6	16 * 7.4	7.2	14 * 6.8	7.1	14 * 7.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)			12,970 17.0				14,950 19.6									
					60 MINUTES SPECIAL							CAMPAIGN '80-MON-8:30 PM REPUBLICAN NATIONAL CONVENTION					
	AVERAGE AUDIENCE (Households (000) & %)			8,930				5,420									
	SHARE OF AUDIENCE %			11.7	11.1*		12.3*	7.1	8.0*		6.0*		6.5*		7.2*		7.9*
	AVG. AUD. BY ¼ HR. %			25 11.0	24 * 11.3	12.6	26 * 12.0	15 8.6	19 * 7.4	6.3	14 * 5.7	6.2	14 * 6.8	7.0	15 * 7.4	7.6	16 * 8.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)			19,300 25.3													
										DECISION '80 REP CONV-MON (7:30-12:08AM)(+OP)							
	AVERAGE AUDIENCE (Households (000) & %)			4,960													
	SHARE OF AUDIENCE %			6.5	5.8*		5.9*		5.2*		5.8*		6.4*		7.9*		8.0*
	AVG. AUD. BY ¼ HR. %			15 6.1	14 * 5.5	6.1	14 * 5.6	5.2	12 * 5.1	5.7	13 * 6.0	6.2	14 * 6.3	7.8	16 * [illegible]	[illegible]	16 * [illegible]

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,410 20.2				18,310 24.0							
						THAT'S INCREDIBLE (R)(OP)				ABC MONDAY NIGHT MOVIE THE LITTLE GIRL WHO LIVES DOWN THE LANE (R) (9:00-10:53PM) (SUS)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					11,140				12,510							
	SHARE OF AUDIENCE %					14.6	14.0*		15.3*	16.4	15.1*		16.9*		17.1*		16.5*
	AVG. AUD. BY ¼ HR. %					30 13.7	30 * 14.2	15.2	30 * 15.4	29 15.0	27 * 15.3	16.7	29 * 17.2	17.2	30 * 16.9	17.0	29 * 15.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,600 15.2		11,520 15.1		13,810 18.1		12,590 16.5		13,350 17.5			
						FLO (R)		WKRP IN CINCINNATI (R)(OP)		M*A*S*H (R)		HOUSE CALLS		LOU GRANT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,690		10,380		11,980		11,290		10,220			
	SHARE OF AUDIENCE %					12.7		13.6		15.7		14.8		13.4	13.1*		13.7*
	AVG. AUD. BY ¼ HR. %					27 12.3	13.1	27 13.5	13.8	28 14.7	16.7	25 14.8	14.8	24 12.9	23 * 13.3	13.3	25 * 14.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,210 16.0				18,460 24.2							
						LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES THE AWAKENING LAND: THE FIELDS, PART II (R)							
	AVERAGE AUDIENCE (Households (000) & %)					9,160				13,200							
	SHARE OF AUDIENCE %					12.0	10.6*		13.5*	17.3	15.2*		17.0*		18.4*		18.6*
	AVG. AUD. BY ¼ HR. %					25 10.1	23 * 11.0	12.7	26 * 14.3	30 15.1	27 * 15.3	16.5	29 * 17.5	18.4	32 * 18.4	18.3	33 * 18.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	45.8	46.2	44.5	45.5	45.5	45.9	46.7	47.5	46.9	47.6	49.2	49.5	49.1	49.4	48.5	47.1
	WK. 2	45.6	45.6	45.0	44.3	45.3	47.4	49.6	52.6	54.9	56.5	57.8	58.5	57.7	57.4	56.7	54.6

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. MON. JULY 21. 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. JULY 15, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,900 15.6				11,830 15.5							
				REPUB. CONV. TUE-7:30PM (SUS)				20/20-TUE (OP)					REPUB. CONV. TUE-9.00 PM				
	AVERAGE AUDIENCE (Households (000) & %)					7,020 9.2				5,110 6.7							
	SHARE OF AUDIENCE %					21	8.7* 20 *		9.6* 21 *	14	6.4* 14 *		6.4* 13 *		7.4* 16 *		6.7* 14 *
	AVG. AUD. BY ¼ HR. %					8.5	8.9	9.4	9.9	6.9	5.9	6.0	6.8	7.8	7.0	6.6	6.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,890 5.1		17,630 23.1											
				CAMPAIGN '80 TUE-7:30PM REP. NATIONAL CONVENTION						CAMPAIGN '80-TUE-8:00 PM REPUBLICAN NATIONAL CONVENTION (8:00-12:29AM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)			3,130 4.1		5,110 6.7											
	SHARE OF AUDIENCE %			10		16	6.3* 16 *		6.0* 14 *		6.6* 15 *		6.6* 14 *		8.3* 17 *		8.8* 19 *
	AVG. AUD. BY ¼ HR. %			4.5	3.7	6.8	5.8	6.0	6.0	6.8	6.5	6.3	6.9	7.9	8.8	8.4	9.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)			17,400 22.8													
										DECISION '80 REP CONV-TUE (7:30-12:26AM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)			4,120 5.4													
	SHARE OF AUDIENCE %			13	4.1* 10 *		5.3* 14 *		5.5* 13 *		6.8* 15 *		6.0* 13 *		6.6* 14 *		5.8* 13 *
	AVG. AUD. BY ¼ HR. %			4.4	3.7	5.4	5.3	5.4	5.5	7.0	6.6	6.0	6.0	6.4	6.7	6.0	5.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,750 15.4		12,440 16.3		15,180 19.9		14,340 18.8		17,010 22.3			
						HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,380 12.3		10,760 14.1		13,350 17.5		12,740 16.7		12,890 16.9	16.0*		17.8*
	SHARE OF AUDIENCE %					26		28		32		29		30	28 *		32 *
	AVG. AUD. BY ¼ HR. %					11.5	13.1	13.4	14.8	16.7	18.4	16.7	16.8	15.6	16.4	17.9	17.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,700 11.4				13,430 17.6							
						WHITE SHADOW (R)(OP)				CBS TUESDAY NIGHT MOVIES NIGHT MOVES(R) (9:00-10:54PM)(S)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					6,490 8.5				7,710 10.1							
	SHARE OF AUDIENCE %					18	7.8* 17 *		9.2* 18 *	18	8.9* 16 *		9.8* 17 *		11.1* 19 *		10.6* 19 *
	AVG. AUD. BY ¼ HR. %					7.7	8.0	9.0	9.3	8.8	9.0	9.5	10.2	11.3	10.9	10.5	10.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,820 28.6											
										NBC TUESDAY NIGHT MOVIE THE AWAKENING LAND: THE TOWN, PART III(R) (8:00-10:54PM)(SUS)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					13,580 17.8											
	SHARE OF AUDIENCE %					33	13.4* 29 *		14.9* 30 *		18.1* 33 *		19.6* 34 *		20.9* 36 *		20.5* 36 *
	AVG. AUD. BY ¼ HR. %					13.0	13.8	14.6	15.3	17.5	18.7	19.7	19.6	20.7	21.0	20.6	20.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	42.0	42.5	42.1	43.1	43.4	43.8	44.4	45.7	46.7	47.5	48.9	49.8	48.9	47.3	45.9	44.6
	WK. 2	44.8	44.8	44.1	45.9	45.3	47.6	49.0	50.8	53.5	56.4	57.0	57.0	57.8	57.4	57.0	54.7

U.S. TV Households: 76,300,000

For explanation of symbols, See page A

EVE. TUE. JULY 22, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. WED. JULY 16, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,430 4.5		17,010 22.3											
				REPUB. CONV. WED(B)		REPUB. CONV. WED-8:00 PM (8:00-12:46AM)(-OP)											
	AVERAGE AUDIENCE (Households (000) & %)			2,670 3.5		4,960 6.5	5.0*		5.2*		5.8*		6.5*		7.2*		8.1*
	SHARE OF AUDIENCE %			10		15	13 *		13 *		13 *		14 *		15 *		17 *
	AVG. AUD. BY ¼ HR. %			3.8	3.3	5.2	4.9	5.2	5.2	5.7	5.9	6.3	6.8	7.0	7.5	7.8	8.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,720 7.5				20,980 27.5											
		CAMPAIGN '80-WED-7:00P(B) REP. NATIONAL CONVENTION								CAMPAIGN '80-WED-8:00 PM REPUBLICAN NATIONAL CONVENTION (8:00-12:59AM)(-OP)						
	AVERAGE AUDIENCE (Households (000) & %)	3,590 4.7	4.6*		4.8*	6,100 8.0	6.8*		6.5*		7.3*		8.4*		8.5*		9.6*
	SHARE OF AUDIENCE %	13	12 *		13 *	19	18 *		16 *		16 *		18 *		18 *		20 *
	AVG. AUD. BY ¼ HR. %	4.4	4.8	5.0	4.5	7.2	6.4	6.5	6.5	6.9	7.7	8.6	8.3	8.2	8.8	9.3	9.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	20,680 27.1															
									DECISION '80 REP CONV-WED (-OP)								
	AVERAGE AUDIENCE (Households (000) & %)	6,260 8.2	5.8*		6.0*		7.3*		7.9*		8.0*		8.8*		9.5*		10.1*
	SHARE OF AUDIENCE %	20	15 *		16 *		20 *		20 *		18 *		18 *		20 *		21 *
	AVG. AUD. BY ¼ HR. %	6.0	5.6	5.8	6.1	7.4	7.3	7.7	8.1	7.9	8.1	8.4	9.2	9.6	9.4	10.1	10.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,730 18.0				16,250 21.3				16,100 21.1			
							EIGHT IS ENOUGH (R)				CHARLIE'S ANGELS (R)(OP)				VEGA$ (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,300 13.5	12.4*		14.6*	11,980 15.7	15.0*		16.4*	12,590 16.5	16.3*		16.7*
	SHARE OF AUDIENCE %					29	28 *		31 *	30	30 *		30 *	31	31 *		32 *
	AVG. AUD. BY ¼ HR. %					11.8	12.9	14.0	15.2	14.9	15.1	16.2	16.7	16.0	16.5	17.0	16.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,250 21.3											
										TWILIGHT'S LAST GLEAMING (R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					7,480 9.8	8.3*		8.0*		9.6*		10.8*		10.8*		11.4*
	SHARE OF AUDIENCE %					19	19 *		17 *		19 *		20 *		20 *		22 *
	AVG. AUD. BY ¼ HR. %					8.4	8.2	8.0	8.1	9.3	9.9	10.6	11.0	10.8	10.9	11.2	11.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,270 18.7				12,360 16.2		11,450 15.0		13,960 18.3			
							REAL PEOPLE (R)(OP)			DIFF'RENT STROKES (R)		FACTS OF LIFE (R)			QUINCY, M.E. (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,760 14.1	13.7*		14.5*	10,300 13.5		10,530 13.8		10,990 14.4	14.1*		14.6*
	SHARE OF AUDIENCE %					30	31 *		30 *	27		26		27	27 *		28 *
	AVG. AUD. BY ¼ HR. %					12.9	14.5	14.4	14.7	12.4	14.6	13.8	13.8	14.1	14.2	14.7	14.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	42.1	41.8	39.6	39.9	39.5	40.6	42.2	43.8	45.8	46.9	48.2	49.5	49.6	49.0	48.6	48.4
	WK. 2	44.3	44.8	43.3	42.8	43.3	46.0	47.3	48.4	48.8	51.7	53.3	54.6	53.1	52.4	52.9	51.9

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. WED. JULY 23. 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. THU. JULY 17, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,890 5.1		16,330 21.4											
				REPUB. CONV. THU(B)		REPUB. CONV. THU-8.00 PM (8:00-11:14PM)(-OP)											
	AVERAGE AUDIENCE (Households (000) & %)			3,280 4.3		5,110 6.7	5.8*		5.8*		5.9*		6.6*		7.6*		7.8*
	SHARE OF AUDIENCE %			11		15	15 *		14 *		13 *		14 *		16 *		17 *
	AVG. AUD. BY ¼ HR. %			4.7	4.0	5.9	5.7	5.7	5.9	5.8	6.0	6.3	6.9	7.4	7.7	7.6	8.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,190 6.8				17,470 22.9											
		CAMPAIGN '80-THU-7:00P(B) REP. NATIONAL CONVENTION								CAMPAIGN '80-THU-8:00 PM REPUBLICAN NATIONAL CONVENTION (-OP)							
	AVERAGE AUDIENCE (Households (000) & %)	3,050 4.0	3.6*		4.4*	6,710 8.8	7.0*		7.2*		8.3*		9.3*		10.9*		10.3*
	SHARE OF AUDIENCE %	10	9 *		12 *	20	18 *		19 *		19 *		20 *		22 *		22 *
	AVG. AUD. BY ¼ HR. %	3.7	3.5	4.5	4.2	7.2	6.9	6.7	7.7	8.0	8.6	8.8	9.7	10.6	11.3	10.4	10.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)	17,320 22.7															
		DECISION '80 REP CONV-THU (7:00-11:18PM)(-OP)															
	AVERAGE AUDIENCE (Households (000) & %)	5,420 7.1	4.6*		5.4*		6.3*		6.6*		7.4*		7.9*		8.8*		8.7*
	SHARE OF AUDIENCE %	16	12 *		14 *		16 *		16 *		17 *		17 *		18 *		19 *
	AVG. AUD. BY ¼ HR. %	4.8	4.4	5.4	5.3	6.4	6.2	6.3	6.8	7.5	7.4	7.8	7.9	8.6	9.0	8.6	8.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,830 15.5		12,280 16.1		13,350 17.5		12,440 16.3		17,010 22.3			
						MORK & MINDY (R)		BENSON (R)		BARNEY MILLER (R)		NOBODY'S PERFECT (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					10,150 13.3		10,830 14.2		11,830 15.5		10,680 14.0		12,740 16.7	16.5*		17.0*
	SHARE OF AUDIENCE %					32		31		32		27		31	31 *		32 *
	AVG. AUD. BY ¼ HR. %					12.8	13.9	13.9	14.5	15.1	15.9	13.8	14.3	16.5	16.5	16.9	17.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,300 13.5				12,280 16.1				12,360 16.2			
						WALTONS (R)(OP)				BARNABY JONES (R)				KNOTS LANDING (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,550 9.9	9.3*		10.6*	8,850 11.6	10.3*		12.8*	10,000 13.1	12.3*		13.8*
	SHARE OF AUDIENCE %					23	22 *		23 *	23	21 *		24 *	25	23 *		26 *
	AVG. AUD. BY ¼ HR. %					8.9	9.7	10.5	10.7	10.0	10.7	12.3	13.3	11.9	12.7	13.6	14.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,220 14.7				17,320 22.7							
						BUCK ROGERS-25TH CENTURY (R)(OP)				NBC THURSDAY NIGHT MOVIES GOLD OF THE AMAZON WOMEN(R) (9:00-10:55PM) (S)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					7,320 9.6	9.1*		10.2*	10,760 14.1	11.5*		13.9*		15.8*		15.6*
	SHARE OF AUDIENCE %					22	22 *		22 *	27	24 *		26 *		30 *		29 *
	AVG. AUD. BY ¼ HR. %					9.0	9.1	9.8	10.6	11.3	11.7	13.7	14.1	15.7	15.9	15.9	15.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	42.2	43.6	41.5	41.2	41.6	42.4	42.3	44.4	45.6	46.8	48.2	50.1	49.3	48.5	46.1	44.7
	WK. 2	40.7	40.5	40.2	41.4	41.4	42.9	44.7	46.1	47.4	49.7	51.7	53.3	53.6	53.4	53.6	52.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. THU. JULY 24, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. FRI. JULY 18, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					7,860 10.3				12,440 16.3							
						BUCKSHOT (OP)				ABC FRIDAY NIGHT MOVIE THE FORTUNE (SUS)(OP) (9:00-10:53PM)							
	AVERAGE AUDIENCE (Households (000) & %)					4,810 6.3	6.5*		6.1*	6,180 8.1	8.6*		8.0*		7.8*		7.8*
	SHARE OF AUDIENCE %					16	16 *		15 *	18	19 *		17 *		17 *		17 *
	AVG. AUD. BY ¼ HR. %					6.9	6.1	6.2	5.9	8.4	8.7	8.3	7.7	7.8	7.8	7.7	8.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,830 15.5				17,550 23.0				18,010 23.6			
						INCREDIBLE HULK (OP)(R)				DUKES OF HAZZARD (R)				DALLAS (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,160 10.7	9.7*		11.6*	13,510 17.7	16.1*		19.4*	14,190 18.6	17.7*		19.4*
	SHARE OF AUDIENCE %					26	24 *		28 *	39	36 *		42 *	40	38 *		41 *
	AVG. AUD. BY ¼ HR. %					9.6	9.8	11.0	12.2	15.2	16.9	18.5	20.2	17.5	18.0	19.3	19.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,310 12.2		9,080 11.9		8,090 10.6				9,540 12.5			
						DIFF'RENT STROKES(B) (R)		ME AND MAXX (R)(OP)		ROCKFORD FILES (R)				MAN CALLED SLOANE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,940 10.4		7,860 10.3		5,800 7.6	7.6*		7.5*	7,320 9.6	9.4*		9.8*
	SHARE OF AUDIENCE %					26		25		17	17 *		16 *	21	20 *		21 *
	AVG. AUD. BY ¼ HR. %					9.5	11.4	10.3	10.3	7.7	7.6	7.5	7.6	9.2	9.6	9.7	9.8

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,890 18.2								9,380 12.3			
						ABC FRIDAY NIGHT MOVIE KINGDOM OF THE SPIDERS (OP)								ABC NEWS CLOSEUP CAN'T IT BE ANYONE ELSE?			
	AVERAGE AUDIENCE (Households (000) & %)					9,000 11.8	10.8*		11.9*		12.4*		12.3*	6,870 9.0	9.2*		8.7*
	SHARE OF AUDIENCE %					26	27 *		27 *		26 *		25 *	18	19 *		18 *
	AVG. AUD. BY ¼ HR. %					10.6	11.0	11.8	12.1	12.2	12.6	12.8	11.8	9.4	9.1	8.6	8.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,520 15.1				17,240 22.6				17,930 23.5			
						INCREDIBLE HULK (R)(OP)				DUKES OF HAZZARD (R)				DALLAS (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,010 10.5	9.3*		11.7*	13,280 17.4	16.0*		18.7*	14,570 19.1	19.1*		19.1*
	SHARE OF AUDIENCE %					25	23 *		27 *	36	34 *		37 *	39	39 *		39 *
	AVG. AUD. BY ¼ HR. %					8.9	9.7	11.0	12.4	15.2	16.8	18.2	19.2	19.1	19.2	19.1	19.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					6,870 9.0		6,260 8.2		6,180 8.1				8,470 11.1			
						HERE'S BOOMER (R)		ME AND MAXX (OP)		ROCKFORD FILES (R)				MAN CALLED SLOANE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					5,950 7.8		5,650 7.4		4,730 6.2	6.0*		6.3*	6,560 8.6	8.0*		9.1*
	SHARE OF AUDIENCE %					20		17		13	13 *		13 *	17	16 *		19 *
	AVG. AUD. BY ¼ HR. %					7.7	7.9	7.4	7.5	6.2	5.9	6.1	6.5	7.6	8.4	9.0	9.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	38.5	38.8	37.9	37.8	38.8	40.8	41.1	41.7	43.6	44.9	46.3	47.1	45.9	47.0	47.0	47.2
	WK. 2	38.0	38.6	38.4	38.6	38.9	40.9	42.3	44.5	46.1	48.2	49.6	50.3	49.2	49.6	49.3	48.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. FRI. JULY 25, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES — EVE. SAT. JULY 19, 1980

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,670 15.3				15,950 20.9				15,180 19.9			
						240-ROBERT (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,230 12.1				12,130 15.9				11,750 15.4			
	SHARE OF AUDIENCE %					31	11.4* 31 *		12.9* 32 *	35	14.8* 34 *		17.0* 36 *	33	15.7* 34 *		15.1* 33 *
	AVG. AUD. BY ¼ HR. %					10.7	12.0	12.9	12.8	14.5	15.1	16.6	17.4	16.2	15.3	15.1	15.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					7,170 9.4		5,950 7.8		14,880 19.5							
						UNIVERSE		BAD NEWS BEARS (OP)		CBS SATURDAY NIGHT MOVIE THE ISLANDER(R)							
	AVERAGE AUDIENCE (Households (000) & %)					5,880 7.7		4,880 6.4		9,610 12.6							
	SHARE OF AUDIENCE %					21		16		28	10.1* 23 *		12.3* 26 *		13.7* 30 *		14.2* 31 *
	AVG. AUD. BY ¼ HR. %					7.9	7.5	6.0	6.8	9.7	10.6	12.1	12.4	13.2	14.2	14.4	14.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,450 15.0				7,860 10.3		6,870 9.0		7,320 9.6			
						B.J. AND THE BEAR (R)(OP)				SANFORD (R)		JOE'S WORLD (R)		GOOD TIME HARRY			
	AVERAGE AUDIENCE (Households (000) & %)					7,710 10.1				6,640 8.7		5,720 7.5		5,260 6.9			
	SHARE OF AUDIENCE %					26	8.7* 23 *		11.5* 29 *	20		16		15	6.7* 15 *		7.1* 16 *
	AVG. AUD. BY ¼ HR. %					8.4	9.0	11.2	11.8	8.7	8.6	7.3	7.7	6.6	6.7	6.8	7.5

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					8,700 11.4		7,550 9.9		15,870 20.8				14,650 19.2			
						UGILY FAMILY		BLUE JEANS		LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)					6,870 9.0		6,560 8.6		12,060 15.8				11,290 14.8			
	SHARE OF AUDIENCE %					23		21		35	15.1* 34 *		16.5* 35 *	32	13.9* 30 *		15.7* 34 *
	AVG. AUD. BY ¼ HR. %					8.5	9.5	8.5	8.8	14.6	15.6	16.5	16.5	13.8	14.1	15.1	16.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,080 11.9		7,170 9.4		13,960 18.3							
						UNIVERSE		BAD NEWS BEARS (OP)		CBS SATURDAY NIGHT MOVIE DEATHMOON(R) (9:00-10:55PM)(S)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					7,320 9.6		6,100 8.0		8,700 11.4							
	SHARE OF AUDIENCE %					25		20		25	10.1* 23 *		11.3* 24 *		11.8* 25 *		12.5* 27 *
	AVG. AUD. BY ¼ HR. %					10.0	9.2	7.5	8.5	9.6	10.6	11.5	11.2	11.7	11.9	12.3	12.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,970 17.0				7,780 10.2		7,170 9.4		7,630 10.0		7,100 9.3	
						B.J. AND THE BEAR (R)(OP)				SANFORD (R)		JOE'S WORLD (R)		GOOD TIME HARRY		GOOD TIME HARRY SPECIAL	
	AVERAGE AUDIENCE (Households (000) & %)					9,160 12.0				6,870 9.0		6,260 8.2		6,410 8.4		5,950 7.8	
	SHARE OF AUDIENCE %					30	11.0* 28 *		13.0* 32 *	20		17		18		17	
	AVG. AUD. BY ¼ HR. %					10.6	11.4	12.9	13.1	8.8	9.2	7.8	8.6	8.5	8.3	7.3	8.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	37.2	37.0	36.0	36.5	36.5	37.8	39.5	40.8	42.6	44.0	45.9	47.7	46.2	46.1	45.6	46.0
	WK. 2	37.2	37.6	38.3	39.9	38.7	39.0	39.6	41.8	43.3	45.2	46.2	47.7	47.2	46.5	45.7	46.3

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. SAT. JULY 26, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SUN. JULY 20, 1980

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	9,460 12.4	GALACTICA 1980 (R)			7,100 9.3	WHEN THE WHISTLE BLOWS (OP)			16,330 21.4	ABC SUNDAY NIGHT MOVIE MOONRUNNERS(5)(OP) (9:00-10:56PM)						
	AVERAGE AUDIENCE (Households (000) & %)	6,710 8.8	7.9*		9.7*	4,730 6.2	6.1*		6.3*	9,840 12.9	12.0*		12.5*		13.5*		13.8*
	SHARE OF AUDIENCE %	19	18 *		21 *	13	14 *		13 *	24	23 *		23 *		25 *		26 *
	AVG. AUD. BY ¼ HR. %	7.4	8.4	9.8	9.5	6.4	5.7	5.9	6.6	11.4	12.6	12.4	12.7	13.4	13.6	14.3	13.1
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	19,000 24.9	60 MINUTES (R)			12,360 16.2	ARCHIE BUNKER'S PLACE (R)	11,980 15.7	ONE DAY AT A TIME (R)(OP)	16,860 22.1	ALICE (R)	17,170 22.5	JEFFERSONS (R)	18,080 23.7	TRAPPER JOHN, M.D. (R)		
	AVERAGE AUDIENCE (Households (000) & %)	14,950 19.6	19.3*		19.8*	10,830 14.2		10,830 14.2		14,800 19.4		15,790 20.7		14,570 19.1	18.9*		19.3*
	SHARE OF AUDIENCE %	43	44 *		43 *	32		30		37		37		35	35 *		36 *
	AVG. AUD. BY ¼ HR. %	18.6	20.1	20.2	19.5	14.0	14.3	13.8	14.7	18.2	20.5	20.2	21.3	19.0	18.8	19.2	19.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	9,310 12.2	DISNEY'S WONDERFUL WORLD TREASURE ISLAND,PART II (R)			16,180 21.2	CHIPS (R)(OP)			17,700 23.2	BIG EVENT THE AWAKENING LAND:THE TREES,PART I (R)						
	AVERAGE AUDIENCE (Households (000) & %)	6,640 8.7	8.0*		9.3*	12,360 16.2	15.2*		17.1*	10,830 14.2	12.3*		13.6*		15.3*		15.6*
	SHARE OF AUDIENCE %	19	18 *		20 *	35	34 *		36 *	26	24 *		25 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %	7.9	8.1	9.0	9.6	14.6	15.7	17.1	17.1	12.3	12.4	13.3	13.9	15.1	15.4	15.6	15.7
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	8,160 10.7	GALACTICA 1980 (R)			9,000 11.8	WHEN THE WHISTLE BLOWS (R)(OP)			16,630 21.8	ABC SUNDAY NIGHT MOVIE THE APPRENTICESHIP OF DUDDY KRAVITZ						
	AVERAGE AUDIENCE (Households (000) & %)	5,420 7.1	7.0*		7.2*	6,790 8.9	8.4*		9.5*	8,090 10.6	11.4*		11.0*		9.9*		10.2*
	SHARE OF AUDIENCE %	15	16 *		15 *	18	18 *		19 *	20	21 *		20 *		18 *		19 *
	AVG. AUD. BY ¼ HR. %	7.2	6.8	6.9	7.5	7.8	8.9	9.3	9.6	11.2	11.7	11.4	10.6	10.2	9.6	10.1	10.3
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	19,760 25.9	60 MINUTES (R)			16,020 21.0	ONE DAY AT A TIME (R)(OP)			15,790 20.7	ALICE (R)	16,860 22.1	JEFFERSONS (R)		CBS NEWS SPEC. RPT-SUN (SUS)		
	AVERAGE AUDIENCE (Households (000) & %)	15,570 20.4	19.7*		21.0*	12,130 15.9	15.9*		16.0*	13,960 18.3		15,030 19.7					
	SHARE OF AUDIENCE %	44	44 *		45 *	33	33 *		32 *	34		35					
	AVG. AUD. BY ¼ HR. %	18.6	20.8	21.2	20.8	15.7	16.0	16.0	15.9	17.3	19.4	19.0	20.5				
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	12,970 17.0	DISNEY'S WONDERFUL WORLD THE ADVENTURES OF CHIP'N'DALE (R)			14,570 19.1	CHIPS (R)(OP)			23,960 31.4	BIG EVENT AIRPORT '77, PART I (R)						
	AVERAGE AUDIENCE (Households (000) & %)	9,380 12.3	11.3*		13.3*	11,370 14.9	14.4*		15.5*	15,340 20.1	17.4*		18.5*		21.8*		22.9*
	SHARE OF AUDIENCE %	27	25 *		28 *	31	30 *		31 *	37	33 *		33 *		39 *		43 *
	AVG. AUD. BY ¼ HR. %	11.3	11.3	12.9	13.7	14.3	14.5	14.6	16.3	17.1	17.6	18.0	19.0	21.2	22.4	23.1	22.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	43.4	45.0	46.4	46.2	44.6	45.0	46.7	48.5	50.8	53.7	54.9	56.0	54.3	54.3	54.1	53.6
	WK. 2	44.0	45.6	46.6	47.4	46.6	48.3	48.8	50.8	52.3	54.4	55.0	56.5	55.8	54.8	54.2	53.2

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE. SUN. JULY 27, 1980

SUN. 11:00 P.M. – 12:45 A.M. | MON.–FRI. 11:30 P.M. – 1:45 A.M.

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)	4,200 5.5											(OP)				
		ABC WEEKEND REPORT SUN															
	ABC TV AVERAGE AUDIENCE (Households (000) & %)	3,890 5.1															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.1															
	CBS TV TOTAL AUDIENCE (Households (000) & %)	6,940 9.1											(OP)				
		CBS SUNDAY NEWS-BRADLEY															
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	6,490 8.5															
	SHARE OF AUDIENCE %	18															
	AVG. AUD. BY ¼ HR. %	8.5															
	NBC TV TOTAL AUDIENCE (Households (000) & %)			3,740 4.9									(OP)				
				NBC LATE NIGHT MOVIE (11:30-1:10AM)(→OP)													
	NBC TV AVERAGE AUDIENCE (Households (000) & %)			2,140 2.8		2.8* 9 *		3.1* 12 *									
	SHARE OF AUDIENCE %			11		2.9	3.0	3.2	2.8								
	AVG. AUD. BY ¼ HR. %																
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)		4,430 5.8						6,790 8.9								
		(1) (SUS)(OP)	ABC WEEKEND REPORT-SUN.						ABC NEW: NIGHTLINE M-TH (M-TH)>(OP)								
	ABC TV AVERAGE AUDIENCE (Households (000) & %)		3,130 4.1						6,100 8.0								
	SHARE OF AUDIENCE %		11						23								
	AVG. AUD. BY ¼ HR. %	10.4	4.1	4.1					8.3	7.2							
	CBS TV TOTAL AUDIENCE (Households (000) & %)	7,860 10.3		5,110 6.7					6,790 8.9				3,510 4.6				
		CBS SUNDAY NEWS BRADLEY		HARTFORD OPEN HILLTES					LATE MOVIE I >(→OP)					LATE MOVIE II >			
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	7,550 9.9		5,040 6.6					4,430 5.8	6.4* 19 *		5.5* 20 *	2,900 3.8			3.4* 20 *	
	SHARE OF AUDIENCE %	20		19					20				21				
	AVG. AUD. BY ¼ HR.	9.9		6.6					6.5	6.2	5.6	5.4	4.0	4.1	3.8	3.4	
	NBC TV TOTAL AUDIENCE (Households (000) & %)					3,590 4.7			10,000 13.1						2,670 3.5		
				NBC NEWS SPEC RPT (SUS)		NBC LATE NIGHT MOVIE (12:00-1:39AM)(→OP)			TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)(→OP)		
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					2,370 3.1	3.3* 14 *		5,720 7.5	8.6* 25 *		7.3* 27 *		6.1* 28 *	2,060 2.7	2.9* 18 *	
	SHARE OF AUDIENCE %					17			26						18		
	AVG. AUD. BY ¼ HR. %					3.3	3.2	3.0	8.9	8.4	7.7	6.9	5.9	5.1	3.1	2.7	2.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.0	43.6	33.9	29.2	26.0	24.2	20.9	35.1	30.7	27.4	24.8	21.3	18.8	16.6	14.8	12.4
	WK. 2	51.0	43.2	35.0	29.4	25.7	22.8	20.5	35.9	32.5	28.4	25.9	22.9	20.2	17.3	15.5	13.4

For explanation of symbols, See page A.

U.S. TV Households: 76,300,000
(1)ABC SUNDAY NIGHT MOVIE,ABC,(9:00-11:15PM)

SUN. 11:00 P.M. – 12:45 A.M. | MON.–FRI. 11:30 P.M. – 1:45 A.M.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JULY 14-18, 1980

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			3,660 4.8				4,730 6.2									
			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)										
	AVERAGE AUDIENCE (Households (000) & %)			3,050 4.0				3,890 5.1									
	SHARE OF AUDIENCE %			30				28									
	AVG. AUD. BY ¼ HR. %			3.8	4.1			5.1	5.1								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)		2,590 3.4			3,280 4.3								5,800 7.6		6,030 7.9	
			MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO							JEFFERSONS M-F		ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)		1,600 2.1		2.1*	1,910 2.5	2.0*		3.0*					4,960 6.5		5,110 6.7	
	SHARE OF AUDIENCE %		17		16 *	15	12 *		17 *					32		32	
	AVG. AUD. BY ¼ HR. %		2.2	2.1	2.0	1.7	2.3	2.9	3.2					6.1	6.9	6.5	7.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			3,740 4.9				4,040 5.3						2,140 2.8		1,980 2.6	
			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)							DAVID LETTERMAN-1 (TU-F)(OP)		DAVID LETTERMAN-2 (TU-F) (SUS)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8				3,200 4.2						1,750 2.3		1,600 2.1	
	SHARE OF AUDIENCE %			29				24						11		10	
	AVG. AUD. BY ¼ HR. %			3.5	4.1			4.3	4.0					2.4	2.2	2.1	2.1
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			3,820 5.0				4,500 5.9									
			GOOD MORNING, AMERICA-730 (CO-OP) (TU-F)(OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)										
	AVERAGE AUDIENCE (Households (000) & %)			3,050 4.0				3,740 4.9									
	SHARE OF AUDIENCE %			30				27									
	AVG. AUD. BY ¼ HR. %			3.9	4.1			4.8	5.0								
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)		2,900 3.8			3,430 4.5								6,790 8.9		6,490 8.5	
			MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO							JEFFERSONS M-F		ALICE-M-F >(SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1,830 2.4		2.3*	1,980 2.6	2.2*		3.1*					5,800 7.6		5,950 7.8	
	SHARE OF AUDIENCE %		19		18 *	15	14 *		17 *					37		38	
	AVG. AUD. BY ¼ HR. %		2.7	2.5	2.2	2.0	2.4	2.8	3.3					7.2	8.1	7.4	6.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			3,510 4.6				4,270 5.6						2,060 2.7		1,600 2.1	
			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)							DAVID LETTERMAN-1		DAVID LETTERMAN-2 >(SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,820 3.7				3,660 4.8						1,530 2.0		1,370 1.8	
	SHARE OF AUDIENCE %			28				27						10		9	
	AVG. AUD. BY ¼ HR. %			3.5	4.0			4.9	4.6					2.1	1.9	1.9	1.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	6.7	8.6	10.3	11.6	13.1	14.5	15.5	16.8	17.8	19.0	19.5	20.1	20.3	21.0	21.1	21.8
	WK. 2	6.7	8.5	10.0	11.3	12.6	14.2	15.4	16.5	17.8	19.0	19.8	20.2	20.1	20.6	20.9	21.1

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 21-25, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JULY 14-18, 1980

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	7,860 10.3	LOVE BOAT DAYTIME >(SUS)(OP)			6,330 8.3	FAMILY FEUD	6,410 8.4	RYAN'S HOPE (SUS)(OP)	10,300 13.5	ALL MY CHILDREN (OP)			9,770 12.8	ONE LIFE TO LIVE >(SUS)(OP)		
		AVERAGE AUDIENCE (Households (000) & %)	5,800 7.6	6.9*		8.5*	5,420 7.1		5,260 6.9		7,860 10.3	10.0*		10.7*	7,710 10.1	10.0*		10.3*
		SHARE OF AUDIENCE %	35	33 *		38 *	29		26		37	36 *		38 *	35	35 *		35 *
		AVG. AUD. BY ¼ HR. %	6.2	7.3	7.8	8.1	6.9	7.2	6.7	7.2	9.7	10.3	10.5	10.8	10.1	9.6	10.1	10.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,100 8.0	PRICE IS RIGHT 1 (TUWF)(S)(OP)	5,650 7.4	PRICE IS RIGHT 2 (TU-F)>(S)(OP)			5,110 6.7	SEARCH FOR TOMORROW	7,550 9.9	YOUNG AND THE RESTLESS			6,870 9.0	AS THE WORLD TURNS >(SUS)(OP)		
		AVERAGE AUDIENCE (Households (000) & %)	5,110 6.7		5,040 6.6				4,270 5.6		5,490 7.2	6.8*		7.7*	5,340 7.0	6.8*		7.2*
		SHARE OF AUDIENCE %	31		29				21		27	26 *		28 *	24	24 *		25 *
		AVG. AUD. BY ¼ HR. %	6.6	6.7	6.9	6.3			5.5	5.6	6.5	7.1	7.6	7.8	6.7	6.8	7.1	7.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	2,210 2.9	DAVID LETTERMAN-3 (TU-F)> (SUS)(S)(OP)	2,750 3.6	WHEEL OF FORTUNE (TUWF) (SUS)(S)(OP)	2,590 3.4	CARD SHARKS (TU-F) (S)(OP)	4,430 5.8	PASSWORD PLUS (TU-F) (S)(OP)	5,880 7.7	DAYS OF OUR LIVES >(S)(OP)			3,970 5.2	DOCTORS >(SUS)(OP)	5,950 7.8	ANOTHER WORLD >
		AVERAGE AUDIENCE (Households (000) & %)	1,750 2.3		2,290 3.0		2,210 2.9		3,740 4.9		4,270 5.6	5.7*		5.6*	3,430 4.5		3,820 5.0	4.9*
		SHARE OF AUDIENCE %	11		13		12		19		20	20 *		20 *	16		17	17 *
		AVG. AUD. BY ¼ HR. %	2.5	2.2	2.8	3.3	2.7	3.0	4.7	5.1	5.2	5.5	5.5	5.6	4.5	4.6	4.7	4.9
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,090 10.6	LOVE BOAT DAYTIME >(SUS)(OP)			6,490 8.5	FAMILY FEUD	6,100 8.0	RYAN'S HOPE (SUS)(OP)	9,310 12.2	ALL MY CHILDREN (OP)			9,000 11.8	ONE LIFE TO LIVE (SUS)(OP)		
		AVERAGE AUDIENCE (Households (000) & %)	5,950 7.8	7.0*		8.4*	5,570 7.3		4,960 6.5		7,170 9.4	9.1*		9.7*	6,790 8.9	8.6*		9.3*
		SHARE OF AUDIENCE %	35	34 *		36 *	29		25		33	33 *		34 *	32	31 *		33 *
		AVG. AUD. BY ¼ HR. %	6.5	7.3	8.1	8.7	7.0	7.5	6.4	6.6	8.9	9.4	9.7	9.8	8.4	8.7	9.1	9.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,330 8.3	PRICE IS RIGHT 1 >(SUS)(OP)	6,870 9.0	PRICE IS RIGHT 2 (OP)			5,570 7.3	SEARCH FOR TOMORROW	8,160 10.7	YOUNG AND THE RESTLESS			7,860 10.3	AS THE WORLD TURNS		
		AVERAGE AUDIENCE (Households (000) & %)	5,720 7.5		5,880 7.7				4,810 6.3		6,100 8.0	7.5*		8.6*	6,100 8.0	7.9*		8.2*
		SHARE OF AUDIENCE %	36		33				24		30	29 *		32 *	28	28 *		29 *
		AVG. AUD. BY ¼ HR. %	7.3	7.5	7.7	7.7			6.2	6.4	7.2	7.8	8.4	8.7	7.8	8.1	8.2	8.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	1,910 2.5	DAVID LETTERMAN-3 >(SUS)(OP)	2,290 3.0	WHEEL OF FORTUNE	2,590 3.4	CARD SHARKS	4,650 6.1	PASSWORD PLUS	6,180 8.1	DAYS OF OUR LIVES			3,970 5.2	DOCTORS	6,030 7.9	ANOTHER WORLD
		AVERAGE AUDIENCE (Households (000) & %)	1,530 2.0		1,980 2.6		2,140 2.8		3,890 5.1		4,500 5.9	5.7*		6.1*	3,590 4.7		3,890 5.1	5.0*
		SHARE OF AUDIENCE %	10		11		11		20		21	20 *		21 *	17		17	18 *
		AVG. AUD. BY ¼ HR. %	2.0	2.1	2.3	2.8	2.6	3.0	4.9	5.4	5.7	5.8	6.1	6.0	4.7	4.6	5.0	5.0
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	20.8	21.0	21.7	23.4	25.0	26.3	26.1	27.0	27.6	28.0	28.2	28.5	28.4	29.0	29.0	29.4
		WK. 2	20.6	21.8	23.1	24.4	25.6	26.6	25.9	26.7	27.5	28.1	27.9	28.2	27.3	28.3	28.5	28.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 21-25, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JULY 14-18, 1980

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	10,910 14.3	GENERAL HOSPITAL >(SUS)(OP)				4,810 6.3 EDGE OF NIGHT >(SUS)(OP)									8,850 11.6 ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,080 11.9	11.9*		11.8*		4,200 5.5									7,550 9.9	
	SHARE OF AUDIENCE %	39	40 *		39 *		19									25	
	AVG. AUD. BY ¼ HR. %	11.8	12.1	12.0	11.9		5.8	5.3								9.7	10.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	6,560 8.6	GUIDING LIGHT >(S)(OP)				4,270 5.6 ONE DAY AT A TIME-M-F >(S)(OP)									8,390 11.0 CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	5,260 6.9	6.9*		6.8*		3,510 4.6									7,320 9.6	
	SHARE OF AUDIENCE %	23	23 *		23 *		16									24	
	AVG. AUD. BY ¼ HR. %	6.9	6.9	7.0	6.7		4.2	4.9								9.6	9.7
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)		ANOTHER WORLD >(SUS)(OP)										(SUS)(OP)			6,940 9.1 NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		5.0*		5.2*											5,880 7.7	
	SHARE OF AUDIENCE %		17 *		17 *											20	
	AVG. AUD. BY ¼ HR. %	5.0	5.1	5.1	5.1											7.5	8.0
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	10,150 13.3	GENERAL HOSPITAL (SUS)(OP)				3,890 5.1 EDGE OF NIGHT									9,310 12.2 ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,240 10.8	10.5*		11.0*		3,430 4.5									8,090 10.6	
	SHARE OF AUDIENCE %	36	36 *		36 *		16									25	
	AVG. AUD. BY ¼ HR. %	10.2	10.8	11.1	10.9		4.6	4.5								10.5	10.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	7,480 9.8	GUIDING LIGHT (OP)				4,810 6.3 ONE DAY AT A TIME-M-F									9,770 12.8 CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	5,950 7.8	7.8*		7.9*		3,970 5.2									8,470 11.1	
	SHARE OF AUDIENCE %	26	27 *		26 *		18									26	
	AVG. AUD. BY ¼ HR. %	7.7	7.8	8.0	7.8		5.1	5.4								11.0	11.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)		ANOTHER WORLD													8,620 11.3 NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		5.1*		5.2*											7,480 9.8	
	SHARE OF AUDIENCE %		17 *		17 *											23	
	AVG. AUD. BY ¼ HR. %	5.1	5.2	5.2	5.2											9.6	10.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.3	30.0	30.1	30.0		28.2	29.9	30.0	31.2	31.8	32.9	33.9	35.7	38.8	40.5	41.3	42.0
	WK. 2	28.3	29.3	30.0	30.3		28.3	29.8	30.2	31.1	32.4	33.9	35.0	36.8	39.5	41.0	41.5	42.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 21-25, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 19, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)						1,980 2.6 GREATEST SUPERFRIENDS-1		2,980 3.9 GREATEST SUPERFRIENDS-2 (OP)		2,290 3.0 PLASTICMAN COMEDY-SHOW-1		2,370 3.1 PLASTICMAN COMEDY-SHOW-2		3,430 4.5 PLASTICMAN COMEDY-SHOW-3 (OP)		4,500 5.9 SCOOBY AND SCRAPPY DOO-1	
AVERAGE AUDIENCE (Households (000) & %)						1,450 1.9		2,210 2.9		1,830 2.4		1,910 2.5		2,520 3.3		3,820 5.0
SHARE OF AUDIENCE %						26		29		18		16		18		25
AVG. AUD. BY ¼ HR. %						1.6	2.3	3.0	2.9	2.3	2.4	2.4	2.5	2.9	3.7	4.8	5.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						1,910 2.5 MIGHTY MOUSE-HECKL-JECKL1 (OP)		2,980 3.9 MIGHTY MOUSE-HECKL-JECKL2 (OP)		5,190 6.8 BUGS BUNNY/ROAD RUNNER 1 (OP)		7,100 9.3 BUGS BUNNY/ROAD RUNNER 2 (OP)		7,780 10.2 BUGS BUNNY/ROAD RUNNER 3 (OP)		5,950 7.8 ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)						1,450 1.9		2,290 3.0		4,350 5.7		5,880 7.7		6,790 8.9		5,040 6.6
SHARE OF AUDIENCE %						23		28		40		46		47		33
AVG. AUD. BY ¼ HR. %						1.7	2.1	2.6	3.3	5.1	6.2	7.2	8.2	8.7	9.1	6.9	6.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)						1,370 1.8 GODZILLA/ GLOBETROTTERS 1		1,750 2.3 GODZILLA/ GLOBETROTTERS 2 (OP)		2,290 3.0 FRED & BARNEY/SHMOO 1		3,050 4.0 FRED & BARNEY/SHMOO 2 (OP)		3,430 4.5 FRED & BARNEY/SHMOO 3 (OP)		4,040 5.3 DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)						1,070 1.4		1,450 1.9		2,140 2.8		2,590 3.4		2,900 3.8		3,280 4.3
SHARE OF AUDIENCE %						19		19		21		21		21		22
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)						2,290 3.0 GREATEST SUPERFRIENDS-1		3,280 4.3 GREATEST SUPERFRIENDS-2 (OP)		3,590 4.7 PLASTICMAN COMEDY-SHOW-1		3,740 4.9 PLASTICMAN COMEDY-SHOW-2		4,270 5.6 PLASTICMAN COMEDY-SHOW-3 (OP)		4,650 6.1 SCOOBY AND SCRAPPY DOO-1	
AVERAGE AUDIENCE (Households (000) & %)						1,830 2.4		2,670 3.5		3,050 4.0		3,130 4.1		3,430 4.5		3,970 5.2
SHARE OF AUDIENCE %						31		31		27		23		23		25
AVG. AUD. BY ¼ HR. %						2.3	2.6	3.3	3.6	3.9	4.0	4.1	4.2	4.5	4.6	5.1	5.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						3,200 4.2 MIGHTY MOUSE-HECKL-JECKL1 (OP)		3,740 4.9 MIGHTY MOUSE-HECKL-JECKL2 (OP)		5,880 7.7 BUGS BUNNY/ROAD RUNNER 1 (OP)		6,410 8.4 BUGS BUNNY/ROAD RUNNER 2 (OP)		6,870 9.0 BUGS BUNNY/ROAD RUNNER 3 (OP)		4,960 6.5 ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)						2,210 2.9		3,130 4.1		4,730 6.2		5,650 7.4		5,880 7.7		4,270 5.6
SHARE OF AUDIENCE %						33		33		39		40		39		26
AVG. AUD. BY ¼ HR. %						2.6	3.3	3.8	4.5	5.7	6.7	7.4	7.4	7.4	7.9	5.7	5.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)						1,370 1.8 GODZILLA/ GLOBETROTTERS 1		2,520 3.3 GODZILLA/ GLOBETROTTERS 2 (OP)		3,200 4.2 FRED & BARNEY/SHMOO 1		4,350 5.7 FRED & BARNEY/SHMOO 2 (OP)		4,430 5.8 FRED & BARNEY/SHMOO 3 (OP)		5,110 6.7 DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)						1,070 1.4		1,910 2.5		2,520 3.3		3,430 4.5		3,590 4.7		4,270 5.6
SHARE OF AUDIENCE %						18		22		22		25		24		27
AVG. AUD. BY ¼ HR. %						1.2	1.6	2.3	2.7	3.0	3.7	4.4	4.6	5.0	4.5	5.3	5.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	3.8	4.4	5.4	6.8	7.7	8.9	10.5	11.3	13.3	14.8	16.3	17.1	18.6	19.6	19.8	20.4
	WK. 2	3.5	4.5	5.7	6.9	8.0	9.5	11.7	13.5	14.9	16.9	18.0	18.7	19.4	20.4	20.9	21.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. JULY 26, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 19, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,340 7.0		4,730 6.2		4,270 5.6		4,650 6.1									
	SCOOBY AND SCRAPPY DOO-2 (OP)		LAFF-A-LYMPICS (OP)		ABC WEEKEND SPECIALS WEEP NO MORE, MY LADY		← AMERICAN BANDSTAND '80 →									
AVERAGE AUDIENCE (Households (000) & %)	4,430 5.8		3,590 4.7		3,590 4.7		2,750 3.6	3.4* 16 *		3.9* 17 *						
SHARE OF AUDIENCE %	28		23		22		17									
AVG. AUD. BY ¼ HR. %	5.9	5.7	5.0	4.5	4.6	4.8	3.3	3.4	4.0	3.8						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,340 7.0		4,650 6.1		3,430 4.5		3,970 5.2		4,730 6.2		3,590 4.7					
	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	4,810 6.3		3,970 5.2		3,050 4.0		3,360 4.4		4,200 5.5		2,980 3.9					
SHARE OF AUDIENCE %	30		25		18		21		24		17					
AVG. AUD. BY ¼ HR. %	6.3	6.2	5.3	5.1	4.2	3.7	4.1	4.6	5.5	5.4	3.9	4.0				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,660 4.8		3,970 5.2		3,970 5.2		3,430 4.5							4,430 5.8	12,890 16.9	
	JETSONS (OP)		JONNY QUEST (OP)		GODZILLA		FLASH GORDON(B)							(1) (→OP)	NBC MAJOR LEAGUE BSBL LOS ANGELES VS PITTSBURGH & MINNESOTA VS BOSTON (2:16-5:28PM)	
AVERAGE AUDIENCE (Households (000) & %)	3,050 4.0		3,280 4.3		3,430 4.5		3,050 4.0							4,270 5.6	6,030 7.9	7.8*
SHARE OF AUDIENCE %	20		21		21		19							24	28	31 *
AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]						5.5	6.5	7.6 8.0
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,030 7.9		5,040 6.6		3,970 5.2		5,950 7.8									
	SCOOBY AND SCRAPPY DOO-2 (OP)		LAFF-A-LYMPICS (OP)		ABC WEEKEND SPECIALS MY DEAR UNCLE SHERLOCK		← AMERICAN BANDSTAND '80 →									
AVERAGE AUDIENCE (Households (000) & %)	5,190 6.8		4,040 5.3		3,590 4.7		3,430 4.5	4.2* 20 *		4.8* 23 *						
SHARE OF AUDIENCE %	31		25		22		21									
AVG. AUD. BY ¼ HR. %	6.6	7.0	5.3	5.3	4.7	4.7	4.3	4.1	4.6	5.0						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,110 6.7		4,270 5.6		4,040 5.3		3,740 4.9		4,120 5.4		4,040 5.3					
	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	4,040 5.3		3,590 4.7		3,590 4.7		3,130 4.1		3,280 4.3		3,130 4.1					
SHARE OF AUDIENCE %	24		22		22		19		20		18					
AVG. AUD. BY ¼ HR. %	5.6	4.9	4.7	4.7	4.7	4.6	4.2	4.0	4.2	4.4	4.2	4.1				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,490 7.2		4,960 6.5		4,200 5.5		3,660 4.8							5,260 6.9	12,820 16.8	
	JETSONS (OP)		JONNY QUEST (OP)		GODZILLA		FLASH GORDON(B)							(2) (→OP)	NBC MAJOR LEAGUE BSBL CINCINNATI VS NY METS & BOSTON VS MINNESOTA (2:22-5:17PM)	
AVERAGE AUDIENCE (Households (000) & %)	4,500 5.9		4,040 5.3		3,590 4.7		3,130 4.1							4,650 6.1	6,100 8.0	7.0*
SHARE OF AUDIENCE %	27		25		22		20							26	29	28 *
AVG. AUD. BY ¼ HR. %	5.6	6.2	5.4	5.1	4.4	4.9	4.0	4.2						6.0	6.2	6.7 7.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	20.7	21.4	21.1	21.3	21.9	21.7	20.5	21.6	22.5	22.9	23.2	23.6	23.4	24.3	24.9	24.7
WK. 2	22.5	22.6	21.6	21.2	21.3	21.7	21.0	21.2	20.9	22.3	22.4	22.5	23.5	24.2	25.0	25.4

U.S. TV Households: 76,300,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:16PM)

(2)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:22PM)

For explanation of symbols, See page A.

DAY SAT. JULY 26. 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 19, 1980

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,030 7.9	BRITISH OPEN-SAT			17,320 22.7	ABC WIDE WORLD-SPORTS SAT									
	AVERAGE AUDIENCE (Households (000) & %)			3,660 4.8	4.5*		5.0*	10,300 13.5	10.6*		14.9*		16.7*		12.0*			
	SHARE OF AUDIENCE %			17	16 *		17 *	39	33 *		44 *		47 *		33 *			
	AVG. AUD. BY ¼ HR. %			4.3	4.7	4.8	5.3	9.3	11.9	14.4	15.4	16.5	16.9	13.2	10.8			
CBS TV	TOTAL AUDIENCE (Households (000) & %)							6,030 7.9	CBS SPORTS SPECTACULAR							6,940 9.1	CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)							2,980 3.9	3.5*		4.0*		4.1*			5,800 7.6		
	SHARE OF AUDIENCE %							12	11 *		12 *		12 *			21		
	AVG. AUD. BY ¼ HR. %							3.5	3.5	4.1	3.9	4.2	4.0			7.9	7.4	
NBC TV	TOTAL AUDIENCE (Households (000) & %)	NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS PITTSBURGH & MINNESOTA VS BOSTON (2:16-5:28PM)														6,410 8.4	NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		8.3*		9.2*		8.9*		7.6*		6.0*					5,570 7.3		
	SHARE OF AUDIENCE %		32 *		33 *		31 *		25 *		19 *					20		

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	
ABC TV	TOTAL AUDIENCE (Households (000) & %)									11,600 15.2	ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)									5,260 6.9	6.2*		7.3*		7.2*			
	SHARE OF AUDIENCE %									22	21 *		24 *		21 *			
	AVG. AUD. BY ¼ HR. %									6.3	6.1	7.3	7.3	7.6	6.8			
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,200 4.2	HARTFORD OPEN-SAT			5,340 7.0	CBS SPORTS SPECTACULAR					6,560 8.6	CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)					1,980 2.6	2.6*		2.6*	3,130 4.1	3.7*		4.6*			5,340 7.0		
	SHARE OF AUDIENCE %					9	9 *		9 *	14	13 *		15 *			20		
	AVG. AUD. BY ¼ HR. %					2.6	2.6	2.5	2.7	3.2	4.2	4.4	4.7			6.8	7.2	
NBC TV	TOTAL AUDIENCE (Households (000) & %)	NBC MAJOR LEAGUE BASEBALL CINCINNATI VS NEW YORK METS & BOSTON VS MINNESOTA (2:22-5:17PM)														6,710 8.8	NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		8.1*		8.0*		8.5*		9.1*							5,650 7.4		
	SHARE OF AUDIENCE %		30 *		29 *		29 *		30 *							21		
	AVG. AUD. BY ¼ HR. %	7.9	8.2	8.1	7.9	8.4	8.7	9.2	9.0	7.5	6.3					7.1	7.7	
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	25.3	26.9	28.2	28.8	29.6	29.6	30.7	32.8	33.6	33.8	34.8	35.9	36.4	36.3	36.3	36.3	
	WK. 2	26.3	27.2	27.0	26.9	27.9	29.5	30.5	30.2	29.0	29.3	30.3	31.7	33.1	34.4	35.3	37.1	

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. JULY 26, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 20, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)												1,370 1.8 ANIMALS, ANIMALS, ANIMALS (OP)		5,880 7.7 BRITISH OPEN-SUN		
AVERAGE AUDIENCE (Households (000) & %)												1,220 1.6		3,510 4.6	4.4* 25 *	4.8* 26 *
SHARE OF AUDIENCE %												11		24		
AVG. AUD. BY ¼ HR. %												1.4	1.8	4.3	4.5	5.0 4.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						760 1.0 SKATEBIRDS (OP)		760 1.0 JASON OF STAR COMMAND (OP)		4,350 5.7		SUNDAY MORNING				FOR OUR TIMES (SUS)
AVERAGE AUDIENCE (Households (000) & %)						610 .8		610 .8		2,440 3.2	2.6* 23 *		3.1* 22 *		4.0* 24 *	
SHARE OF AUDIENCE %						14		10		23						
AVG. AUD. BY ¼ HR. %						.7	.9	.7	.8	2.2	3.0	3.1	3.2	3.9	4.0	
WEEK 2																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																2,440 3.2
AVERAGE AUDIENCE (Households (000) & %)														KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II
SHARE OF AUDIENCE %																1,980 2.6
AVG. AUD. BY ¼ HR. %																15 2.7 2.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						<<		690 .9		4,040 5.3		SUNDAY MORNING				FOR OUR TIMES (SUS)
						SKATEBIRDS (SUS)(OP)		JASON OF STAR COMMAND (OP)								
AVERAGE AUDIENCE (Households (000) & %)						<<		610 .8		2,060 2.7	2.3* 18 *		3.0* 20 *		2.8* 18 *	
SHARE OF AUDIENCE %								8		19						
AVG. AUD. BY ¼ HR. %						<<	<<	.8	.9	2.2	2.4	3.1	2.9	2.7	2.8	
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	2.7	3.3	3.8	4.7	6.0	7.1	8.4	9.9	11.4	13.0	13.6	14.9	16.9	18.0	18.2	18.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	3.0	3.2	3.8	4.7	6.1	7.7	9.7	11.8	13.2	13.8	14.7	15.1	15.5	16.1	16.9	18.0

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 27. 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 20, 1980

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					2,290 3.0											
		BRITISH OPEN-SUN				ISSUES AND ANSWERS			DIRECTIONS (SUS)								
	AVERAGE AUDIENCE (Households (000) & %)					2,140 2.8											
	SHARE OF AUDIENCE %		4.6* 23 *		4.4* 21 *	14											
	AVG. AUD. BY ¼ HR. %	4.6	4.6	4.4	4.4	2.8	2.7										
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			3,740 4.9													
				FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8													
	SHARE OF AUDIENCE %			20													
	AVG. AUD. BY ¼ HR. %			4.0	3.6												
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)								2,750 3.6								
									MEET THE PRESS								
	AVERAGE AUDIENCE (Households (000) & %)								2,140 2.8								
	SHARE OF AUDIENCE %								14								
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	3,130 4.1		2,670 3.5		3,430 4.5											
		KIDS ARE PEOPLE TOO !!! (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS (SUS)(OP)			DIRECTIONS (SUS)								
	AVERAGE AUDIENCE (Households (000) & %)	2,370 3.1		2,140 2.8		2,820 3.7											
	SHARE OF AUDIENCE %	17		14		18											
	AVG. AUD. BY ¼ HR. %	3.0	3.3	2.9	2.8	3.7	3.7										
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			3,360 4.4													
				FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,900 3.8													
	SHARE OF AUDIENCE %			20													
	AVG. AUD. BY ¼ HR. %			3.5	4.0												
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)								3,430 4.5								
									MEET THE PRESS								
	AVERAGE AUDIENCE (Households (000) & %)								2,670 3.5								
	SHARE OF AUDIENCE %								18								
	AVG. AUD. BY ¼ HR. %								3.3	3.8							
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	19.0	20.3	20.6	21.6	20.3	20.5	20.9	21.7	21.8	22.8	24.0	26.1	27.8	28.6	29.3	30.7
	WK. 2	17.8	18.5	19.3	20.2	20.3	21.2	21.0	22.1	22.7	23.9	24.0	25.2	27.6	29.1	29.3	30.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 27, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 20, 1980

WEEK	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	
1	**ABC TV**																	
	TOTAL AUDIENCE (Households (000) & %)																6,640 8.7 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)																5,570 7.3	
	SHARE OF AUDIENCE %																20	
	AVG. AUD. BY ¼ HR. %																7.3	7.3
	CBS TV																	
	TOTAL AUDIENCE (Households (000) & %)	12,590 16.5	CBS SPORTS SPEC.-SUN.														7,630 10.0 CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)	5,420 7.1	5.0* 17 *		6.2* 21 *		6.6* 22 *		7.5* 25 *		9.4* 31 *		8.2* 26 *				6,410 8.4	
	SHARE OF AUDIENCE %	23															21	
	AVG. AUD. BY ¼ HR. %	4.8	5.1	6.1	6.2	6.5	6.6	7.2	7.9	9.3	9.4	8.7	7.7				8.2	8.7
	NBC TV																	
	TOTAL AUDIENCE (Households (000) & %)					6,940 9.1	SPORTSWORLD										6,180 8.1 NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)					3,660 4.8	4.4* 15 *		5.2* 17 *		4.7* 15 *						5,260 6.9	
	SHARE OF AUDIENCE %					16											18	
	AVG. AUD. BY ¼ HR. %					4.2	4.6	4.8	5.6	5.0	4.4						6.4	7.3
2	**ABC TV**																	
	TOTAL AUDIENCE (Households (000) & %)																8,160 10.7 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)																6,940 9.1	
	SHARE OF AUDIENCE %																23	
	AVG. AUD. BY ¼ HR. %																8.9	9.2
	CBS TV																	
	TOTAL AUDIENCE (Households (000) & %)	6,940 9.1	CBS SPORTS SPEC.-SUN.			11,520 15.1	HARTFORD OPEN-SUN											
	AVERAGE AUDIENCE (Households (000) & %)	4,040 5.3	4.6* 15 *		6.0* 19 *	4,430 5.8	5.3* 17 *		5.2* 16 *		4.9* 15 *		5.0* 15 *		6.6* 18 *		7.7* 19 *	
	SHARE OF AUDIENCE %	17				17												
	AVG. AUD. BY ¼ HR. %	4.5	4.6	5.4	6.6	5.5	5.2	5.2	5.3	5.0	4.8	4.7	5.4	6.4	6.8	7.4	8.1	
	NBC TV																	
	TOTAL AUDIENCE (Households (000) & %)					4,960 6.5	WIMBLEDON HILITES	8,320 10.9	SPORTSWORLD								8,010 10.5 NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)					4,200 5.5		4,650 6.1	5.4* 17 *		6.6* 20 *		6.4* 19 *				6,870 9.0	
	SHARE OF AUDIENCE %					17		18									22	
	AVG. AUD. BY ¼ HR. %					5.6	5.5	5.1	5.6	6.5	6.7	6.3	6.6				8.3	9.7
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	30.0	30.4	30.6	30.1	29.7	30.5	31.2	32.4	32.7	32.7	33.3	34.7	37.2	38.2	39.0	41.0	
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	29.9	30.5	30.5	31.0	31.6	32.4	33.1	33.9	33.9	34.4	35.3	36.3	38.1	39.5	41.3	42.6	

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 27, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC FEATURETTE(SUS)	2	10.53-11.00PM	10.45														
CBS CAMPAIGN '80-MO-11:00P(B)(S)	1	11.00-12.00MD	11.00	9,160	12.0	4,810	6.3	15	7.0								
			11.15				6.6*	14*	6.1								
			11.30						6.3								
			11.45				6.0*	15*	5.7								
NBC DECISION '80 REP CONV-MON(S)	1	7.30-12.08AM	→GRID	19,300	25.3	4,960	6.5	15									
			11.00						8.3								
			11.15				7.4*	16*	6.5								
			11.30						6.6								
			11.45				6.6*	17*	6.6								
			12.00						6.3								
EVENING TUESDAY																	
CBS CAMPAIGN '80-TUE-8:00 PM(S)	1	8.00-12.29AM	→GRID	17,630	23.1	5,110	6.7	16									
			11.00						7.5								
			11.15				7.0*	15*	6.4								
			11.30						6.6								
			11.45				6.1*	17*	5.6								
			12.00						4.7								
			12.15				4.2*	14*	3.6								
CBS LIBERTARIANS-POLITICAL(S)	2	10.54-11.00PM	10.45								9,610	12.6	7,250	9.5	17	9.5	
NBC DECISION '80 REP CONV-TUE(S)	1	7.30-12.26AM	→GRID	17,400	22.8	4,120	5.4	13									
			11.00						5.7								
			11.15				5.3*	12*	4.9								
			11.30						5.3								
			11.45				4.8*	13*	4.3								
			12.00						4.0								
			12.15				3.8*	13*	3.6								
NBC NBC MOVIE FILL(SUS)	2	10.54-11.00PM	10.45														
EVENING WEDNESDAY																	
ABC REPUB. CONV. WED-8.00 PM(S)	1	8.00-12.46AM	→GRID	17,010	22.3	4,960	6.5	15									
			11.00						9.1								
			11.15				8.6*	18*	8.1								
			11.30						7.4								
			11.45				6.8*	17*	6.3								
			12.00						6.1								
			12.15				6.0*	17*	5.9								
			12.30						4.2								
			12.45						3.9								
CBS CAMPAIGN '80-WED-8:00 PM(S)	1	8.00-12.59AM	→GRID	20,980	27.5	6,100	8.0	19									
			11.00						9.4								
			11.15				9.6*	21*	9.8								
			11.30						9.5								
			11.45				9.4*	23*	9.2								
			12.00						9.1								
			12.15				8.0*	23*	6.9								
			12.30						6.0								

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 U.S. TV HOUSEHOLDS: 76,300,000

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING WEDNESDAY-CONT'D																	
CBS CAMPAIGN '80-WED-8:00 PM(S)-CONT'D																	
			12.45				5.6*	21*	5.1								
NBC DECISION '80 REP CONV-WED(S)	1	7.00- 1.00AM	→GRID	20,680	27.1	6,260	8.2	20									
			11.00						11.3								
			11.15				10.9*	23*	10.5								
			11.30						9.6								
			11.45				9.3*	23*	9.0								
			12.00						9.7								
			12.15				9.2*	27*	8.8								
			12.30						6.0								
			12.45				5.5*	21*	5.0								
EVENING THURSDAY																	
ABC REPUB. CONV. THU-8.00 PM(S)	1	8.00-11.14PM	→GRID	16,330	21.4	5,110	6.7	15									
			11.00						8.7								
CBS CAMPAIGN '80-THU-8:00 PM(S)	1	8.00-11.15PM	→GRID	17,470	22.9	6,710	8.8	20									
			11.00						8.8								
NBC DECISION '80 REP CONV-THU(S)	1	7.00-11.18PM	→GRID	17,320	22.7	5,420	7.1	16									
			11.00						8.7								
			11.15						7.9								
NBC ED CLARK-PRES.(S)	2	10.55-11.00PM	10.45								11,060	14.5	9,310	12.2	23	12.2	
EVENING FRIDAY																	
ABC MOVIE FILL-FRI(SUS)	1	10.53-11.00PM	10.45														
CBS NEWSBREAK-M-F	1	8.58- 8.59PM	8.45	8,620	11.3	8,620	11.3	27	11.3								
NBC NBC NEWS UPDATE-M-F	1	8.58- 8.59PM	8.45	7,020	9.2	7,020	9.2	22	9.2								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,510	16.4	12,510	16.4	34	16.4		11,060	14.5	11,060	14.5	30	14.5	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	5,420	7.1	5,190	6.8	16	6.8		4,580	6.0	4,580	6.0	13	6.0	
CBS NEWSBREAK-SAT.	1	8.57- 8.59PM	8.45	5,570	7.3	4,960	6.5	16	6.5								
	2	8.58- 8.59PM	8.45								6,330	8.3	6,330	8.3	20	8.3	
CBS ED CLARK FOR PRESIDENT(S)	2	10.55-11.00PM	10.45								10,070	13.2	8,320	10.9	24	10.9	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	7,250	9.5	7,250	9.5	23	9.5		8,010	10.5	8,010	10.5	25	10.5	
NBC SATURDAY NIGHT	1	11.30-12.47AM	11.30	13,200	17.3	7,780	10.2	33	10.9								
	2	11.30-12.50AM	11.30								13,660	17.9	7,550	9.9	32	11.9	
			11.45				10.6*	30*	10.4					11.7*	32*	11.4	
			12.00						11.2							10.2	
			12.15				10.4*	34*	9.5					9.7*	33*	9.2	
			12.30						9.0							7.9	
			12.45						8.9					7.7*	31*	6.9	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	6,180	8.1	6,180	8.1	17	8.1		7,550	9.9	7,550	9.9	20	9.9	
ABC ED CLARK FOR PRES. COMM.(S)	1	10.56-11.00PM	10.45	10,830	14.2	9,380	12.3	23	12.3								
ABC ABC SPECIAL REPORT 5(SUS)	2	11.13-11.14PM	11.00														
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,370	14.9	11,370	14.9	31	14.9		10,150	13.3	10,150	13.3	26	13.3	

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NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	10,070	13.2	10,070	13.2	27	13.2		12,360	16.2	12,360	16.2	32	16.2	
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.10AM	→GRID	3,740	4.9	2,140	2.8	11									
	2	12.00- 1.39AM	→GRID								3,590	4.7	2,370	3.1	17		
			12.45				2.7*	14*	2.5					3.0*	16*	3.1	
			1.00						2.2							3.1	
			1.15											3.0*	20*	3.0	
			1.30													2.6	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	8.58- 8.59PM	8.45	6,560	8.6	6,560	8.6	19	8.6	MTUF							
	2	>	8.45								11,140	14.6	10,610	13.9	26	14.1	M-F
			9.45													14.2	TU-F
ABC REPUB CONV.-2(SUS)	1	11.14-11.24PM	11.00							THU.							
ABC ABC NEWS:NIGHTLINE M-TH	1	>	11.30	4,880	6.4	4,350	5.7	21	6.5	MTUTH							
			11.45						6.0	M & TH							
			12.00						5.5	TU&TH							
			12.15						4.9	TU&TH							
			12.30						5.2	TUE.							
ABC FRIDAYS	1	11.30-12.40AM	11.30	8,240	10.8	5,040	6.6	23	6.9	FRI.							
	2	11.30-12.42AM	11.30								9,080	11.9	5,420	7.1	23	8.1	FRI.
			11.45				6.7*	21*	6.6	FRI.				7.7*	22*	7.3	FRI.
			12.00						6.5	FRI.						6.8	FRI.
			12.15				6.6*	25*	6.7	FRI.				6.7*	23*	6.5	FRI.
			12.30						5.9	FRI.						6.9	FRI.
ABC REPUB. CONV. TUE-11.30 PM(S)	1	11.30-12.21AM	11.30	7,020	9.2	4,810	6.3	19	7.3	TUE.							
			11.45				6.8*	19*	6.3	TUE.							
			12.00						6.1	TUE.							
			12.15				5.5*	18*	4.0	TUE.							
ABC BARNEY MILLER-11.30	1	11.50-12.26AM	11.45	4,500	5.9	3,280	4.3	15	3.9	MON.							
	2	11.50-12.25AM	11.45								4,580	6.0	3,510	4.6	17	4.9	MON.
			12.00						4.6	MON.						4.8	MON.
			12.15				4.4*	17*	4.2	MON.				4.5*	18*	4.2	MON.
ABC CHARLIE'S ANGELS-11.30	2	11.50-12.59AM	11.45								5,490	7.2	3,510	4.6	18	4.8	THU.
			12.00													5.3	THU.
			12.15											5.0*	19*	4.7	THU.
			12.30													4.5	THU.
			12.45											4.2*	19*	3.8	THU.
ABC LOVE BOAT-11.30	2	11.51-12.59AM	11.45								6,260	8.2	3,820	5.0	20	5.3	WED.
			12.00													5.3	WED.
			12.15											5.1*	19*	4.8	WED.
			12.30													4.8	WED.
			12.45											4.8*	23*	4.7	WED.
ABC SOAP-11.30	2	11.50-12.25AM	11.45								5,110	6.7	3,970	5.2	17	5.4	TUE.
			12.00													5.4	TUE.
			12.15											5.1*	18*	4.8	TUE.
ABC CHARLIE'S ANGELS-11.30 CONT'D	1	12.18- 1.27AM	12.15	3,130	4.1	1,980	2.6	13	2.6	THU.							
			12.30						2.7	THU.							

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DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC CHARLIE'S ANGELS-11.30-CONT'D																	
			12.45				2.7*	13*	2.7	THU.							
			1.00						2.5	THU.							
			1.15				2.5*	14*	2.5	THU.							
ABC POLICE WOMAN	1	12.26- 1.20AM	12.15	3,510	4.6	2,370	3.1	16	3.0	MON.	3,820	5.0	2,670	3.5	18	3.0	MON.
	2	12.25- 1.19AM	12.15													3.3	MON.
			12.30						2.9	MON.							
			12.45				3.1*	15*	3.2	MON.				3.6*	18*	3.9	MON.
			1.00						3.2	MON.						3.6	MON.
			1.15				3.2*	19*	3.2	MON.						3.3	MON.
ABC TUESDAY MOVIE OF THE WEEK	2	12.25- 1.50AM	12.15								4,200	5.5	2,370	3.1	18	4.0	TUE.
			12.30													4.0	TUE.
			12.45											3.7*	18*	3.4	TUE.
			1.00													3.2	TUE.
			1.15											3.0*	19*	2.7	TUE.
			1.30													2.4	TUE.
			1.45											2.3*	19*	2.1	TUE.
ABC ED CLARK FOR PRES. COMM.(S)	2	12.42-12.46AM	12.30								4,810	6.3	4,040	5.3	22	5.6	FRI.
			12.45													4.6	FRI.
ABC BARETTA-THU.	2	12.59- 1.43AM	12.45								2,980	3.9	2,290	3.0	19	3.2	THU.
			1.00													3.2	THU.
			1.15											3.1*	18*	3.0	THU.
			1.30													2.7	THU.
ABC BARETTA-WED.	2	12.59- 1.47AM	12.45								3,130	4.1	2,210	2.9	20	3.5	WED.
			1.00													3.2	WED.
			1.15											3.0*	20*	2.9	WED.
			1.30													2.8	WED.
			1.45													2.6	WED.
ABC REPUB CONV.-1(SUS)	1	12.46- 1.00AM	12.45							WED.							
ABC BARETTA-THU.	1	1.27- 2.20AM	1.15	2,750	3.6	1,910	2.5	21	2.2	THU.							
			1.30						2.5	THU.							
			1.45				2.6*	20*	2.8	THU.							
			2.00						2.5	THU.							
			2.15				2.4*	25*	2.3	THU.							
CBS NEWSBREAK-M-F	2	>	8.45								7,480	9.8	7,480	9.8	20	9.8	M-F
CBS LATE MOVIE I	1	>	11.30	5,650	7.4	3,740	4.9	21	5.8	MTHF							
	2	>	→GRID								6,790	8.9	4,430	5.8	20		M-F
			11.45				5.5*	17*	5.1	TH & F							
			12.00						5.2	TH & F							
			12.15				5.2*	20*	5.2	TH & F							
			12.30						4.8	MTHF						5.0	M-F
			12.45				4.9*	24*	4.9	MTHF							
			1.00						4.9	MON.							
			1.15				4.6*	28*	4.3	MON.							
			1.30						4.1	MON.							
CBS LATE MOVIE II	1	12.44- 1.28AM	12.30	3,360	4.4	2,820	3.7	20	4.1	FRI.							
			12.45						3.9	FRI.							

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DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE II-CONT'D			1.00						3.7	FRI.							
			1.15				3.6*	21*	3.4	FRI.							
NBC NBC NEWS UPDATE-M-F	2	>	8.45								9,160	12.0	9,160	12.0	24	11.0	M-F
			9.00													15.7	TUE.
NBC TONIGHT SHOW	1	>	11.30	7,630	10.0	4,120	5.4	21	7.6	TH & F							
			11.45				7.3*	23*	6.2	TH & F							
			12.00						6.1	TH & F							
			12.15				5.9*	23*	5.6	TH & F							
			12.30						4.3	TH & F							
			12.45				4.1*	20*	4.1	TH & F							
			1.00						3.5	THU.							
NBC TOMORROW SHOW	1	>	12.30	2,980	3.9	1,980	2.6	17	3.8	M-TH							
			12.45				3.1*	14*	3.1	M & TU							
			1.00						2.6	MTUTH							
			1.15				2.4*	14*	2.4	MTUTH							
			1.30						2.6	TU-TH							
			1.45				2.7*	21*	2.5	TU-TH							
			2.00						2.5	W & TH							
			2.15						2.1	W & TH							
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	4,430	5.8	2,440	3.2	23	3.7	FRI.	6,260	8.2	3,130	4.1	28	5.4	FRI.
			1.15				3.7*	22*	3.7	FRI.				5.0*	27*	4.6	FRI.
			1.30						3.3	FRI.						4.3	FRI.
			1.45				3.1*	23*	2.9	FRI.				4.1*	28*	4.0	FRI.
			2.00						2.7	FRI.						3.6	FRI.
			2.15				2.7*	25*	2.8	FRI.				3.3*	29*	3.0	FRI.
NBC TOMORROW SHOW	2	>	→GRID								2,670	3.5	2,060	2.7	18		M-TH
			1.45											2.2*	18*	2.1	M-TH
DAY MONDAY-FRIDAY																	
ABC GOOD MORN, AMERICA-MON(B)	2	7.30- 8.00AM	7.30								3,050	4.0	2,520	3.3	26	3.3	MON.
			7.45													3.4	MON.
ABC ABC NEWS SPECIAL REPORT(SUS)	2	10.30-11.22AM	10.30														MON.
ABC ABC SPECIAL REPORT-THU(SUS)	1	11.06-11.44AM	11.00							THU.							
ABC SPEC REPORT-1(SUS)	1	11.00-11.09AM	11.00							MON.							
ABC FYI-12.58-MON-FRI(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,780	10.2	7,480	9.8	34	9.8	M-F	6,790	8.9	6,560	8.6	30	8.6	M-F
ABC ABC SPECIAL REPORT-FRI(SUS)	1	2.00- 2.16PM	2.00							FRI.							
ABC FYI-2.58-MON-FRI(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC SPEC REPORT-2(SUS)	1	3.29- 3.43PM	3.15							MON.							
ABC FYI-3.58-MON-FRI(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC SPEC REPORT-3(SUS)	1	4.09- 4.25PM	4.00							MON.							
CBS SUMMER SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUMMER SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS CBS NEWS SPEC. RPT-MON(SUS)	2	10.45-11.20AM	10.45														MON.

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DAY MONDAY-FRIDAY-CONT'D																	
CBS CAMPAIGN '80-MON-11:00AM(S)	1	11.00-12.00NN	11.00	5,650	7.4	2,590	3.4	17	4.3	MON.							
			11.15				3.7*	19*	3.1	MON.							
			11.30						2.8	MON.							
			11.45				3.1*	15*	3.4	MON.							
CBS CBS NEWS SPEC.RPT-11:00A(S)	1	11.00-11.45AM	11.00	5,190	6.8	3,280	4.3	21	5.2	THU.							
			11.15				4.7*	23*	4.1	THU.							
			11.30						3.5	THU.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	4,430	5.8	4,270	5.6	24	5.6	TU-F	5,040	6.6	4,810	6.3	26	6.3	M-F
CBS CBS NEWS SPEC. RPT-2.05PM(SUS)	1	2.05- 2.19PM	2.00							FRI.							
CBS CBS NEWS SPEC.RPT-3:30PM(S)	1	3.30- 3.45PM	3.30	5,720	7.5	5,490	7.2	23	7.2	MON.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,500	5.9	4,200	5.5	18	5.5	M-F	5,190	6.8	4,880	6.4	21	6.4	M-F
CBS CBS NEWS SPEC.RPT-4:07PM(S)	1	4.07- 4.30PM	4.00	3,280	4.3	2,750	3.6	12	4.0	MON.							
			4.15						3.4	MON.							
NBC DAVID LETTERMAN-1(B)	1	10.00-10.30AM	10.00	1,530	2.0	1,140	1.5	7	1.7	MON.							
			10.15						1.3	MON.							
NBC DECISION'80REP CONV OP-MO(S)	1	10.30- 1.14PM	10.30	7,780	10.2	2,520	3.3	15	1.8	MON.							
			10.45				1.7*	8*	1.7	MON.							
			11.00						2.6	MON.							
			11.15				2.7*	14*	2.9	MON.							
			11.30						3.3	MON.							
			11.45				3.4*	17*	3.5	MON.							
			12.00						3.7	MON.							
			12.15				3.7*	16*	3.6	MON.							
			12.30						4.5	MON.							
			12.45				4.5*	18*	4.6	MON.							
			1.00						4.2	MON.							
NBC NBC NEWS SPEC RPT(SUS)	2	10.45-11.20AM	10.45														MON.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC REAGAN PRESS CONF.-NBC(SUS)	1	11.05-12.00NN	11.00							THU.							
NBC NBC NEWS UPDATE-11.28AM(SUS)		11.28-11.29AM	11.15							M-F							M-F
NBC NBC NEWS SPECIAL REPORT(SUS)	1	2.03- 2.18PM	2.00							FRI.							
NBC NBC NEWS SPEC RPT.(SUS)	1	3.30- 3.40PM	3.30							MON.							
NBC NBC NEWS SPEC RPT(SUS)	1	4.07- 4.30PM	4.00							MON.							
NBC DECISION '80 REP CONV TUE(SUS)	1	5.00- 6.30PM	5.00							TUE.							
NBC DECISION '80 REP CONV THU(SUS)	1	6.00- 6.30PM	6.00							THU.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	2,060	2.7	1,980	2.6	25	2.6		2,670	3.5	2,520	3.3	27	3.3	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	3,280	4.3	2,900	3.8	20	3.8		3,430	4.5	3,280	4.3	21	4.3	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	3,890	5.1	3,820	5.0	24	5.0		4,730	6.2	4,430	5.8	26	5.8	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	3,360	4.4	2,900	3.8	18	3.8		4,270	5.6	3,820	5.0	24	5.0	
CBS SUMMER SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,600	2.1	1,600	2.1	24	2.1		2,370	3.1	2,290	3.0	32	3.0	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,900	3.8	2,670	3.5	31	3.5		3,970	5.2	3,740	4.9	36	4.9	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,260	6.9	4,960	6.5	44	6.5		5,420	7.1	5,340	7.0	41	7.0	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	6,710	8.8	6,410	8.4	46	8.7 8.3		5,650	7.4	5,490	7.2	38	7.2 7.2	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,810	6.3	4,650	6.1	30	6.1		4,350	5.7	4,120	5.4	25	5.4	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,880	6.4	4,650	6.1	29	6.1		4,120	5.4	3,740	4.9	22	4.9	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,040	5.3	3,740	4.9	23	4.9		4,120	5.4	3,740	4.9	23	4.9	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,820	3.7	2,670	3.5	16	3.5		3,430	4.5	3,280	4.3	20	4.3	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,660	4.8	3,590	4.7	22	4.7		2,980	3.9	2,900	3.8	18	3.8	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,270	5.6	3,660	4.8	21	4.8		3,430	4.5	3,360	4.4	20	4.4	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	1,600	2.1	1,530	2.0	19	2.0		2,060	2.7	1,980	2.6	21	2.6	
NBC TIME OUT-9:45AM		9.45- 9.47AM	9.45	2,750	3.6	2,670	3.5	21	3.5		3,740	4.9	3,660	4.8	26	4.8	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	2,820	3.7	2,590	3.4	18	3.4		3,510	4.6	3,280	4.3	21	4.3	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	3,050	4.0	2,980	3.9	19	3.9		4,580	6.0	4,500	5.9	29	5.9	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,590	4.7	3,360	4.4	21	4.4		4,880	6.4	4,650	6.1	28	6.1	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	3,820	5.0	3,590	4.7	23	4.7		3,360	4.4	3,280	4.3	20	4.3	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.16PM	→GRID	4,430	5.8	4,270	5.6	24									
	2	2.00- 2.22PM	→GRID 2.15						6.2		5,260	6.9	4,650	6.1	26	6.5	
DAY SUNDAY																	
ABC ABC SPECIAL REPORT 1(SUS)	2	8.15- 8.16AM	8.15														
ABC ABC SPECIAL REPORT 2(SUS)	2	9.00- 9.02AM	9.00														
ABC SCHOOLHOUSE ROCK-11.55AM	1	9.55- 9.59AM	9.45	1,830	2.4	1,680	2.2	15	2.2								
ABC ABC SPECIAL REPORT 3(SUS)	2	10.14-10.24AM	10.00														
ABC DEAR ALEX & ANNIE-11.26AM	2	11.26-11.29AM	11.15								2,670	3.5	2,590	3.4	18	3.4	
ABC SCHOOLHOUSE ROCK-11.55AM	2	11.55-11.59AM	11.45								2,210	2.9	2,060	2.7	13	2.7	
ABC ABC SPECIAL REPORT 4(SUS)	2	12.00-12.01PM	12.00														
CBS CBS NEWS SPEC. RPT-SUN 2(SUS)	2	8.04- 8.05AM	8.00														
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	690	.9	690	.9	15	.9		530	.7	460	.6	9	.6	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	610	.8	610	.8	9	.8		760	1.0	690	.9	8	.9	

 U.S. TV HOUSEHOLDS: 76,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).